



Welcome!

It's great to be with you in Charlotte for the 2015 NC Bike Summit! On behalf of BikeWalk NC and our Local Host Committee, welcome to our 4th annual professional development and education event. We hope you will be inspired with opportunities for engagement as we work toward making North Carolina the premier bicycle and pedestrian friendly state.

North Carolina is one of the fastest growing and urbanizing states in the nation. This growth presents an opportunity to shape our future – will we respond with innovative design to meet market demand for non-motorized transportation (and recreation, health) choices?

This past year we saw a flurry of legislative activity directed at bicycling – a solid center line passing bill, a safety study, and two bike lane prohibition bills. We also started to see the effects of the 2013 cut to state funding for non-highway bicycle and pedestrian projects. BikeWalk NC will continue to work constructively to address these and other challenges. We hope you will share ideas while here in Charlotte and join in BikeWalk NC's mission to promote non-motorized transportation choices for residents and visitors.

Thanks to all of our presenters for sharing their insights and expertise. Thanks to our sponsors for their contributions and support. And thanks to you for participating in our Summit. Now, let's get started in reconnecting with old friends and making some new ones here in Charlotte. Hope you have a great conference!

Sincerely,

Lisa Diaz Riegel, Executive Director
BikeWalk North Carolina

BikeWalk NC hosts an annual statewide bike summit in collaboration with local host city partners to provide information useful to bicycle and pedestrian advocates, transportation planners and engineers, business owners, elected officials, tourism professionals, public health practitioners, economic developers, and others from across the state. Look for next year's summit being hosted in **Asheville**!



Dear Attendees,

Welcome to the Queen City for the Fourth Annual North Carolina Bicycle Summit. The City of Charlotte is pleased to have the opportunity to host this annual gathering of bicycle planners, enthusiasts, advocates, supporters and others who are working to make North Carolina a better state for bicycling.

Charlotte embraces bicycling as one of the transportation options we strive every day to provide for our residents. Every trip taken by bike contributes to better air quality, avoids adding to traffic congestion, and provides fitness benefits. Cities with favorable bicycle environments are among the nation's most livable and healthy places. Creating opportunities for an active lifestyle attracts new residents and businesses, resulting in a more robust economy. But best of all, riding a bike is fun. It is a win-win for everyone.

The City of Charlotte is making strides to transform our community into a safer, more attractive place for bicycling. While many challenges remain, we have made significant progress over the past few years. We are proud of our award winning Urban Street Design Guidelines which reflect Charlotte's approach to "complete streets" serving the needs of bicyclists, pedestrians, motorists, and transit users. We have implemented a variety of bicycle projects including on-street and off-street lanes and pathways, green bike lanes, bike boxes, signal detection, connectivity, and bicycle parking, among others. Perhaps you will have the opportunity to see or use some of these improvements during your visit. We also want to hear your ideas about how to make Charlotte even better for bicycling.

Again, welcome to Charlotte and thanks for all you do to advance bicycling and the benefits it provides.

Sincerely,

Danny Pleasant, AICP
Director

Charlotte Department of Transportation



Dear NC Bike Summit Attendees,

On behalf of the Transportation Choices Alliance (TCA), I would like to welcome you to the beautiful Queen City!

In January 2014, Sustain Charlotte launched the TCA after six months of research, planning, public input, and meetings with stakeholders from local government agencies, businesses, and other nonprofits. The TCA is facilitated by Sustain Charlotte, but it is truly an alliance of organizations and individuals working together to achieve a mission of increasing transportation choices and their use throughout the Charlotte region to improve traffic, air quality, public health, mobility, and the economy.

In the past year, we've installed bike racks in low-income neighborhoods, hosted a Sustainable Commute Challenge, submitted numerous letters to NCDOT and local transportation staff in support of more bicycle and pedestrian funding, informed citizens of proposed transportation projects and opportunities for their input, and hosted a Sustainable Transportation Fair for over 100 local youth. In August, thanks to the generosity of the Knight Foundation, we hired a full-time Bicycle Program Director (Jordan Moore). His focus will be to build relationships and foster collaboration among the various organizations who offer cycling events and programs in the Charlotte area, and to amplify the community voice for cycling and the facilities needed to make it safe and accessible for all ages.

With our surging population and decades-long legacy of auto-oriented development, our challenge is great. Yet this challenge brings equally great opportunities for us to target our education, communication, and advocacy efforts where they are most needed and will make the greatest impact. Here's how you can help make the Charlotte region a place where residents of all ages and abilities can safely and conveniently bike to the places they want and need to go:

Become an individual or organizational member today! Our ability to have an impact on making Charlotte a more bicycle-friendly city is largely determined by the size of our membership. Individual memberships start at only \$35/year. We also offer organizational memberships for businesses, and free membership for nonprofits. Join at: <http://www.movecharlottesmarter.org/membership>

Explore Charlotte this Saturday at Biktoberfest!

Bike, walk, or ride the light rail around town to a variety of destinations while collecting stamps in your official Biktoberfest Passport for a chance to win a TREK bike and other great prizes! Your \$15 admission includes a sweet event t-shirt, entry to the after party concert at Triple C Brewing, one local craft beer, plus discounts and prizes along the way! Biktoberfest kicks off at 3:00 p.m. this Saturday right after the summit and you can start the ride right here from UNC Charlotte Center City!

Get your ticket now at: sustaincharlotte.org/biktoberfest

Enjoy the 2015 NC Bike Summit and have fun riding around Charlotte!

Warmest regards,

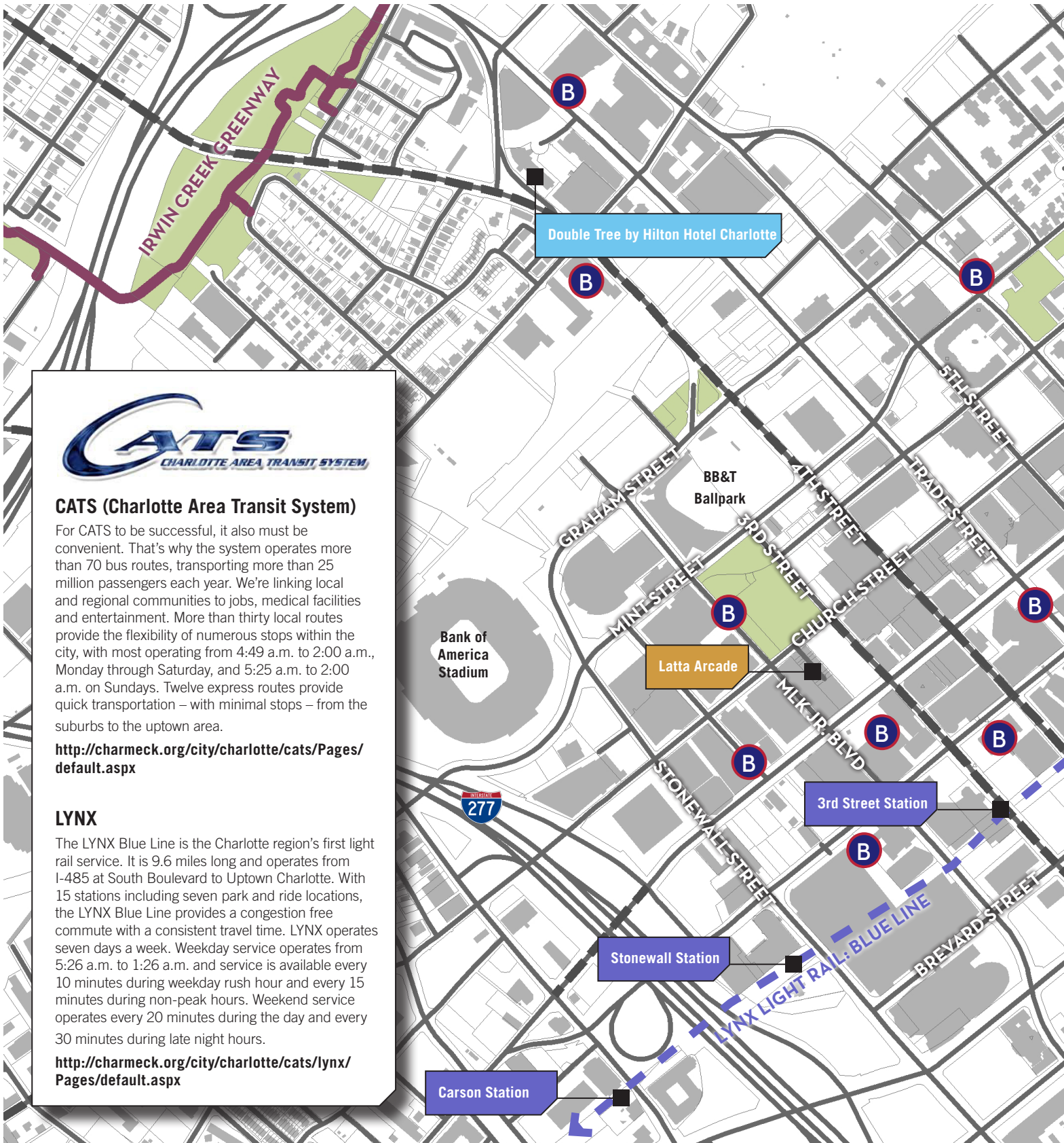
A handwritten signature in black ink, appearing to read "SB", with a stylized flourish at the end.

Shannon Binns

Executive Director, Sustain Charlotte

EVENT MAP

Greenways Bike Lanes Parks



CATS (Charlotte Area Transit System)

For CATS to be successful, it also must be convenient. That's why the system operates more than 70 bus routes, transporting more than 25 million passengers each year. We're linking local and regional communities to jobs, medical facilities and entertainment. More than thirty local routes provide the flexibility of numerous stops within the city, with most operating from 4:49 a.m. to 2:00 a.m., Monday through Saturday, and 5:25 a.m. to 2:00 a.m. on Sundays. Twelve express routes provide quick transportation – with minimal stops – from the suburbs to the uptown area.

<http://chameck.org/city/charlotte/cats/Pages/default.aspx>

LYNX

The LYNX Blue Line is the Charlotte region's first light rail service. It is 9.6 miles long and operates from I-485 at South Boulevard to Uptown Charlotte. With 15 stations including seven park and ride locations, the LYNX Blue Line provides a congestion free commute with a consistent travel time. LYNX operates seven days a week. Weekday service operates from 5:26 a.m. to 1:26 a.m. and service is available every 10 minutes during weekday rush hour and every 15 minutes during non-peak hours. Weekend service operates every 20 minutes during the day and every 30 minutes during late night hours.

<http://chameck.org/city/charlotte/cats/lynx/Pages/default.aspx>



B-Cycle

Venue

Events

Hotel

Food

Transit



Charlotte B-cycle is one of the largest urban bike sharing systems in the Southeast. With 200 blue bikes and 24 stations strategically placed throughout Uptown and surrounding neighborhoods from JCSU to Freedom Park, these B-Stations are convenient for your travels around town.

Website: <https://charlotte.bcycle.com/>

The Re-Cyclery

UNC Charlotte Center City Campus

7th Street Station

7th Street Public Market

Time Warner Cable Arena

Charlotte Transit Center Station

B-Cycle Hub

EpiCentre

LITTLE SUGAR CREEK GREENWAY

LITTLE SUGAR CREEK GREENWAY

VENUE AND PARKING MAP



There are metered parking spaces along N. Brevard Street between 9th & 7th Streets and on 8th Street between N. Caldwell & Brevard. These are maintained by the City of Charlotte.

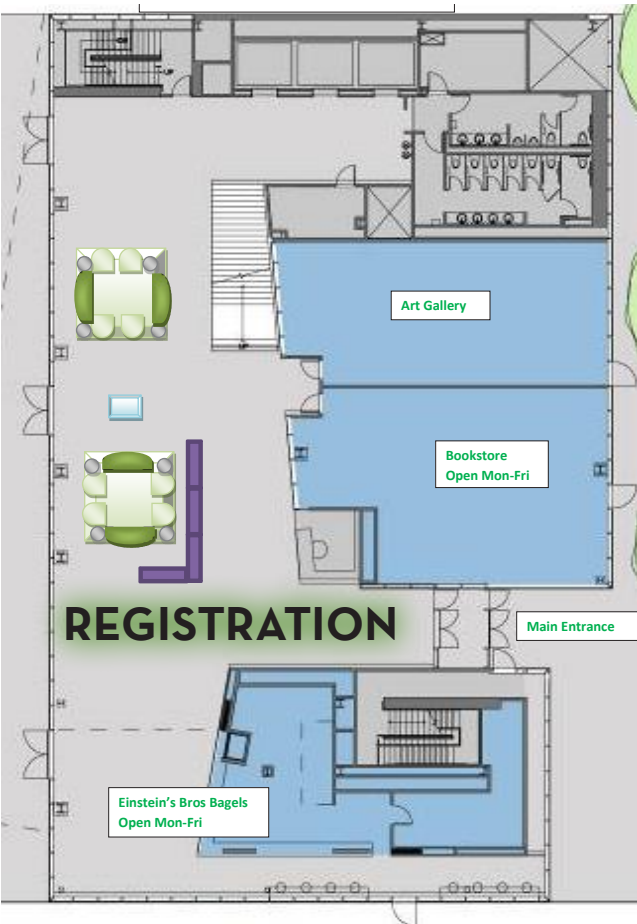
If you park in the Permit Only lots you will be ticketed.
UNC Charlotte is not responsible for any parking violations incurred.

UNC Charlotte Center City 320 E. 9th Street, Charlotte, NC 28202

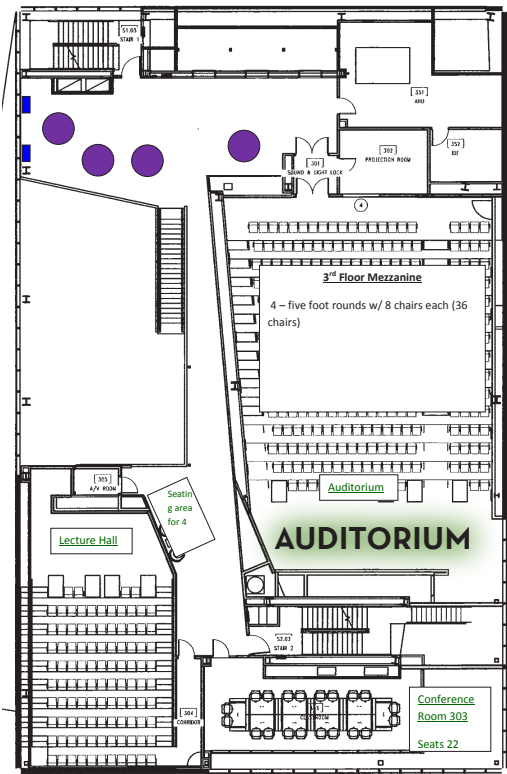
FREE BICYCLE PARKING WILL BE PROVIDED!

VENUE FLOOR PLAN

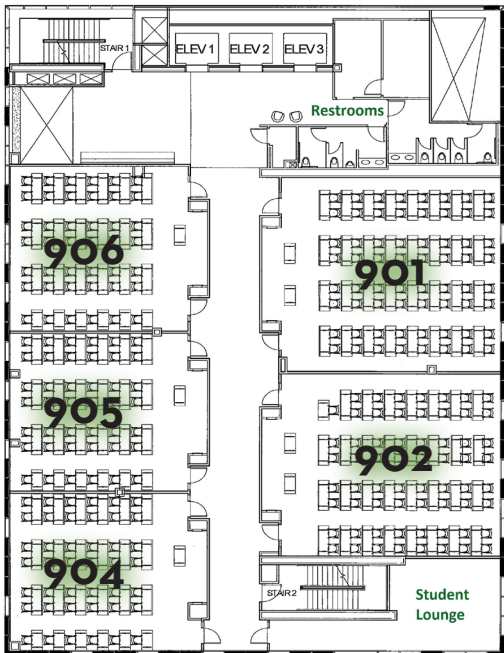
LOBBY



3RD FLOOR



9TH FLOOR





SCHEDULE

Friday, October 16th

REGISTRATION 7:00 AM - 5:00 PM

BREAKFAST (CONTINENTAL) 7:00 AM - 9:00 AM

WELCOME
8:00 AM - 8:30 AM

Welcome

Lisa Riegel, Executive Director, BikeWalk NC

Ken Tippette, Charlotte Department of Transportation

Auditorium

MORNING ASSEMBLY
8:30 AM - 9:30 AM

Bikes, Policy and Politics: How to be an Effective Advocate for Bicycling (or any other issue) at the State Level

Moderator: Harry Johnson, Jr., Gene Davis Law

Panelists: Representative Charles Jeter, District 92, North Carolina House of Representatives

Representative Chuck McGrady, District 117, North Carolina House of Representatives

Will Morgan, Governmental Affairs Director, NC Nature Conservancy

Auditorium

SESSION 1
9:45 AM - 10:45 AM

1-1

The Mooresville to Charlotte Trail

Room 901

1-2

Safe, Sustainable, Social Rides

Room 905

1-3

Maps, Apps and Economic Impact and Planning Your Own NC Bicycle Tour

Room 902

1-4

Incorporating Healthy Living into Bicycle Planning

Room 904

SUMMIT ADDRESS
11:00 am - 12:00 PM

NCDOT Complete Streets Policy and Implementation

Speakers: Nick Tennyson, Secretary, NC Department of Transportation

Mike Holder, P.E., NC Department of Transportation

Lauren Blackburn, AICP, NC Department of Transportation

Auditorium

LUNCH (ON YOUR OWN - SEE MAP AND WEBSITE) 12:00 PM - 1:15 PM

SUMMIT ADDRESS
1:15 PM - 2:30 PM

Afternoon Keynote Address

Speakers: Shannon Binns, Executive Director, Sustain Charlotte
Gil Penalosa, Chair of the Board, 8-80 Cities

Bike Giveaway (for Early Registrants)



Auditorium

SESSION 2
2:45 PM - 3:45 PM

2-1

Raising the Bar in the Queen City with the Cross Charlotte Trail

Room 901

2-2

Cruising for Success: Creating Educational and Bicycling Opportunities for Elementary and Middle School-aged Students in NC

Room 904

2-3

Driving Rural Economic Development through Bicycle Tourism

Room 902

2-4

Small Towns, Big Impacts

Room 905

MOBILE
2:45 PM - 3:45 PM

Charlotte Bicycle Facilities

Ken Tippette, Charlotte Department of Transportation

Ben Miller, Charlotte Department of Transportation

Tour (Meet by the B-Station Dock on Ninth Street)

SESSION 3
4:00 PM - 5:00 PM

3-1

Collecting and Using Bicycle Data

Room 905

3-2

The Future of Bike Share

Room 904

3-3

Mountain Bicycling Destinations and Economic Impact

Room 901

3-4

Legal and Advocacy Updates

Room 902

RECEPTION
5:30 PM - 7:00 PM

Friday Reception sponsored by New Belgium Brewery

Charlotte B-Cycle Hub

333 E Trade St Suite A, Charlotte, NC 28202

Saturday, October 17th

REGISTRATION 7:30 AM - 9:30 AM

BREAKFAST (CONTINENTAL) 7:30 AM - 9:00 AM

MORNING ASSEMBLY
8:30 AM - 10:00 AM

Welcome and Morning Address

Speakers: Lisa Riegel, Executive Director, BikeWalk NC
John Cock, Principal, Alta Planning and Design
Dr. John Pucher, Professor Emeritus, Rutgers University



Bicycle Giveaway (For All Summit Attendees)

Auditorium

SESSION 4
10:15 AM - 11:15 AM

4-1

New Lives to Busy Streets

Room 901

4-2

**Improving Bicyclists Safety
Through Law Enforcement
and Education**

Room 902

4-3

**Transforming Elected Officials
and other Town Employees
into Advocates**

Room 905

MOBILE
10:15 AM - 11:15 AM

Charlotte Bicycle Facilities

Ken Tippette, Charlotte Department of Transportation
Ben Miller, Charlotte Department of Transportation

Tour (Meet by the B-Station Dock on Ninth Street)

LUNCH (ON YOUR OWN - SEE MAP AND WEBSITE) 11:15 AM - 12:30 PM

SESSION 5
12:30 PM - 1:30 PM

5-1

**Planning Open Streets
Events**

Room 901

5-2

**Creating a Bike
Education Marketing
Plan**

Room 905

5-3

**More Than Just a
Ride – Bicycling as
a Tool for Advancing
Equity, Housing,
Jobs, Education and
Prosperity**

Room 902

5-4

**Reaching Out to the
Community through
Teaching Kids to Ride
and an Earn-a-Bike
Program**

Room 904

SESSION 6
1:45 PM - 2:45 PM

6-1

**Building a Bicycle Community
Without Breaking the Bank**

Room 904

6-2

**Every Wheel has a Hub:
Building the Bicycle
Information Highway in Your
Community**

Room 902

6-3

**Cycling as a Social Change
Agent**

Room 901

MOBILE
1:45 PM - 2:45 PM

Trips for Kids Charlotte Re-Cyclery

Keith Sorensen, Charlotte Department of Transportation, Trips for Kids Earn-a-Bike

Dick Winters, Mecklenburg County Health Department, Trips for Kids Charlotte Re-cyclery

Mike Lopez, Trips for Kids Charlotte Re-Cyclery

Tour (Meet by the B-Station Dock on Ninth Street)

SUMMIT ADJOURNS AT CONCLUSION OF FINAL SESSION PRESENTATION



SESSIONS

Friday, October 16

SUMMIT ADDRESS

BIKES, POLICY AND POLITICS: HOW TO BE AN EFFECTIVE ADVOCATE FOR BICYCLING (OR ANY OTHER ISSUE) AT THE STATE LEVEL

Harry Johnson, Jr., Gene Davis Law (Moderator)

Representative Charles Jeter, District 92, North Carolina House of Representatives

Representative Chuck McGrady, District 117, North Carolina House of Representatives

Will Morgan, Governmental Affairs Director, NC Nature Conservancy

This experienced panel of government leaders and experts will discuss how bicyclists and/or the bike community can more effectively advocate for policies favorable for bicycle transportation and the bicycling community.

1-1 THE MOORESVILLE TO CHARLOTTE TRAIL

Kevin Brickman, Mecklenburg County Park and Recreation

John Cock, Alta Planning and Design

Troy Fitzsimmons, Town of Cornelius

Geoff Steele, Huntersville Greenway, Trail & Bikeway Commission

Regional multiuse trails can provide many benefits to citizens, but trail planning can be a challenge as linear corridors often do not recognize local government boundaries. This session will provide a case study of an urban-suburban regional trail planning effort with regional cooperation and consensus among seven jurisdictions and the public, providing participants with an approach and methodology to planning regional trails in their own communities.

1-2 SUSTAINABLE, SOCIAL RIDES

Pamela Murray, Charlotte Spokes People

Boyd Safrit, Team Reeb

Mike Sule, Asheville on Bikes

This session will focus on how rides can be successful, safe and social. It will highlight the diversity of social rides and how it can grow the cycling community in many ways, for lots of purposes, at lots of times. Panelists will focus on why their events and organizations started, what makes them successful, and how they're sustainable.

1-3 MAPS, APPS AND ECONOMIC IMPACT AND PLANNING YOUR OWN NC BICYCLE TOUR

Neha Shah, Pittsboro-Siler City CVP

Hillary K. Pace, AICP, Chatham County Planning Department

Ken Tippet, Charlotte Department of Transportation

Discussion of the evolution of Chatham County's 198-mile system of bicycle routes and related maps, from print to online. Topic will include discussion about the visitor profile and economic impact of the nature traveler, including the impacts of events and tournaments. This will be followed by helpful suggestions for planning one's own bicycle tour in North Carolina.

1-4 INCORPORATING HEALTHY LIVING INTO BICYCLE PLANNING

April Baker, Town of Hookerton, NC

Stefanie Keen, MA, MPH, Vidant Medical Center

Kory Wilmot, AICP, AECOM

This session will look at incorporating healthy living programs and policies into the bicycle planning program. The presentation will include a case study of the Town of Hookerton and how the community included healthy living programs into their recently completed bicycle and pedestrian plan.

SUMMIT ADDRESS NCDOT COMPLETE STREETS POLICY AND IMPLEMENTATION

Nick Tennyson, Secretary, NC Department of Transportation

Mike Holder, P.E., NC Department of Transportation

Lauren Blackburn, AICP, NC Department of Transportation

This address will include remarks from recently named North Carolina Secretary of Transportation Nick Tennyson. Following Secretary Tennyson, NCDOT staff will review NCDOT policies, design guidance, best practices and ongoing challenges to creating streets that accommodate all road users. The session will also review laws passed by the North Carolina General Assembly in 2015 that affect cyclists and cycling infrastructure.

SUMMIT ADDRESS AFTERNOON KEYNOTE ADDRESS

Shannon Binns, Executive Director, Sustain Charlotte

Gil Penalosa, Chair of the Board, 8-80 Cities

2-1 RAISING THE BAR IN THE QUEEN CITY WITH THE CROSS CHARLOTTE TRAIL

Vivian Coleman, AICP, RLA, Charlotte Department of Transportation

Jay Higginbotham, ASLA, RLA, Mecklenburg County Asset & Facility Mgmt

Michael Tubridy, Crescent Communities

Beth Poovey, Land Design

Louise Dixon, APR, Carolina Public Relations

This session focuses on the ways in which the City of Charlotte and Mecklenburg County are implementing projects to build a robust sidewalk, bicycle and greenway network and how these investments are “raising the bar” for transportation choices and economic development. A primary focus of this session is the development of the Cross Charlotte Trail, a 26 mile urban trail and greenway facility. The session will include community engagement strategies, design approach and interagency collaboration.

2-2 CRUISING FOR SUCCESS: CREATING EDUCATIONAL AND BICYCLING OPPORTUNITIES FOR ELEMENTARY AND MIDDLE SCHOOL-AGED STUDENTS IN NC

Leah Mayo Acheson, MPH, Region 9, Active Routes to School

Rebekah Edens, MSPH, Region 6, Active Routes to School

Beth Fornadley Johnson, Region 3, Active Routes to School

Active Routes to School Project is a partnership between NCDOT and the NC Division of Public Health and is implemented through local health departments statewide. The project goal is to increase physical activity of elementary and middle school-aged children through safe walking and bicycling



to school. This session will use case examples to promote, partner, and sustain bicycle safety and physical activity through schools in both urban and rural settings.

2-3 DRIVING RURAL ECONOMIC DEVELOPMENT THROUGH BICYCLE TOURISM

Jesse Day, Piedmont Triad Regional Council
Don Kostelec, AICP, Kostelec Planning, LLC
Chantell LaPan, PHD, NCSU Department of Parks, Recreation and Tourism Management

Studies show bicycle tourism can offer economic impacts to rural regions of the state which provide interest and support for bicycle travel. Market research identifies the strengths, weaknesses opportunities and threats of these regions and pinpoint strategies to increase cycling tourism.

2-4 SMALL TOWNS, BIG IMPACTS

Jennifer Baldwin, Alta Planning and Design
Candace Davis, Town of Wake Forest
Matt Hayes, AICP, Alta Planning and Design

This session will highlight what multiple small North Carolina towns are doing, with limited budgets, to build infrastructure and create education, encouragement, and enforcement programs, including marketing/branding, wayfinding, festivals and events, and mapping. The panel will focus on a toolbox of low-cost solutions for smaller towns that don't have access to the same funding streams as larger cities.

MOBILE CHARLOTTE BICYCLE FACILITIES

Ken Tippet, Charlotte Department of Transportation
Ben Miller, Charlotte Department of Transportation

This on-bike mobile session offers a tour of bicycle facilities near Center City Charlotte. A sign up sheet

will be provided at the registration table. This session is limited to 20 participants (per each session). Attendees must provide their own bicycle and helmet. Meet by the B-Station Dock on Ninth Street.

3-1 COLLECTING AND USING BICYCLE DATA

Sarah O'Brien, NCSU Institute for Transportation Research and Education
Trung Vo, P.E., Kimley Horn

Agencies at all levels need non-motorized volume data to report on performance measures, enhance safety, provide for better operations and maintenance, and to fulfill customer needs for this data. This session will explain why it is important to count bicyclists and pedestrians and the current state of practice, highlight the programmatic elements of the NCDOT program and where it is headed, and talk about how your agency or organization can participate in the program. Additionally, this session will highlight a data driven approach used by the Town of Blacksburg, Va to understand how cyclists and pedestrians connect with transit and provide transit service delivery.

3-2 THE FUTURE OF BIKE SHARE

Dianna Ward, Charlotte B-Cycle
Ryan Rzepecki, Social Bikes
Gian-Carlo Crivello, PBSC
Timothy Ericson, Zagster

Bikeshare has evolved from a large city only solution to mid and small cities. Through this evolution companies have designed solutions to meet the needs of a diverse customer base. The panelists will provide details about their systems.

3-3 MOUNTAIN BICYCLING DESTINATIONS AND ECONOMIC IMPACT

Tom Sauret, Southern Off-Road Bicycle Association and International Mountain Bicycling Association

Mountain biking has developed from a niche interest of outdoor enthusiasts to an accepted recreational activity enjoyed by millions. Many people now take mountain bicycling vacations that translate into economic benefits for the locations that create state-of-the-art trail systems. This session will focus on what MTBers are looking for in destination areas both rural and urban, and why the Southeast offers unique opportunities for destination trails.

3-4 LEGAL AND ADVOCACY UPDATES

Ann Groninger, Copeley, Johnson, Groninger, PLLC
Lisa Riegel, BikeWalk NC

This session offers an opportunity to learn the latest in the realm of bicycle law and bicycle advocacy in North Carolina.

Saturday, October 17

SUMMIT ADDRESS

MORNING KEYNOTE ADDRESS

Lisa Riegel, Executive Director, BikeWalk NC
John Cock, Principal, Alta Planning and Design
Dr. John Pucher, Professor Emeritus, Rutgers University

4-1 NEW LIVES TO BUSY STREETS

Matthew Burczyk, City of Winston-Salem
Dan Gallagher, Charlotte Department of Transportation

Most major roadways were once designed to primarily accommodate a large volume of motor vehicles without consideration to other users. Now many are being given new purpose as “complete streets” better designed to meet the needs of a wider variety of transportation needs, including better safety for motorists, pedestrians, cyclists and transit users. This session will focus on two examples of streets which have been or will be given new opportunity to serve a wider variety of travelers.

4-2 IMPROVING BICYCLISTS SAFETY THROUGH LAW ENFORCEMENT AND EDUCATION

Lauren Blackburn, North Carolina Department of Transportation
James Gallagher, UNC Highway Safety Research Center
Brian Massengill, City of Durham Police Department

Bicycle and pedestrian safety and injury prevention is a critical issue to address when building active, healthy communities. Watch For Me NC –a combined education and enforcement program – has partner communities spanning the state joining in an effort to reduce pedestrian and bicycle crashes and fatalities. Presenters will give an overview of the combined education/enforcement approach, describe related law enforcement training, and offer examples of common questions and discussion points.



4-3 TRANSFORMING ELECTED OFFICIALS AND OTHER TOWN EMPLOYEES INTO ADVOCATES AND SUPPORTERS

Eric Allman, Carrboro Bicycle Coalition

Heidi Perov Perry, Carrboro Bicycle Coalition

Bicycle advocacy can be crucial to introducing bicycle friendly policies into a community. Advocacy groups can be instrumental with educating decision makers about the value of addressing the needs of bicyclists. This requires involvement in local activities and developing programs and partnerships to expand the reach and impact of local bicycle advocacy.

MOBILE CHARLOTTE BICYCLE FACILITIES

Ken Tippet, Charlotte Department of Transportation

Ben Miller, Charlotte Department of Transportation

This on-bike mobile session offers a tour of bicycle facilities near Center City Charlotte. A sign up sheet will be provided at the registration table. This session is limited to 20 participants (per each session). Attendees must provide their own bicycle and helmet. Meet by the B-Station Dock on Ninth Street.

5-1 PLANNING OPEN STREETS EVENTS

John Cock (Moderator)

Sharon Earnhardt

Bret O'Shaughnessey

Judi Lawson Wallace

This panel session will introduce the open streets concept and provide case studies from Winston-Salem (Open Streets events since 2009), Salisbury, NC, and others to provide insights into the different kinds events and methods for implementation that can be appropriate for North Carolina communities of all sizes.

5-2 CREATING A BIKE EDUCATION MARKETING PLAN

Alexa Powell, Piedmont Authority for Regional Transportation

This hands-on session will walk participants through creating a marketing plan for bike education courses. This group exercise will develop a marketing plan to target a particular demographic such as commuters, college students, children, recreational cyclists, etc. The plan will identify potential partners, venues, and methods of outreach. The goal of this session is to use this framework as a starting point for implementing, marketing and promoting bike education courses.

5-3 MORE THAN JUST A RIDE – BICYCLING AS A TOOL FOR ADVANCING EQUITY, HOUSING, JOBS, EDUCATION AND PROSPERITY

Jeff Sovich, AICP

More communities across the country are embracing the value that bicycling brings to their transportation systems and local economies. This session will explore ways that bicycling can be a tool for improving housing affordability, physical mobility, employment opportunities, and academic achievement, especially among minority and low-income populations.

5-4 REACHING OUT TO THE COMMUNITY THROUGH TEACHING KIDS TO RIDE AND AN EARN-A-BIKE PROGRAM

Ben Cooley, Bicycle Sport

D.C. Lucchesi, Well Run Media

Keith Sorensen, Charlotte Department of Transportation

Dick Winters, Mecklenburg County Health Department

This session will focus on community outreach. Speakers will discuss a highly successful local

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initiative to help children learn how to ride a bicycle in a single outing!

Additionally, the Charlotte Chapter of Trips for Kids operates a community bike shop where shoppers can purchase gently used, refurbished bicycles or learn to repair their own bikes. Revenue generated from bike sales helps support the Earn-A-Bike and ride programs geared to give young people a chance to get out in nature on a bicycle, who may not otherwise have that opportunity.

6-1 BUILDING A BICYCLE COMMUNITY WITHOUT BREAKING THE BANK

Ken Tippet, Charlotte Department of Transportation

Communities which actively promote bicycling often reap positive benefits in health, economic development and livability. However, it does not always take large capital projects to make a community more supportive of bicycling. Many improvements can be made through routine maintenance, small projects or changes in policy.

6-2 EVERY WHEEL HAS A HUB: BUILDING THE BICYCLE INFORMATION HIGHWAY IN YOUR COMMUNITY

Jeff Viscount, WeeklyRides.com

WeeklyRides.com began as a short list of local bike rides but has grown to become the "go-to" website for anything bicycle related in Charlotte and the surrounding areas.

Webmaster Jeff Viscount will discuss the original idea behind WeeklyRides and how the local cycling community has benefited from the concept of a central hub for information sharing. You will also learn about the advantages of using multiple platforms and the advantages of cross-marketing events and activities.

6-3 CYCLING AS A SOCIAL CHANGE AGENT

Dianna Ward, Charlotte B-Cycle

Olatunji Oboi Reed, Slow Roll Chicago

Anthony Taylor, Major Taylor Bicycling Club of MN

Zahra Alabanza, Red, Bike and Green Atlanta

People cycle for many reasons. Some enjoy the competitive aspect while others enjoy the more leisure aspect of cycling. There are more and more people opting to commute via bicycle. More recently community leaders have begun to organize rides as a way to combat health and social disparities. This dynamic group of leaders will share details about the unique group rides that they have initiated to propel cycling forward within urban areas.

MOBILE

TRIPS FOR KIDS CHARLOTTE RE-CYCLERY

Keith Sorensen, Charlotte Department of Transportation, Trips for Kids Earn-a-Bike

Dick Winters, Mecklenburg County Health Department, Trips for Kids Charlotte Re-cyclery

Mike Lopez, Trips for Kids Charlotte Re-Cyclery

This on-bike mobile session offers a tour of the Re-Cyclery (512 E. 15th St.). A sign up sheet will be provided at the registration table. Attendees must provide their own bicycle and helmet. Meet by the B-Station Dock on Ninth Street.

FEATURED SPEAKERS



Gil Penalosa is passionate about cities for all people. Gil advises decision makers and communities on how to create vibrant cities and healthy communities for everyone regardless of social, economic, or ethnic background. His focus is on the design and use of parks and streets as great public places, as well as sustainable mobility: walking, cycling and public transit.



John Pucher was a professor at Rutgers University from 1978 to 2014, conducting research on urban transportation in the United States, Canada, Australia, and Europe. Over the past 20 years, John's research has focused on walking and bicycling, and how to improve their safety and convenience for all age groups, for women as well as men, and for all levels of physical ability.



Nick Tennyson was named as Secretary of the North Carolina Department of Transportation in August 2015.

Prior to assuming this role, Tennyson served as the department's Chief Deputy Secretary, responsible for providing oversight and integration across all operational and support functions of the North Carolina Department of Transportation. He also served for three months as interim commissioner of the Division of Motor Vehicles.

PRESENTERS

Leah Mayo Acheson is the Active Routes to School Coordinator in Region 9, serving the 15 counties of Bertie, Camden, Chowan, Currituck, Dare, Edgecombe, Gates, Herford, Hyde, Martin, Northampton, Pasquotank, Perquimans, Tyrrell, and Washington in the northeastern section of North Carolina. Leah received a Bachelor of Science in Community Health Education and minored in Chemistry from UNC Wilmington followed by a Master of Public Health from East Carolina University. Leah began her career in Public Health with Albemarle Regional Health Services and Region 9 in May 2012 as a CTG Project intern followed by a part-time position as the Healthy Foods Intervention Lead in Region 9 while finishing her MPH degree. Since graduating in May 2013, Leah has served as the full-time Active Living Coordinator for the CTG Project until accepting the Region 9 Active Routes to School position in May 2014. Leah serves as the Membership and Outreach Committee Chair and an active member of the North Carolina Association of Public Health. Leah is a League Certified Instructor and enjoys spending her free time biking, cooking, and relaxing at the beach.

Zahra Alabanza is a life enthusiast, which encompasses many things. She is a mother, activist, artist and adventurer. Zahra has happily resorted to enjoying life the way she did when she was 13 years old, unapologetically with tons of play. Currently residing, biking, farming, yoga(ing) and creating in Atlanta, zahra's life is one designed especially for her and her 2 superhero children. It's a magical and powerful existence. Zahra is the co-founder of the Atlanta chapter of Red, Bike and Green. She has planned and completed 4 long distance bike tours; one of which she pulled her then 5 year old along for the ride. Zahra sees biking as a tool for communal and individual transformation. Biking is a means of building and rebuilding whole communities that are abundantly safe, confident, well(thy) and self determining.

Eric Allman is a founding member and current chair of the Carrboro Bicycle Coalition. He is a long-time cycling commuter, and regularly uses cycling for recreation and exercise. He served on the Carrboro Recreation and Park Commission for eight years, the Carrboro Greenways Commission for four years, and was a member of the Town of Carrboro's Bicycle Transportation Master Plan Steering Committee in 2008. His paying job is at UNC Hospital as a Nurse Practitioner.

April Baker is a certified municipal clerk and has served the municipal clerk and finance officer for the Town of Hookerton since 2010 and has been an employee of the town since 2007. During her time with the community, she has also been successful in writing and obtaining multiple grants for the community. She has a deep passion for her town and is working to help implement projects that will move the community forward. She resides in Hookerton, NC.

Jennifer Baldwin is a Senior Planner with Alta Planning + Design. Prior to joining Alta in 2015, Jennifer served as Raleigh's Bicycle and Pedestrian Coordinator. Jennifer has over eight years of multimodal transportation planning experience in the public and private sector. Her expertise includes Safe Routes to School programming, Transportation Demand Management (TDM) initiatives, as well as planning, funding, and reviewing the design of bicycle, pedestrian, greenway, roadway, and streetscape projects.

Shannon Binns is the founder and Executive Director of Sustain Charlotte. Prior to moving to Charlotte in 2007, Shannon worked at The Nature Conservancy in Washington, DC where he was part of their climate change science and policy team. Shannon has also served as an agroforestry volunteer with the Peace Corps in Senegal, helped found a tsunami relief organization in Thailand, and served communities



across the Northeast US as a member of AmeriCorps. In the private sector, Shannon has worked as an industrial engineer for Motorola, General Motors, and Trane. He holds a Bachelor of Science in Industrial Engineering from Iowa State University and a Master of Public Administration in Environmental Science and Policy from Columbia University. He has served as a Supervisor on the Mecklenburg County Soil and Water Conservation Board and as an adjunct professor in the Sustainable Technologies program at Central Piedmont Community College. In December 2014 he was named one of “Seven to Watch in 2015” by the Charlotte Observer and in January 2015 he was named one of the Charlotte Business Journal’s “40 Under 40”.

Lauren Blackburn is the Director of the NCDOT Division of Bicycle and Pedestrian Transportation. Her duties include supervising the day-to-day operations of the division, as well of overseeing aspects of bicycling and walking in NC to include funding, project planning, mapping and safety education. Lauren received her undergraduate degree in Landscape Architecture from the University of Arkansas and her Masters in Urban and Regional Planning from the University of Illinois at Urbana-Champaign.

Kevin Brickman, RLA, ASLA is a Registered Landscape Architect in North Carolina and received his Bachelor of Science in Landscape Architecture from the Ohio State University in 1985. His work with Mecklenburg County Park and Recreation has included planning for greenways, parks and nature preserves. Having over 28 years of experience as a project manager with several multi-disciplinary firms, Kevin’s focus has been on the Education, Commercial and Healthcare market sectors. He has been an active board member of the Girl Scouts, Hornet’s Nest Council, for over 18 years. Kevin serves on the Zoning Board of Adjustment for Stanley County and is a part

time instructor at Central Piedmont Community College teaching a series of classes on Residential Landscape Design.

Matthew Burczyk serves as the Bicycle & Pedestrian Coordinator for the Winston-Salem Urban Area, where he is working to build a strong cycling and walking environment through infrastructure improvements and educational and promotional programming. Prior to joining the City of Winston-Salem, Matthew served as a transportation planner for Schreiber Anderson Associates in Madison, Wisconsin, where he worked with communities and school districts to develop and implement Safe Routes to School plans. Previously, Matthew served as the Bicycle & Pedestrian Coordinator for the University of Wisconsin – Madison. Matthew is a League Cycling Instructor through the League of American Bicyclists and is partnering with local Winston-Salem cyclists to build an active transportation advocacy movement.

John Cock, AICP, Vice President/Southeast Region, Alta Planning + Design With experience in local government, private and non-profit sectors, John has developed expertise in the areas of planning and design for walking and bicycling; land use and transportation planning; Smart Growth policy, regulatory, and Complete Streets urban design standards; streetscape and roadway design principles for walkability/bikeability; project management; and group facilitation. He has worked as an advocate, municipal planner, and consultant on bicycle policy, programs, and infrastructure planning in North Carolina and around the southeast since 1999. He has managed or overseen greenway corridor planning and implementation projects in multiple NC communities and is managing bikeway, greenway and pedestrian planning and design projects across the southeast. He is a daily bike commuter in Davidson, NC.

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Vivian Coleman balances her work time between three unique programs at the City of Charlotte, including serving as the Center City Transportation Program Manager; serving on the City's North Strategy Team and co-managing the north section implementation of the Cross Charlotte Trail. With 23 years' experience in municipal planning, she has expertise in multi-modal transportation planning and zoning and subdivision administration. She has a diverse background in project management and policy and ordinance development and implementation. Vivian holds a Master's Degree of Landscape Architecture from North Carolina State University. Vivian has worked for the City of Charlotte Department of Transportation for the past 11 years, is a licensed landscape architect and member of the American Institute of Certified Planners. Vivian is also serves on the Board of Directors for the Association of Pedestrian and Bicycle Professionals. She was previously responsible for managing the City of Charlotte's Pedestrian Program with a \$7.5M annual budget and served as Planning Director for the Town of Knightdale, North Carolina.

Ben Cooley owns Bicycle Sport in Charlotte. Born in Philadelphia and raised on "stick and ball" sports, Ben has ridden bikes all of his life. Growing up in western North Carolina where mountain biking comes with the territory, Ben met road biking in college at Appalachian State. As career retailer, bike shop owner, and father of two, Ben recognized the opportunity to help frustrated parents who were trying to teach their own kids to ride. By volunteering time, tools, staff and enthusiasm, he's helping grow the cycling community one new cyclist at a time.

Glan-Carlo Crivello is the Client Relationship Officer (CRO) for PBSC Urban Solutions, one of the world leaders in personal alternative urban transportation. One of its greatest successes to date is the world-renowned BIXI bike system.

Candace Davis is the Transportation Planning Manager for the Town of Wake Forest. Candace has worked with the Town for seven years and played a major role in the planning and implementation of bicycle and pedestrian facilities in the Town. Candace is leading multiple active transportation projects that focus on Complete Streets and greenway implementation.

Jesse Day is the Assistant Planning Director of the Piedmont Triad Regional Council. Jesse is the program manager of the Piedmont Triad Rural Planning Organization, responsible for transportation planning in four rural counties with a population of over 200,000. In addition he manages bicycle, pedestrian, open space and parks and recreation planning projects for member jurisdictions in the 12-County Piedmont Triad.

Louise Dixon, APR, currently serves as the Vice President/Principle for Carolina Public Relations. With two decades of public relations agency experience working with customers throughout North America. She has extensive knowledge of strategic communications planning, community relations, national business and trade media relations, communicating in collective bargaining group environments, and public education for various governmental agencies. Louise has worked with many industries and agencies including engineering firms and numerous city and county departments and agencies including various subsidiaries of Freightliner LLC, Portland, Or., Lexington-Fayette Urban County Government, Lexington, Ky., Greenville County, S.C., City of Florence, S.C., City of Columbia, S.C., and the Charlotte/Mecklenburg Utilities Department.

Sharon Earnhardt is part of the Salisbury Bicycle Coalition and helped with initial planning for the 2015 Open Streets concept.



Rebekah Edens is currently the Active Routes to School Project Coordinator for Region Six in North Carolina and an adjunct professor at Campbell University. Originally from Etowah County, Alabama, Rebekah earned her B.S. in Psychology from Campbell University in 2010. Her desire to serve communities and interest in impacting population health outcomes led her to complete her MSPH from Campbell University. Rebekah currently resides in Harnett County. She enjoys spending time with husband and their three children, cooking, and reading.

Timothy J. Ericson is the CEO of Zagster, a company leveraging technology to make bikes accessible to hundreds of thousands of Americans.

Troy Fitzsimmons is the director of Parks, Art, Recreation and Culture (PARC) in Cornelius, NC. He has 24 years of experience in the park and recreation field working at the federal, state, county and municipal level. With a bachelor degree in landscape design from the University of Connecticut and a masters degree in public administration from the University of Hartford, Troy focused on park planning, design and development early in his career.

Dan Gallagher earned a Master's of Science degree, in 1992, from Florida State University in Urban and Regional Planning. Over the last 22 years, Dan has worked to integrate land use and transportation for citizens in Orlando, Florida and Charlotte, North Carolina. In 2003, Dan joined the Charlotte Department of Transportation (CDOT). As CDOT's Transportation Planning Section Manager, Dan currently supervises a staff of 13 transportation planners, engineers and geographic information system (GIS) professionals who are tasked with making Charlotte the premier city in the nation for integrating land use and transportation choices. Dan is passionate about making Charlotte a more walkable, livable and bicycle-friendly community.

James Gallagher is the communications manager for the Pedestrian and Bicycle Information Center. He is responsible for managing the marketing and communication needs of the center, including leading webinars, producing newsletters and press releases and managing public service campaigns for pedestrian and bicycle safety. Gallagher came to the center from American Support, a Chapel Hill-based contact center company, where he served as the company's communications manager, overseeing all internal and external communication efforts for the 550-person organization. Prior to that, Gallagher spent a decade working as a newspaper editor and journalist. As a regular contributor to the Morris News Service and the Associated Press, his work has appeared in papers across the country.

Steven Goodridge is a League of American Bicyclists certified Master Instructor. He has been an avid commuter and recreational bicyclist for 30 years. As a board member of BikeWalk NC, Steven developed the Bicyclist Safety and Law Enforcement in-service training program used by police departments in North Carolina. In his day job, Steven develops forensic video technology for the law enforcement community.

Ann Groninger has been a North Carolina attorney since 1995 and has been representing cyclists around the state for over 10 years. She speaks to groups around the State to educate cyclists about their legal rights and has been involved in local advocacy groups to promote cycling and improve cycling safety. Ann lives and works near the Center City Charlotte.

Chandler Hagen first became involved with BiPed advocacy as UNC-Greensboro's Sustainable Transportation intern with the Office of Parking Operations. She collaborated with Bicycling in Greensboro (BIG) on Greensboro's first Open Streets event while working for the City of Greensboro's

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Transportation (GDOT) Planning Department. Chandler became BIG's new Executive Project Manager in August 2015.

Matt Hayes is a Principal with Alta Planning + Design, leading the Durham, NC Alta office. Matt has been a leader in the state in bicycle and pedestrian planning, working with dozens of communities since 2004 with the start of the NCDOT Bicycle and Pedestrian Planning Grant Initiative. Matt was project manager for WalkBikeNC: North Carolina's Pedestrian and Bicycle Plan which won a 2015 state and national APA award.

Jay Higginbotham is a Senior Project Manager with Mecklenburg County's Asset & Facility Management Department and has worked for 10 years managing park and greenway development projects located throughout the County.

Jay, a native Charlottean, earned his BS degree in Horticulture/Landscape Design from NC State University in 1994. He is a registered landscape architect with 20 years of experience in both the public and private sector, and has worked predominantly on park and greenway planning, design, and construction.

Mike Holder, P.E., oversees all 14 Transportation Divisions. Since 2000, Holder has been the Division Engineer for Division 12, which includes Gaston, Cleveland, Iredell, Alexander, Catawba and Lincoln counties. He manages construction projects, maintenance, operations and customer service for the division. Holder previously served as a Division Construction Engineer for Division 9 in Winston-Salem and Resident Engineer for Division 7 in Greensboro.

Charles Jeter is the State Representative for District 92, representing western Mecklenburg County. He is a former Huntersville Town Council member and

is president of Intermodal FCL, a trucking company based in Huntersville.

Beth Fornadley Johnson is the Region 3 Active Routes to School Coordinator. She received her Bachelor's degree in Health Promotion from Appalachian State University in 2006. In spring 2007, Beth accepted a Health Educator position with the Appalachian District Health Department district. In 2012, Beth accepted the position Lead Coordinator for the Local Health Director Region 3, 10-County regional grant initiative called the Community Transformation Grant (CTG) Project. After CTG Project ended, Beth completed Master's in Public Administration in 2013.

Harry Johnson, Jr is a Raleigh attorney and member of the Raleigh Bike Ped Advisory Committee. He is a graduate of UNC Law, has a Master's in city and regional planning from UNC, and got his undergraduate degree from UNC Asheville.

Stefanie Keen is a prevention coordinator with the Eastern Carolina Injury Prevention Program at Vidant Medical Center in Greenville, North Carolina. She received master degrees in exercise physiology and public health at East Carolina University. She has been in the health field for over fourteen years, previously co-owning a health and safety training business and most recently educating patients on tobacco cessation at Vidant. She has a passion for health, program development and non-fiction writing. She resides in Greenville, NC.

Don Kostelec, AICP, is the principal of Kostelec Planning in Asheville. He is working on several active transportation initiatives nationwide, including health impact assessment, bicycle tourism and bikeshare planning for EPA. Don is a member of the BikeWalk NC Board of Directors, the Leadership Team of NC Eat Smart / Move More, and the French Broad River MPO Complete Streets Committee. He grew up in



the mountains and graduated from Western Carolina University before embarking on a planning career that includes stops in Chicago, Idaho and North Carolina.

Chantell LaPan, PHD is a Research Associate with NC Tourism Extension and a Lecturer in NC State's Department of Parks, Recreation and Tourism Management. Her research centers on forms of micro-entrepreneurial development in rural areas. LaPan has expertise and professional experience in marketing and communications and has taught undergraduate courses on tourism marketing. She is an experienced research project manager, with expertise in quantitative and qualitative methods as well as in their integration.

Mike Lopez is the manager of the Recyclery in Charlotte, North Carolina.

DC Lucchesi has had a life-long love affair with bikes. As a kid, profits from his job as a newspaper carrier went to buying a bike. Now he's a parent, husband, coach, serial volunteer and business owner - who's still saving for that next new bike. DC's turned his background in media, marketing and advertising into a career helping small businesses connect with clients and tell their stories in today's multi-channel environment. He also uses his superpowers for good; promoting community health initiatives and charitable events, and building relationships between small business and non-profits.

Brian Massengill, Sergeant with the Durham Police Department, has been serving as the Watch For Me NC Law Enforcement training instructor for two years. In this role, he has traveled across the state training officers on best practices for effective pedestrian, bicyclist and motorist enforcement. He has also served as a Patrol Officer, Patrol Corporal and Corporal of the Bicycle unit.

Chuck McGrady is the State Representative for District 117, representing Henderson County. He was formerly an attorney and now runs a summer camp in the mountains of Western North Carolina. He is the former president of the North Carolina and Georgia chapters of the Sierra Club as well as the former National President of the Sierra Club.

Will Morgan is the Governmental Affairs Director for the Nature Conservancy in North Carolina. He was Previously Governmental Affairs Director for the North Carolina Chapter of the Sierra Club. He is a graduate of Wake Forest School of Law and UNC Chapel Hill.

Pam Murray is the founder of the Charlotte Spokes People to get more people riding their bike, the Charlotte coordinator for Bike Benefits, the organizer and leader of the Plaza Midwood Tuesday Night Ride and the Sunday Slow Ride. Pam also helped coordinate the Charlotte Kidical Mass ride and is an instructor for Cycling Savvy.

Sarah O'Brien is the Bicycle and Pedestrian Program Manager at the Institute for the Transportation Research and Education (ITRE) at NC State University. With more than 10 years of experience, she has a broad range of expertise in non-motorized transportation issues from policy, planning, education and design to grants administration and project management. O'Brien coordinates trainings on a broad range of bicycle and pedestrian topics, offers technical assistance services and conducts general research.

Bret O'Shaughnessey has been involved with the Open Street event in Salisbury, NC for the past 2 years: First as an instructor and currently as part of the planning committee. He is ready to grow this movement in Salisbury and help it spread throughout NC.

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Hillary K. Pace, AICP started her planning career at the beginning of the recession, so she has a special appreciation for long range planning efforts. She has worked in both a municipal and county setting and currently serves as Planner II for the Chatham County Planning Department. Among other activities, Hillary is the liaison for the Chatham Transportation Advisory Committee and serves as the technical representative for the Triangle Area Rural Planning Organization (TARPO) and the Durham-Chapel Hill-Carrboro Planning Organization (DCHC-MPO).

Heidi Perov Perry has been a bicycle commuter for over 30 years, and is a League of American Bicyclists League Certified Instructor. She has served on the Town of Carrboro's Transportation Advisory Board, the Town of Chapel Hill's Bike and Pedestrian Committee, and is currently serving on the Orange County Transportation Advisory Board and the board of the Carrboro Bicycle Coalition. When not advocating for bicyclists and bicycling, she works at her day job as Design and Production Manager at UNC Press.

Beth Poovey has over 16 years of experience in greenway, trail, streetscape and park design. Combining her sociology and landscape architecture degrees, her focus and passion has evolved into planning and design of urban open space that authentically integrates community assets with environmental stewardship opportunities. She is also responsible for producing construction documents for urban streetscapes, greenways and park facilities.

Alexa Powell is a graduate of the University of North Carolina-Greensboro with a Bachelor's Degree in Geography including concentrations in GIS, Urban Planning and Environmental Studies. As the Transportation Demand Management Planner at the Piedmont Authority for Regional Transportation she has extensive marketing and community engagement

experience. As an avid transit rider, she understands first-hand the importance of mobility options and advocates for bicycle and pedestrian infrastructure. In addition, she recently became a League of American Bicyclists certified instructor and is looking forward to educating the public about safe cycling.

Olatunji Oboi Reed is the Co-Founder & President of the Slow Roll Chicago bicycle movement, working to build a diverse, inclusive, and equitable bicycle culture in Chicago. An active cyclist for over ten years, Oboi rides at the intersection of community, culture, advocacy, economics, health, and technology. With an extensive background in both nonprofit management as well as corporate social responsibility, he is most proud of his work to create a diverse coalition of people, organizations and businesses all working together to achieve equal bicycle usage across the City of Chicago with respect to race, income, and geography. Oboi is African-Brazilian by way of cultural adoption, a proud son of the Quilombo do Remanso, and now they call him "O Bahia". He studied Economics at Roosevelt University and is studying the health economics of Candomble traditional healing in the African-Brazilian population of Salvador, Bahia, Brazil.

Lisa Riegel is the Executive Director of BikeWalk NC, the statewide walking and bicycling advocacy organization wide host for the 2015 NC Bike Summit. In this role, she works to expand availability and safety of active transportation options with the goal of a pedestrian and bicycle-friendly culture in North Carolina. Before working with the NC Department of Commerce's Tourism Division, she served for eight years as the Executive Director, NC Natural Heritage Trust Fund. While in the Office of the Secretary, NC Department of Environment and Natural Resources, she represented DENR on several collaborations such as the Uwharrie Regional Resources Commission, the Piedmont Together Oversight Consortium, and DOT's Statewide Bike and Pedestrian Master Plan



(WalkBikeNC) Steering Committee. Lisa graduated from Duke University with a BS in geology and a MS in Engineering Geology (hydrology) from Drexel University.

Ryan Rzepecki is co-founder and CEO of Social Bicycles, a bike share startup, based in New York.

Boyd Safrit is originally from Hendersonville, NC but has called Charlotte home for the last 14 years. He is a member of Team Reeb, which has been cycling together for over ten years and actively participates in 24 Hours of Booty and other charity rides, some racing, and generally just having fun riding bikes together. Three years ago, Team Reeb's main sponsor, The Olde Mecklenburg Brewery, wanted to start a weekly social bike ride and asked Team Reeb to support and organize the event. Starting with ten riders, the event has grown to 100-200 participants weekly. But Boyd's real passion is in racing cyclocross in the fall and winter with all of the other crazy people.

Tom Sauret became Executive Director of SORBA in 2000 and became the International Mountain Bicycling Association Region Director in 2008 when he retired from a 32-year college teaching career. He involved himself in Mountain Bike Advocacy soon after he bought his first mountain bike. Since 1991, he has been instrumental in developing trail systems and mountain biking events in the Southeast. IMBA-SORBA has grown from 400-member Atlanta area bike club to the seven-state 5,000-member regional mountain bike advocacy and education organization.

Neha M Shah has worked for Chatham County at the Pittsboro-Siler City CVB since Dec 1999. She has a Master of Science in Tourism and Bachelor of Science in Business Administration, both from the University of Florida. She has contributed to three chapters

in Have Fork Will Travel, published and presented academic papers internationally (topics include social media, entrepreneurship, culinary, rural tourism). She has won several marketing and branding awards from Destination Marketing Association of N.C.

Keith Sorensen is one of the EAB (Earn a Bike) instructors for the Trips for Kids ReCyclery. He is one of the cofounders of the ReCyclery and was the first shop coordinator. Keith is also a cofounder of the Ohio City Bicycle Co-op in Cleveland, Ohio, where he lived before moving to Charlotte. Keith was inspired to start up these other EAB programs after interning with Transportation Alternatives in NYC and helping out with the Recycle-A-Bicycle program there as part of his internship. Keith has a BA in Environmental Studies from Antioch College, where he did his senior project on youth development and community service, using the Recycle-A-Bicycle program as a model for engaging youth.

Jeff Sovich, AICP is a senior planner with the City of Greensboro Planning Department, and was previously MPO planner for the Greensboro Department of Transportation. He was a founding member of Bicycling In Greensboro (BIG) and later served as its president. Jeff is eager to merge his experiences as a professional planner and bicycle advocate into a new career path in planning and promoting active transportation, complete streets, and community design for active living.

Geoff Steele, has a BA degree from American University and an M.S. Degree from Syracuse University. He joined the Federal government in administrative positions beginning in 1975, spanning a 34 year career. He commuted to work by bike in DC for 27 years and was instrumental in developing bike commuter parking and support facilities at two Federal agencies. He also helped lobby for development of two regional bike trails in the DC area.

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Mike Sule is known as a powerhouse and a ride leader for multi-modal advocacy in the Asheville area. As one of the founding members of Asheville on Bikes (AOB) in 2006, Mike and others saw the opportunity to improve cycling and pedestrian infrastructure in the Paris of the South. Mike's energy and leadership are fueled by the results of AOB. Highlights include hosting local candidate forums, advocating for road re-designs for improved cycling, building business coalitions for on-street bike parking, and AOB still loves to have a good ride on the over eight community rides it hosts annually. Mike's partner Emily and daughter Eila power him, and the family can often be found going and coming in Asheville on their bikes or, in Eila's case, a bike seat.

Anthony Taylor is a founding member of the Major Taylor Bicycling Club of Minnesota, a nonprofit social/recreational club established in 1999 that promotes safe and fun cycling geared towards the African-American communities of Minneapolis and St. Paul, although all are welcome to join.

Ken Tippet has been the Bicycle Program Manager of the Charlotte Department of Transportation since 2003. He has helped develop the City's bicycle transportation policies and been heavily engaged in the expansion of the City's bicycle infrastructure initiatives, significantly increasing the City's inventory and variety of bicycle facilities. Ken uses his bike regularly for transportation and is a League Certified Instructor of the League of American Bicyclists. A graduate of East Carolina University, he frequently bicycle tours in North Carolina, North America and abroad.

Michael Tubridy, Senior Development Manager, has 10 years of multifamily development experience. Michael has been responsible for leading over \$500 million in development and redevelopment projects throughout the Southeast and Mid-Atlantic.

Since joining Crescent Communities in 2013, Michael has developed over 1,000 units including Crescent Cool Springs and Crescent Music Row, both in the Nashville market, along with Crescent Dilworth in Charlotte. He is currently leading the predevelopment efforts on two of Crescent's Charlotte investments including large mixed-use developments planned for Uptown and NoDa.

Prior to joining Crescent, Michael served as the Vice President of Development at Aimco where he led the Southeast Region's multifamily redevelopment and repositioning efforts. Michael is a graduate of the University of Richmond with a degree in business administration and earned a master's in business administration from the Kenan-Flagler Business School at UNC Chapel Hill.

Jeff Viscount is the Founder of WeeklyRides.com. He has an extensive background in cycling event logistics and has led logistics teams on many of the largest organized rides in North Carolina. His advocacy efforts range from an advisory position with Transportation Choices Alliance to statewide efforts involving NC DOT regulations to volunteering most weekends at one of the many area charity rides. Jeff is also the founder of the Assault on Morrow Mountain Series; a six ride series in central North Carolina and the Beach or Bust Ride; a 2 day, 2 state, 200 mile ride that raises money for multiple charities.

Trung Vo specializes in transportation planning and traffic operations, and his passion lies in encouraging and advocating for cycling as a viable mode of transportation. He earned both his Bachelor's and Master's degrees in Civil Engineering from the Georgia Institute of Technology and is a registered Professional Engineer in North Carolina. He has four years of experience in long-range transportation planning, traffic analysis and micro simulation for both public agencies and private developers, and hot-spot air quality analysis.



Judi Lawson Wallace has advocated strongly on behalf of bicyclists and pedestrians since she first started bicycling for transportation 30+ years ago. She began one of the first in-school bicycle safety programs, which received an award from NCDOT. Since 1995, she has consulted with state and local governments on bicycle and pedestrian issues. Since 2009, Judi has coordinated Winston-Salem's Cycling Sundays, Winston-Salem's open streets event. In 2015 the event was rebranded as Walk & Roll Winston-Salem to broaden its appeal, attracting 1,200 participants of all ages to the city's new Innovation Quarter. The author of three books on bicycling and where to ride, Judi has bicycled in 10 states, including Alaska where the bicycle was her primary mode, and in 4 foreign countries. She chaired The North Carolina Bicycle Committee in the NC Department of Transportation for 7 years and was instrumental in starting and chairing the Winston-Salem Bicycle Committee, overseeing development of the area's first bicycle route map. She was awarded the Silver Spoke Award from the North Carolina Bicycle Federation for bicycle advocacy in 1987 and in 1990 she received the Sam Thomas Award from the North Carolina Department of Transportation for bicycle advocacy.

Dianna Ward was named the Executive Director of Charlotte B-cycle when it was launched in 2012. In this role, she is responsible for managing the growing bike share system in Charlotte's urban core. Dianna regularly collaborates with sponsors, city leaders and biking advocates and is a forward-thinking champion focused on Charlotte's goal of becoming a "City of Bikes." She was recently elected to the Board of Directors for the North American Bikeshare Association (NABSA).

Dianna has experience in operations research, statistics and management, and is a passionate leader. She has served in a number of roles with Bank of America and Wells Fargo. In addition to serving as Executive Director for Charlotte B-cycle, she owns

Charlotte NC Tours, Greenville Glides, Bike the Rabbit, and Kansas City Segway Tours.

A native of Albuquerque New Mexico, Dianna holds a B.S. in Mathematics from Grinnell College and a Masters in Operations Research and Statistics from NC State University.

Kory Wilmot is an AICP certified planner with AECOM in the Raleigh-Durham Office. Mr. Wilmot has worked for AECOM for eleven years with a primary focus on bicycle and pedestrian planning, land use, and transportation. His responsibilities include project management, public involvement, and stakeholder engagement. Mr. Wilmot has a Bachelor's of Art in Urban and Regional Planning from the University of Illinois and a Master's in Public Administration from the University of North Carolina.

Dick Winters is the Built Environment and Safe Routes to School Coordinator with the Mecklenburg County Health Department. In this role, Dick works with partners to encourage kids, parents and school staff to walk and bicycle to and from school as part of a regular routine. Dick is a member of Mecklenburg County's Greenway Advisory Council and the Charlotte Regional Transportation Planning Organization's Technical Coordinating Committee. He is on the board of Trips for Kids Charlotte and BikeWalk NC, a state-wide active transportation advocacy group.

SPECIAL EVENTS & OFFERS



2015 NC BIKE SUMMIT RECEPTION

Friday October 16th - 5:30pm - 7:30pm

Join fellow summit attendees at Charlotte B-Cycle Hub located at 333 East Trade Street Suite A.

The reception will be sponsored by New Belgium Brewing Company. Enjoy a local art exhibit, a cold NBB beer and light hors d'oeuvres. This will be a great opportunity to meet new friends!



“THE WARRIORS” TEAM SCAVENGER HUNT AND GOLD SPRINTS

Friday October 16th - 5:00pm - 12:00am

Friday October 16th - 5pm - 12am: “The Warriors” Themed Ride and Gold Sprints Party, Presented by The Spoke Easy and Permanent Vacation. Complete event details are here: <https://www.facebook.com/events/922018111211007/>



SUSTAIN CHARLOTTE'S BIKETOBERFEST

Saturday October 17th - 3pm to 10pm

Check out this super fun scavenger hunt followed by a post ride party that includes local food trucks, raffle drawings and a live concert at Triple C Brewery. Participants will be encouraged to bike, walk, light rail, or cruise cart around town to sponsoring businesses while obtaining stamps in their official Biketoberfest Passport! Your admission includes a t-shirt, a drink at Triple C, raffle tickets for each stop, concert entry, plus discounts and prizes along the way! The tickets you collect at stops will be entered in a raffle for many valuable prizes including a NEW BIKE! The more business stops you get to, the more chances you'll have to win!

Check out complete details at: <http://www.sustaincharlotte.org/biketoberfest>



CYCLING SAVVY

**Sunday October 18th - 9:30am to
12:30pm**

Techniques session is a guided discussion with video and animation designed to familiarize students with bicycle-specific laws, traffic dynamics and problem-solving strategies. Students discover that bicycle drivers are equal road users, with the right and ability to control their space.

Registration is required. Cost per student is \$30.00. Register for the Cycling Savvy class at: <https://register.cyclingsavvy.org/groups/north-carolina>

This class is a post summit event and will be held at the Spoke Easy Bicycle Shop. Please contact Pamela Murray with any questions about this class: <https://register.cyclingsavvy.org/contact>

2015 NC BIKE SUMMIT ATTENDEE SPECIAL OFFERS!

Check out a few of the great offers that will be available for all attendees at this years NC Bike Summit! Look for these offers in your event packet when you sign in at the summit.



BikeWalk NC

SAVE up to 50% Now!

Becoming a member of BikeWalk NC has never been easier! As the leading advocacy voice for the entire state of North Carolina, BikeWalk NC keeps our community informed with safety and government actions that effect our rights. Take advantage of the discounted individual membership when registering for the 2015 NC Bike Summit!



Transportation Choices Alliance

SAVE up to 50% Now!

The Transportation Choices Alliance (TCA) is the hub for cycling advocacy in the Charlotte, NC area. Earlier this year the TCA's parent organization, Sustain Charlotte, secured a grant from the Knight Foundation to support a full-time Bicycle Program Director for two years. To learn more visit MoveCharlotteSmarter.org.

ACKNOWLEDGMENTS

Presented By



Local Host:



2015 NC Bike Summit Planning Committee

BikeWalk NC would like to thank the 2015 NC Bike Summit Conference Planning Committee for all of their hard work and assistance. Our partners:

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