15th Annual NC BikeWalk

Transportation Summit

Sponsorship Package

September 2026 Carolina Beach, NC













About the Summit & BikeWalk NC



The Summit

Our statewide BikeWalk Transportation Summit brings together hundreds of stakeholders interested in advancing safe roads and healthier, more equitable communities for all road users in North Carolina. Sessions are designed to provide information and foster collaboration. Summit participants will hear from national, statewide, and local leaders on how to make transportation safer and more equitable for all users, especially those who utilize non-car transportation options such as walking and biking. To stay updated on the Summit, visit https://www.bikewalknc.org/nc-bikewalk-summit/

BikeWalk NC

BikeWalk NC is the statewide advocacy organization for bicyclists and pedestrians. Our mission is to lead, support, and inspire advocacy and educational efforts throughout North Carolina for an environment that fairly, safely, and equitably serves bicyclists, pedestrians, and others using active mobility and human powered transportation. Pedestrian and bicycle-friendly communities are more equitable and economically vibrant. Our stakeholders help identify issues and provide input to solutions as we work with elected officials, government agencies and other nonprofit organizations to increase access to and safety of our sidewalks, crosswalks, greenways, trails, bike lanes, bike accommodations, and other active transportation infrastructure. We are a member-based, 501(c)(3) nonprofit organization.



Why Sponsor?



Sponsoring is a way to show your support for clean, healthy, active transportation, and safe roads for all users. It is also a visible way of showing that your organization is interested in the health, vitality, and equity able and economic benefits that communities designed to support active transportation reflect.

The Summit's content appeals to a wide ranging audience. Summit participants include: bicycle, pedestrian and community advocates, transportation planners and engineers, public health professionals and health practitioners, educators, civil servants, environmentalists, civic leaders and others.

Sponsoring helps us keep our registration fees low, better ensuring anyone who cares about active transportation can attend.

The 2026 Summit will provide both in-person and recorded postings following the event to showcase its sponsors to a statewide audience and beyond.

BikeWalk NC would love to have your support as we explore and expand these opportunities.



Dennis Markatos-Soriano, 2025 NC BikeWalk Transportation Summit



Ken McLeod,
2025 NC BikeWalk Transportation Summit



Sponsorship Levels*



	Title Sponsor	Keynote Sponsor	Touring Level	Racing Level	Mountain Level	Cruiser Level
Cost	\$10,000	\$3,500	\$2,500	\$1,000	\$500	\$200
Complimentary Summit Registrations	10	5	4	3	2	1
Logo in Program and on Website w/link	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Base Tier
Premiere logo placement on pre-session slides	YES/ full slide	YES / full slide	YES			
Pre-event blog highlighting your Company's work in area of mutual interest	YES (provided by sponsor)	YES (provided by sponsor)				
Food or Beverage sponsor	First Choice	Breakfast or Break				
Company Profile in Conference Program	Full Page (self-prepared)	Half Page (self-prepared)				
Social Media Announcement	/	/	/	1	1	1
Recognition preceding each session	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
Tabling option	1	✓	1	√ (possibly shared)		

*Is there an in-kind or some other way that you would like to partner with the BikeWalk Transportation Summit? Let us know and let's get creative with a package for you!

Questions? Contact Terry Lansdell at director@bikewalknc.org, or Kylie Robinson at outreach@bikewalknc.org

Sponsor Form



Ready to Sponsor?

Two ways to complete your sponsorship:

1. (Preferred) Fill out the form and make your payment online at							
https://bikewalknc.wildapricot.org/event-6442949							
(NOTE: Click on the REGISTER button at the bottom left of the screen to get started)							
2. Print and fill out this form, and mail with your payment (Checks payable to BikeWa	alk NC), to						
P.O. Box 531 Cary, NC 27512							
Organization Name:							
Organization Address:							
Contact Name & Title:							
Email:							
Phone:							
Please check sponsorship level:							
Title Keynote Touring Racing Mountain Cruiser							
Monetary Sponsor Amount \$							
In-Kind Sponsor (e.g., use of space, reception host, technology equipment use, if app	licable)						
Value:							
Authorized Donor: Date: / /							

All Donations are tax deductible within the limits of the law