



22-24 SEPT. 2024

Welcome to the 13th Annual
NC BikeWalk Transportation Summit!

2024 NC BIKEWALK TRANSPORTATION SUMMIT PROGRAM



**The Friday Conference Center
100 Friday Center Dr, Chapel Hill, NC 27517**



A WELCOME MESSAGE FROM THE EXECUTIVE DIRECTOR

Welcome to the 2024 Bike Walk Transportation Summit!

We are excited to have you join us for this year's event, where advocates, professionals, and community leaders like you, come together to advance the future of sustainable, safe, and equitable transportation. This summit represents a vital opportunity to share knowledge and examples of success, and to foster partnerships, creating communities where everyone—whether on foot, on wheels, or behind the wheel—can travel safely and confidently.

We hope that through our speaker presentations and networking opportunities, you all will become strong partners with BikeWalk North Carolina in advocating for safer streets with Vision Zero's Commitment to Safety, promoting active transportation for everyone regardless of ability, utilizing our Bicycle Friendly Driver Program to build a culture of respect in driving behavior, and taking and sharing our Bicycle Safety Quiz to test your knowledge of state laws. Most importantly, we embrace your help in state, regional, and local legislative bodies to promote more sustainable funding and to work toward the repeal of the bicycle pedestrian limitation.

You all are a part of BikeWalkNC and are a driving force in making North Carolina a state where all forms of active transportation are not only viable modes of transportation but are also celebrated as key components of a healthy, sustainable, and vibrant state.

Thank you for being a vital part of BikeWalk North Carolina and for helping to drive positive change. We hope you find inspiration in the people you meet, the insights shared by our speakers, and the beautiful surroundings of Chapel Hill. Enjoy the 13th Annual Transportation Summit, and let's make strides together toward a safer, healthier, and more vibrant North Carolina!



Sincerely,

Terry Lansdell

2024 NC BikeWalk Transportation Summit Committee



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Terry Lansdell

Programs Manager:

Oliver Sendall

Community Outreach Coordinator:

Kylie Robinson

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- Ted Silver
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The ID #was unavailable at time of printing (see APA-NC for hours offered).

A LETTER FROM OUR BOARD PRESIDENT



Thank you for joining us for the 13th Annual NC Bike Walk Transportation Summit!

Before I introduce myself, HELP...North Carolinians of all ages, genders, and abilities are being injured, maimed, and killed on our roads and paths (greenways). Only you can help save them with your actions, money, support and voice, individually and collectively by adding your voice to a larger voice. Your larger voice is amplified by BIKEWALK NC, your statewide, non-profit volunteer advocacy organization..

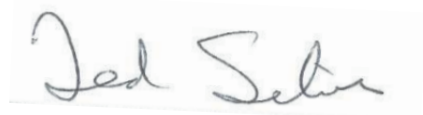
I am Ted Silver, President of BikeWalk NC, Chair of the Banner Elk NC Bicycle/Pedestrian Committee and former Program Coordinator of the country's only Academic Cycling Studies minor at Lees-McRae College. I moved to North Carolina in 2008 from Miami, Florida, where I served as Chairman and Board member of the Miami-Dade County Bicycle/Pedestrian Advisory Committee to the MPO for over 10 years and had served as the Program Coordinator of the Cycling Studies minor at Lees-McRae College for 12 years. Advocacy, awareness, and action to make our roads, pedestrian facilities and communities safer has been my passion for over 30 years. After thousands of miles I count myself among the lucky ones who have never been involved in an automobile crash. However, like many of you, I know family and friends who weren't as fortunate—people whose lives were forever changed by automobile crashes or poorly designed infrastructure.

I challenge you to join me and BikeWalk NC in our mission to make North Carolina a safer, healthier, more livable community for everybody. You might be wondering how you can help. Here's how:

- **DONATE:** No donation is too large or small, BWNC is a 501c3 non-profit organization and needs and relies on your help to fund our educational programs, summits, advocacy efforts and helps give us a seat at the table with those decision makers who affect our everyday lives.
- **GET INVOLVED LOCALLY:** When issues arise in your community, make your voice heard. Go to a public meeting, go to a workshop and tell them about your wants for safer bicycling and pedestrian infrastructure. BikeWalk NC can be your resource to help you with messaging.
- **WRITE YOUR LEGISLATORS:** Whether in Raleigh or Washington, D.C., let your representatives hear from you. Your voice matters, and together, we can make North Carolina's roads and pedestrian facilities safer and more accessible for everyone.
- **JOIN OUR BOARD OF DIRECTORS:** Be proactive and apply to join our working Board of Directors to help continue our mission for safer roads and pedestrian facilities. Our Board members represent North Carolina from mountains to sea. Please consider applying to be a Board member by going to our website and requesting an application or talking to a Board member.

With your support, we can make a real difference in our communities.

Sincerely,



Ted Silver



SUMMIT SCHEDULE

SUNDAY, SEPTEMBER 22, 2024

2:00-4:30 PM:

**Group Bike Ride With Featured Speaker
John Bauters**

Join fellow attendees for a group bike ride led by John Bauters, Councilman and former Mayor of Emeryville, CA, who is known for his advocacy in sustainable transportation. This ride offers a chance to explore the local area and engage in discussions about biking infrastructure and community engagement.

5:00-7:00 PM:

**Speaker, Sponsor, and Volunteer
Reception (UNC Faculty Farm).**

This evening reception is a great chance for speakers, sponsors, and volunteers to connect in a casual, social setting. Held at the UNC Faculty Farm, the event will provide an opportunity for networking and informal conversations among everyone involved in the summit.

Location:

UNC Faculty Farm, 1 Alice Ingram Circle, Chapel Hill, NC 27517

MONDAY, SEPTEMBER 23, 2024



7:00 AM:

Registration Opens

7:30-8:30 AM:

Breakfast & Welcome

8:30-12:30 PM:

**Sessions on Vision Zero, Advancing
Bike/Ped Goals, and Micromobility.**

8:45–10:00 Session 1: How are Other Communities Achieving Vision Zero?

This session explores how various communities across the United States are making strides toward Vision Zero, the goal of eliminating all traffic fatalities and severe injuries while increasing safe, healthy, equitable mobility for all. **Barkha Patel**, Director of Infrastructure for Jersey City, NJ, and **Ryan Sharp**, Director of Transportation for Hoboken, NJ, will share their experiences and insights on implementing successful strategies, overcoming challenges, and fostering collaboration among stakeholders to create safer streets.

Break

10:15–11:15 Session 2: Advancing Bike/Ped Goals Through Effective Communication

In this session, **John Bauters**, councilman and former mayor of Emeryville, CA—often referred to as “America’s Bike Mayor”—will discuss the critical role of communication in advancing bike and pedestrian goals. He will offer practical tips and strategies for engaging with the public, policymakers, and the media to promote active transportation initiatives and create more bike-friendly and pedestrian-friendly communities.

Break

11:30–12:30 Session 3: Impacts of Micromobility and eScooters

As micromobility options like e-scooters and shared bikes continue to grow in popularity, their impact on urban transportation systems becomes increasingly significant. **Laura Sandt**, Co-Director of the UNC Highway Safety Research Center, along with **Emma Vinella-Brusher**, Mobility Services Planner, City of Durham Dept. of Transportation, will delve into the latest research on micromobility, examining both the opportunities and challenges these modes of transport present. This session will cover the safety implications, regulatory considerations, and the role of micromobility in achieving broader transportation goals.

MONDAY (CONT.)



12:30-2:00 PM:

Lunch, Victim stories, & e-bike test rides available courtesy of E-Bike Central

2:00-5:30 PM:

Sessions on Non-Driving Options, Rural Transportation Challenges, and State Success Stories.

2:00-3:00 PM Session 4: When Driving Is Not an Option

Anna Zivarts, author and disability rights advocate, will lead this session on the critical topic of transportation for individuals who cannot drive due to disability, age, or other factors. This discussion will focus on the importance of inclusive transportation planning that ensures all community members have access to safe, reliable, and affordable transportation options. Zivarts will share her insights and personal experiences, highlighting the need for policies and infrastructure that accommodate the diverse mobility needs of our population.

3:00-4:00 PM Session 5: Transportation Challenges & Solutions in Rural Communities

This session will address the unique transportation challenges faced by rural communities and explore innovative solutions to improve mobility in these areas. **Megan Kimball** from the Southern Environmental Law Center, along with rural community leaders **Omega Wilson, Ayo Wilson, Dawna Ledbetter**, and **Karyl Fuller**, will discuss the obstacles that rural residents encounter, such as limited public transit options and longer travel distances. The session will also showcase successful strategies that have been implemented to enhance transportation access, connectivity, and sustainability in rural settings.

Break

4:15-5:30 PM Session 6: Success Stories from Around the State

This session will highlight inspiring success stories from various non-profits and organizations across North Carolina that have made significant strides in promoting active transportation and enhancing community well-being. Representatives from **Asheville on Bikes, Fairview Habitat for Humanity, Major Taylor Cycling Club of NC, Friends of the Ecusta Trail**, and **3Wheel Therapy** will share their experiences, challenges, and the impactful outcomes of their initiatives. Attendees will gain valuable insights into how local efforts can lead to meaningful change and contribute to the broader goals of transportation equity and safety.

MONDAY (CONT.)



4:15–5:30 PM Session 6: Success Stories from Around the State (cont.)

Discover how Asheville on Bikes has leveraged local advocacy to shape transportation policy and urban design, making Asheville's Merrimon Road safer and more accessible for all users. Their Merrimon Road Diet Traffic Study exemplifies the effectiveness of grassroots efforts in driving substantial change.

Hear the compelling story of the youth interns from Fairview Habitat for Humanity's Youth in Action program. These young advocates identified barriers to active living in their community and successfully pushed for changes that promote healthier, more active lifestyles, highlighting the power of youth leadership in driving community transformation.

Explore the innovative work of Three Wheel Therapy, an organization committed to making recreation and mobility accessible for individuals of all abilities. Through adaptive bicycles and inclusive programming, they are breaking down barriers and fostering a community where everyone can participate, regardless of physical ability.

Get an update on the exciting development of the Ecusta Trail, a project aiming to transform an unused railway corridor into a vibrant, multi-use trail connecting communities and promoting active transportation.

Finally, learn about the Major Taylor Cycling Club of North Carolina, an organization honoring the legacy of the first Black world champion cyclist by promoting safe and inclusive cycling for all. Their efforts in health equity, community service, and cycling advocacy are creating stronger, more connected communities.

5:30-5:45 PM:

Closing Remarks

7:00-9:00 PM

Social at Flying Pierogi

Come hang out with us at Flying Pierogi in Carrboro! We'll have some fun trivia, delicious pierogis, and drinks available for purchase. It's the perfect chance to chat with Summit speakers and other attendees in a laid-back setting. Big thanks to Flying Pierogi for hosting us! We will offer a shuttle from the Friday Center to the Flying Pierogi and back.

When: Monday, September 23

Where: 101 Two Hills Dr #140, Carrboro, NC 27510

TUESDAY, SEPTEMBER 24, 2024 WORKSHOPS



8:00 AM - 6:00 PM

**Traffic Bicycling for Transportation
Professionals & Law Enforcement**

This all-day workshop is designed for transportation professionals and law enforcement officers. It focuses on the principles of traffic bicycling, offering practical skills and knowledge that qualify as a prerequisite for the LCI (League Cycling Instructor) certification class.

Instructor:

Steven Goodridge - League of American Bicyclists Master Instructor

Location:

Public Library - 100 Library Dr, Chapel Hill, NC 27514

9:00 AM - 12:00 PM

Active Session / Walk Audit

This session involves an on-the-ground assessment of pedestrian infrastructure, where participants will evaluate walkability and identify areas for improvement.

Walk leaders: Town of Chapel Hill Staff

Location: Walk Audit begins at Eastgate Shopping Center - 1800 E Franklin St, Chapel Hill, NC 27514

We gratefully acknowledge North Carolina Governor's Highway Safety Program for their support of our programs.



INTRODUCING OUR KEYNOTE SPEAKERS!



John Bauters
(Session 2)

John J. Bauters is a Councilmember and the former Mayor of the City of Emeryville, California. In addition to serving on the Emeryville City Council since 2016, he serves as Chair of the Alameda County Transportation Commission. He has been an outspoken leader on sustainable land use, affordable housing development, environmental justice, and active transportation policies that support equitable, people-oriented communities.

In Emeryville, John has been leading the transformation of his city from a car-centric community to one that prioritizes creating safe transit and active transportation choices. At the county level, John championed the development of Alameda CTC's Race & Equity Action Plan, Alameda County's 400-mile Countywide Bikeways Plan, and has successfully led efforts to secure millions in state and federal funding for safety, public transit, and car-free transportation infrastructure projects to Alameda County.

In 2023, *Escape Magazine* named him one of the 50 Most Influential People on American cycling.



Barkha Patel
(Session 1)

Barkha R. Patel is the Director of Infrastructure for the City of Jersey City, NJ, one of the most densely-populated, transit-rich, and ethnically diverse cities in the US. She oversees the planning, design, and implementation of the City's critical public infrastructure including all municipal streets, transit, parks, public spaces, buildings, and other public facilities. She serves as a senior advisor to the Mayor and leads the City's Architecture, Engineering, Transportation, Sustainability, and Innovation agencies.

As a public official and advocate, Barkha's work is rooted in a commitment to justice, equity, and smart growth. She is responsible for the development and implementation of many of Jersey City's most transformational initiatives including the City's first Vision Zero and Climate Action plans, first on-demand microtransit system, a robust network of protected bikeways and safe streets, a renowned plaza program, innovative parks and public spaces, and a number of award-winning placemaking projects. As her portfolio expands, she is currently exploring ways to infuse joy and dignity into the public realm through meaningful infrastructure improvements.

Barkha earned a Master's Degree in City and Regional Planning from the Bloustein School at Rutgers University.

INTRODUCING OUR KEYNOTE SPEAKERS!



Ryan Sharp
(Session 1)

Ryan Sharp has served as the Director of Transportation and Parking for the City of Hoboken since 2017. He is responsible for the safe, equitable, and efficient operation of Hoboken's surface transportation systems.

Ryan oversees Hoboken's award-winning Complete Streets and Vision Zero Programs, which have received national acclaim after seven consecutive years without a traffic death. Ryan is also responsible for Hoboken's shared mobility programs and green transportation initiatives, such as bike share, car share, local public transit, and the buildout of New Jersey's largest public on-street EV charging network.

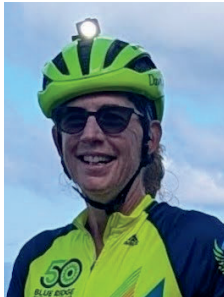
Ryan also oversees Hoboken's Parking Utility, which generates over \$22 million annually in revenue and is responsible for curbside management, maintenance and operation of municipal parking facilities, permit parking, and more.



Anna Zivarts
(Session 4)

Anna Zivarts is a low-vision parent, nondriver, and author of *When Driving Is Not an Option: Steering Away from Car Dependency* (Island Press, 2024). Anna created the #WeekWithoutDriving challenge and is passionate about bringing the voices of nondrivers to the planning and policy-making tables. Anna sits on the boards of the League of American Bicyclists, the Pacific Northwest Transportation Consortium and the Washington State Transportation Innovation Council. She also serves as a member of TRB's Committee on Public Health and Transportation (AME70) and the National Aging and Disability Transportation Center Coordinating Committee.

INTRODUCING OUR PRESENTERS!



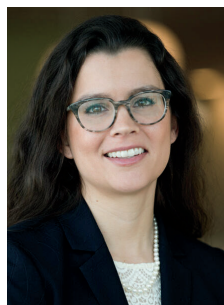
Dawn Barr

My love of cycling began in high school when I decided to ride a century. I bought my first road bike, joined the local bike club in New Jersey, and started logging miles. My tendency to tinker with bikes led to a couple of bike mechanic jobs and a lot of component upgrades. I enjoy riding on the open road to new places. My husband and I moved to Hendersonville, NC in 2020. Now that we're both retired, we are riding more than ever. I've served as the Blue Ridge Bicycle Club president since 2022.



Karyl Fuller

Principal Planner and Rural Planning Organization Director at the Central Pines Regional Council, bringing over two decades of experience in regional planning and GIS. She is the Vice President of the North Carolina Association of Rural Planning Organizations. Ms. Fuller has previously held key roles at the Foothills Regional Commission and two planning commissions in Vermont, where she partnered with local communities in developing transportation plans, land-use strategies, and GIS solutions. (Session 5)



Megan Kimball

Senior Attorney at the Southern Environmental Law Center (SELC), where she advocates for transportation and land use planning that aligns with SELC's climate and equity goals. As the founder of the Clean Connected Communities initiative, she leads a statewide advocacy network that unites North Carolinians in pursuing transportation and land use policy solutions to build a healthier, more equitable, and prosperous future. With a legal career dedicated to protecting communities and the environment, Megan works to amplify the voices of historically underrepresented communities and ensure environmental justice and protection. (Session 5)

PRESENTERS (CONT.)



Nicole Kohler

Co-Founder & Executive Director of 3Wheel Therapy and a Licensed Recreation Therapist. Nicole is most passionate about accessibility and inclusion. For the past 15 years, Nicole has worked with people with disabilities of all ages in community parks and recreation, clinical settings, overnight camp, youth ministry, after-school programs, and day camp. Nicole also serves on the Bicycle & Pedestrian Committee for the Town of Carolina Beach. She introduced the first Inclusive Bike Rodeo in her community, in collaboration with the City of Wilmington Parks & Recreation, ACCESS of Wilmington, and the Terry Benjey Bicycling Foundation, showcasing a variety of adaptive bicycles and safety resources for people of all ages. Nicole, her husband, Ken, and their 3 children live in Carolina Beach, NC. (Session 6)



Dawna Ledbetter

A lifelong native of McDowell County and a dedicated community advocate, currently serving as the Director of Equity for West Marion Community Forum Inc. Her experience includes 16 years as Community Outreach Coordinator at McDowell Senior Center where she coordinated transportation services. Ms. Ledbetter passionately supports, educates, and facilitates access to essential services and resources. She holds numerous leadership roles and has been honored for her contributions to social justice and community betterment. Among other achievements, West Marion Community Forum successfully advocated for the creation of McDowell Transit, which provides fare-free service to residents of McDowell County. (Session 5)



Jeannette Richardson

Co-founder and President of Major Taylor Cycling Club North Carolina (MTCCNC), which honors the memory of Major Taylor, the first Black world champion cyclist, by educating people about his life and legacy, and serving the community by volunteering and fundraising for various charitable organizations. With a Master's degree in Clinical Nursing Leadership from Queens University of Charlotte, and over 29 years of healthcare experience, Jeannette integrates her passion for health and wellness, community service, and advocacy to promote safe, inclusive cycling for all levels. Jeannette's leadership has been pivotal in community engagement initiatives such as Major Miles for Mammograms and We Ride, We Vote. Her organization's goals focus

PRESENTERS (CONT.)



on using cycling as a tool to provide safer, healthier, and more equitable communities for all transportation users while embodying MTCCNC's slogan: "Riding with purpose, strength in community." (Session 6)



Laura Sandt

Co-Director – Research Strategy and Implementation, UNC Highway Safety Research Center. Dr. Laura Sandt is co-director of the University of North Carolina (UNC) Highway Safety Research Center (HSRC) where she focuses on research strategy and implementation. Dr. Sandt is active in a variety of research areas, including the development and evaluation of community-involved health and injury prevention programs and studies focusing on pedestrian and bicycle safety, mobility, and access. (Session 5)



Mike Sule (Session 6)

Founder and Executive Director of Asheville on Bikes. His work in bicycle advocacy started by organizing a variety of underground bicycle events. The more he organized, the more he got involved with transportation policy and planning. In 2016, Sule left his career in public education and officially joined Asheville on Bikes as its executive director. In his time leading AoB, Sule implemented an after-school bicycle program, launched the city's first tactical urbanism projects, coordinated candidates forums and public outreach, manages the AVL Unpaved Alliance, and continues to host a variety of cycle-centric events each with their own unique flavor. (Session 6)



Emma Vinella-Brusher

Mobility Services Planner, City of Durham Department of Transportation. Emma Vinella-Brusher (she/her) is a Mobility Services Planner at the City of Durham. In this role, she oversees the Micromobility and Transportation Demand Management programs. Prior to her time at the city, Emma worked for the U.S. Department of Transportation Volpe Center, where she specialized in projects related to sustainability, transportation equity, public lands, disaster recovery, and accessibility. (Session 3)

PRESENTERS (CONT.)



Ayo Wilson

Director of Clean Energy & Climate Justice at the West End Revitalization Association (WERA). In this role, he works to maintain and support sustainable communities of color in Alamance County by advocating for access to basic public amenities and equitable infrastructure for marginalized people and empowering people to address institutional racism that fosters social inequity. Mr. Wilson also serves on the Board of Directors of Haw River Assembly and NC WARN. (Session 5)



Omega Wilson

Co-founded the West End Revitalization Association (WERA) with his wife Brenda in 1994 to combat decades of denied access to basic infrastructure and environmental injustices in Alamance County. Under their leadership, WERA has successfully secured grants for infrastructure improvements and postponed a major highway project that threatened local communities. Mr. Wilson has also served on the National Environmental Justice Advisory Council for the EPA and contributed to key environmental justice legislation. (Session 5)



Youth in Action Interns

In this presentation, the youth interns from the Fairview Youth in Action program will share how they identified barriers to active living in their community and then advocated for (and won!) changes to address those barriers. (Session 6)

We gratefully acknowledge



for their support of our programs.

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The logo for eBIKE CENTRAL is displayed on a black rectangular background. The word "eBIKE" is in white, with the "e" in a lowercase sans-serif font and "BIKE" in a bold, uppercase sans-serif font. The "E" at the end of "BIKE" is stylized with three horizontal bars. Below "eBIKE", the word "CENTRAL" is written in a bold, uppercase sans-serif font in a bright blue color.

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Public Health Research. Community Engagement. Partnerships.

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Our vision is to work in partnership to bring public health research findings to the daily lives of individuals and their communities with a special focus on North Carolina and populations vulnerable to disease.

Focus Areas

-  Cancer
-  Health Equity
-  Lifestyle Diseases
-  Food Access
-  Children's Health
-  Mental Health

Services We Offer

-  Funding opportunities
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-  Proposal Development
-  Communications
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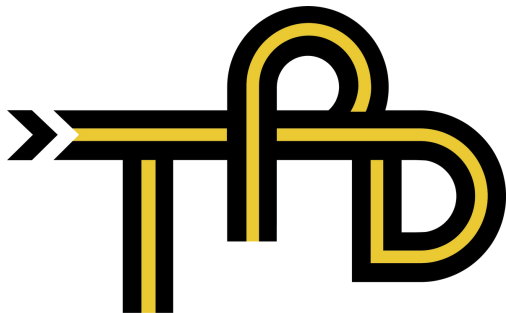
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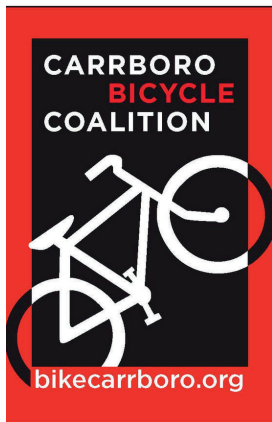
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