

NC BIKE SUMMIT



OCTOBER 10-12, 2014
Greensboro, NC



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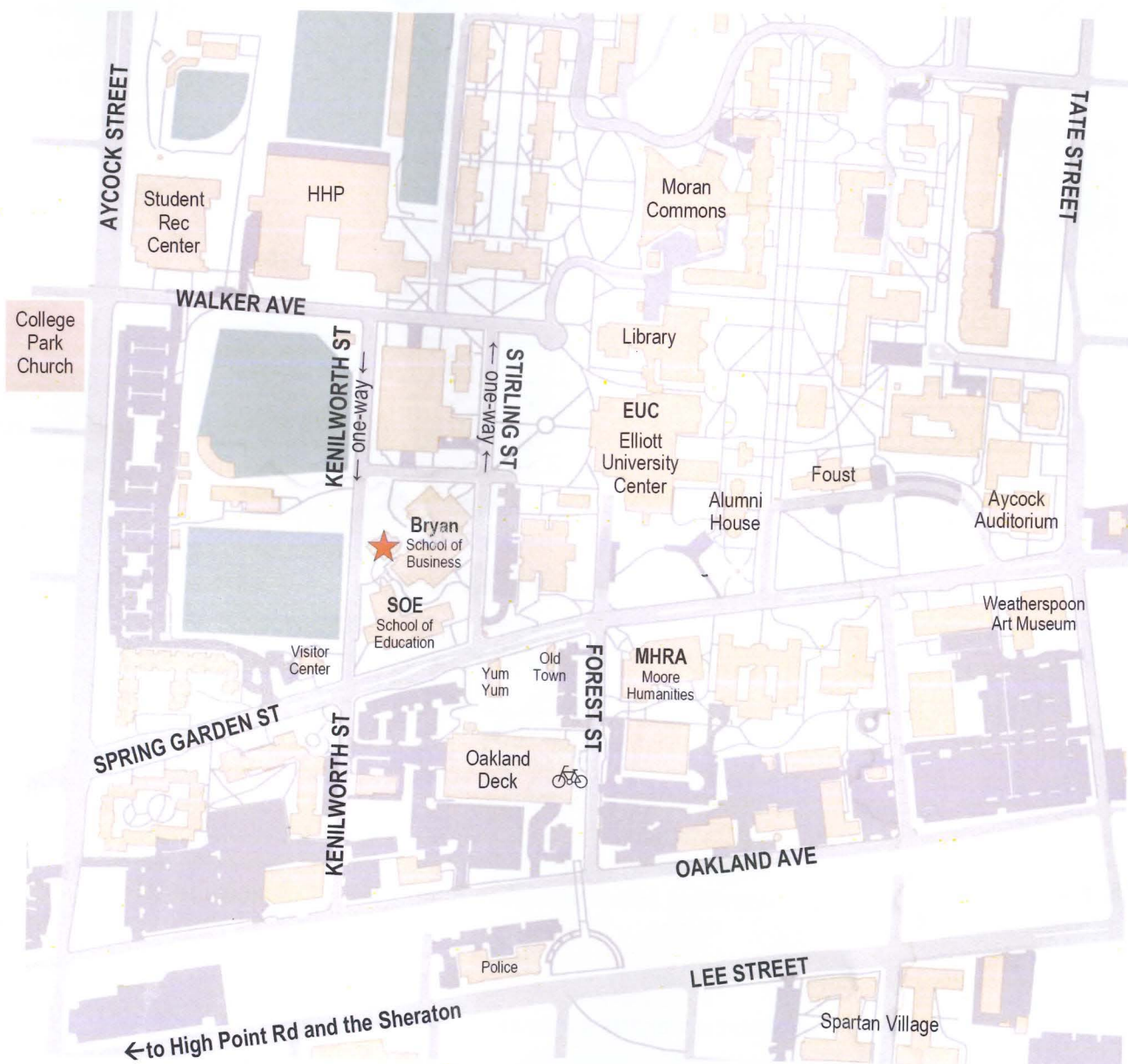
WELCOME TO THE 2014 NC BIKE SUMMIT

proudly presented by BikeWalk NC

Bicycle racks are available throughout campus. Covered bike racks and a repair station are located on the east side of Oakland Deck via Forest Street. A limited amount of indoor bike parking is available in the School of Education, ground level via Kenilworth Street.

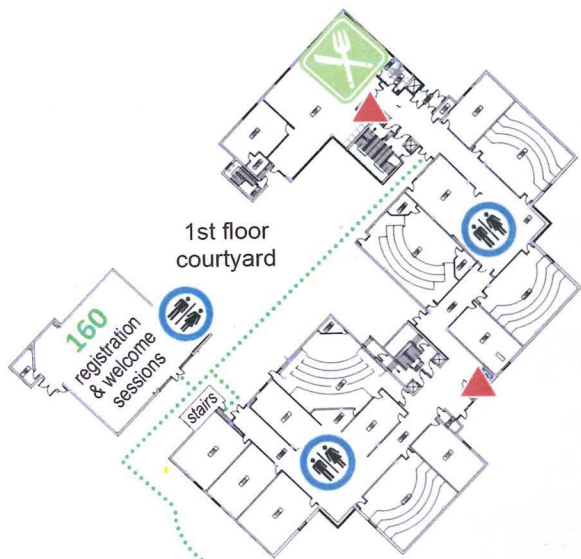
★ **Registration table is adjacent to the Bryan 160 Auditorium.**

Bryan	Bryan School of Business & Economics	516 Stirling Street
MHRA	Moore Humanities & Research Administration	1111 Spring Garden Street
SOE	School of Education	1300 Spring Garden Street

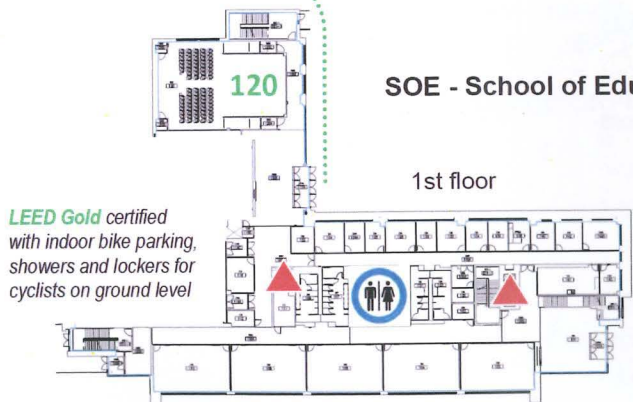
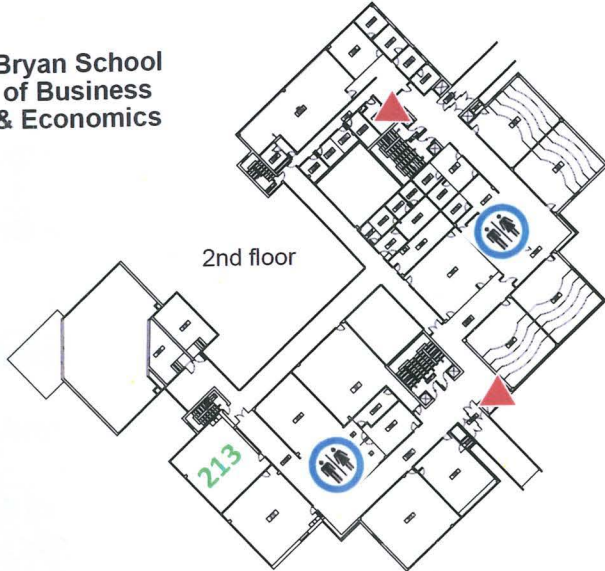


← to High Point Rd and the Sheraton

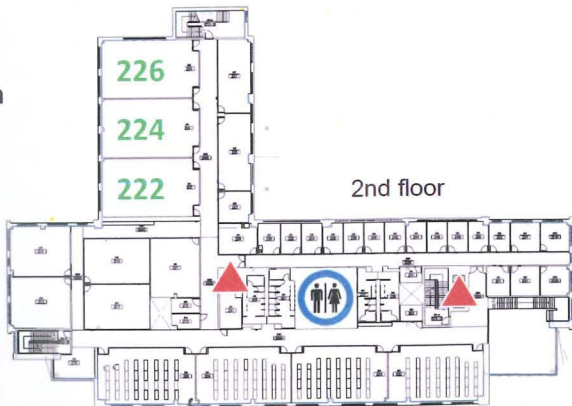
UNCG Conference Buildings Floorplans



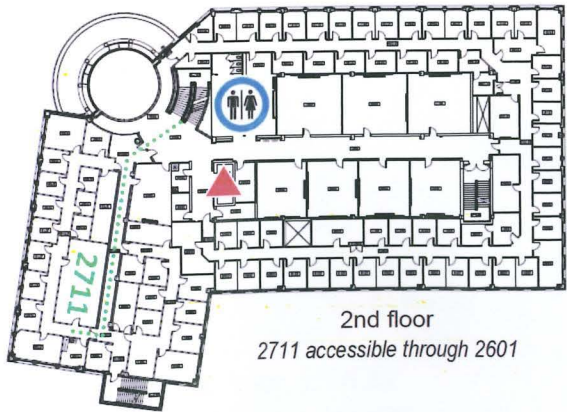
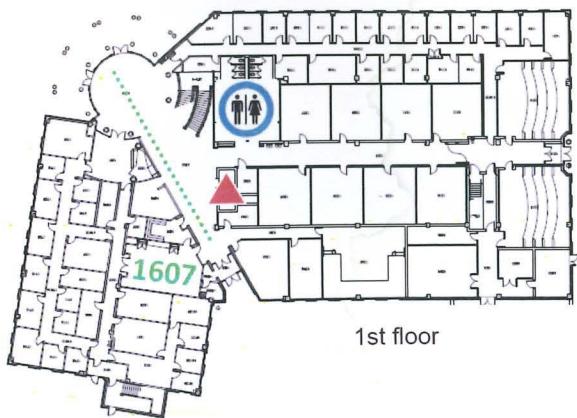
Bryan School of Business & Economics



SOE - School of Education



MHRA - Moore Humanities & Research Administration



Schedule At-a-Glance

Friday, October 10

Registration	Bryan 160 Auditorium Lobby	8:00 am - 9:00 am
Welcome and Opening Remarks	Bryan 160 Auditorium	9:00 am - 10:20 am
Breakout Sessions	Meeting Rooms	10:30 am - 11:20 am
Breakout Sessions	Meeting Rooms	11:30 am - 12:20 pm
Lunch & Keynote Address	Moran Commons & Plaza	12:30 pm - 2:15 pm
Breakout Sessions	Meeting Rooms	2:30 pm - 3:20 pm
Breakout Sessions	Meeting Rooms	3:30 pm - 4:20 pm
BiPed Coordinator Meeting	Bryan Au Bon Pain Cafe	4:30 pm
Better Block Demonstration	Hamburger Square	5:00 pm - 9:00 pm

Saturday, October 11

Registration	Bryan 160 Auditorium Lobby	8:00 am - 9:00 am
Welcome & Keynote Address	Bryan 160 Auditorium	9:00 am - 10:20 am
Breakout Sessions	Meeting Rooms	10:30 am - 11:20 am
Breakout Sessions	Meeting Rooms	11:30 am - 12:20 pm
Lunch on your own	Moran Commons & Plaza	12:30 pm - 2:00 pm
Panel Discussions	Meeting Rooms	2:00 pm - 2:50 pm
Breakout Sessions	Meeting Rooms	3:00 pm - 3:50 pm
Breakout Sessions	Meeting Rooms	4:00 pm - 4:50 pm
Bikes & Brews Pub Roll	Walker Avenue Circle	6:00 pm

Sunday, October 12

Registration	Bryan 160 Auditorium Lobby	8:00 am - 9:00 am
Closing Remarks	Bryan 160 Auditorium	9:00 am - 9:20 am
Breakout Sessions	Meeting Rooms	9:30 am - 10:20 am
Breakout Sessions	Meeting Rooms	10:30 am - 11:20 am
Group Rides	Walker Avenue Circle	12:00 pm

Unless otherwise specified, sessions are located on the UNCG campus.

Bryan – Bryan School of Business & Economics, 516 Stirling Street

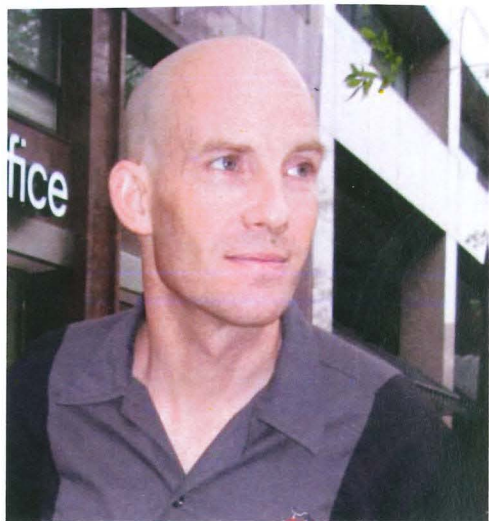
MHRA – Moore Humanities & Research Administration, 1111 Spring Garden Street near Forest Street

SOE – School of Education, 1300 Spring Garden Street near Stirling Street

Most breakout sessions are 50 minutes with a 10 minute break between sessions.

***Activity Time as Noted. Runs beyond normal “breakout session” time.**

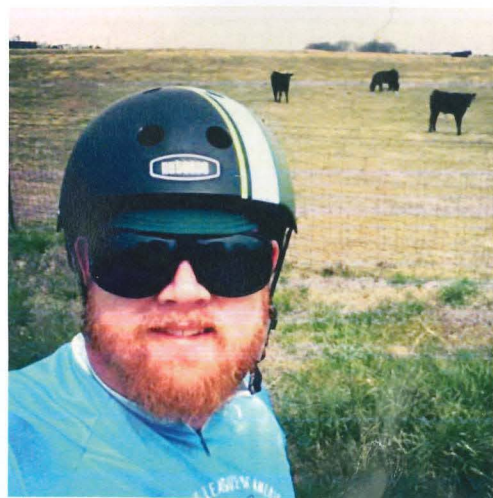
Keynote Speakers & Featured Guests

***Jeffrey Miller, President/CEO, Alliance for Biking & Walking***

Jeffrey Miller is the President / CEO, of the Alliance for Biking & Walking, the North American coalition of more than 200 grassroots advocacy organizations. He serves on the boards of America Bikes, America Walks, and Adventure Cycling Association. A graduate of College of the Atlantic, he was awarded a Thomas J. Watson Fellowship, for which he traveled by bicycle and studied bicycle use around the world. Prior to heading up the Alliance in 2008, Jeff was the Executive Director of the Bicycle Coalition of Maine for nearly 12 years.

***Tommy Pacello, Attorney & City Planner, Memphis, TN***

Tommy Pacello is an attorney and city planner. He serves as a Senior Project Manager with the Mayor's Innovation Delivery Team in Memphis, TN. The Team, funded by Bloomberg Philanthropies, is charged with generating economic vitality in core city neighborhoods and reducing youth gun violence. Tommy leads the Team's efforts in neighborhood economic vitality by developing and implementing programs and aligning policies that accelerate small business growth and highlight the value of targeted investments in Memphis' neighborhoods. Tommy started his career as an Assistant City Attorney in Memphis representing the city on legal matters involving planning, zoning, and constitutional law and worked on the city's first unified development code. He has returned to Memphis from Austin, Texas, where he managed several planning and development code projects for the Austin based firm Code Studio.

***Brent Buice, Georgia Bikes, Executive Director***

Brent Buice is the Executive Director of Georgia Bikes, Georgia's statewide bicycling advocacy organization. He has served as the sole staffer of the organization since 2010. Prior to working with Georgia Bikes, Brent served as a Board member with the local advocacy group BikeAthens in Athens, GA. Brent holds a Master's degree in Nonprofit Organizations from UGA. He is a daily bicycle commuter in Savannah and enjoys slow, civilized, urban cycling, as well as an occasional countryside tour.



Friday, October 10

Registration opens

8:00 am - 9:00 am

Location: Bryan 160 Lobby

Welcome and Opening Remarks

9:00 am - 9:40 am

Location: Bryan 160

Pricey Harrison,
NC Representative, 57th district
Nancy Vaughan,
Greensboro Mayor
Jim Westmoreland,
Greensboro City Manager

Greensboro Pedal Forward Panel

9:40 am - 10:10 am

Location: Bryan 160

Adam Fischer,
Greensboro Department of Transportation
John Connor,
Bicycling In Greensboro (BIG)
Mike Byers,
The University of North Carolina at Greensboro

Better Block Preview

10:10 am - 10:20 am

Location: Bryan 160

Walter Jenkins,
Piedmont Authority for Regional Transportation
Kyle Laird,
Piedmont Authority for Regional Transportation

B-cycle Demonstrations

***8:00 am - 1:00 pm**

Location: Stirling St. in front of the SOE

Join B-cycle, creators of the first large-scale U.S. bike share system, for an on-site demonstration. B-cycle's goal is to revolutionize transportation, improve health, and get more people out of cars and on bikes. B-cycle has implemented bike share systems of all sizes in more than 35 cities.



Breakout Sessions

10:30 am-11:20 am

Get There Together: Memphis Success Story

Location: Bryan 160

Kyle Wagenschutz and John Cock

This session will explore the rapid increase of bicycling in the City of Memphis, a community known for its large health, economic, and social disparities. With help from the Green Lane Project, Memphis rose to the forefront of innovative bicycle infrastructure and plans to construct 22 miles of protected bike lanes by 2016. These accomplishments can be attributed to a variety of stakeholders and planners working to rethink traditional planning process and, using neighborhood-based activities, help to quickly build public support for more infrastructure. Explanations of how a "guerilla bike lane" helped to establish a city-wide program meant to evoke temporary changes will be explored as well as the current projects being tested and designed today.

WalkBikeNC.com: It's Back!

Location: MHRA 2711

Lauren Blackburn and Matt Hayes

The North Carolina Pedestrian and Bicycle Transportation Plan (WalkBikeNC) was a milestone accomplishment for the State. WalkBikeNC.com is back as a tool to address the five pillars: mobility, safety, health, economics, and environment. One of the key innovations for WalkBikeNC.com is the new beta North Carolina state bike route map application. North Carolina's 3,000 mile state bike route system was developed in the 1970s and was the first of its kind in the United States. Now, NCDOT has developed an innovative map application for biking across North Carolina that will replace the older paper map system. Attendees at this presentation will learn about the components of the new WalkBikeNC.com website and how they can use it as a resource.



University Bike-Ped Planning with Geographic Information Systems (GIS)**Location: MHRA 1607***Timothy Tresohlavy*

Geographic Information Systems (GIS) are a useful tool for the planning process. During the creation of the James Madison University (JMU) Bicycle and Pedestrian Master Plan, GIS was used at every step in the planning process, from displaying preferred routing through campus, preparing public outreach and display boards, as well as during the planning of alignment and analysis of bicycle projects, and finally the generation of summary statistics and report figures. Additional local bicycle planning projects that have incorporated the use of GIS include East Carolina University (2013) and North Carolina State University (2012).

**Breakout Sessions****11:30 am - 12:20 pm****Georgia Bikes! & the Southern States Caucus of Bicycle Advocates****Location: Bryan 160***Brent Buice*

Brent will share his experience leading Georgia Bikes to several meaningful victories including the passage of a three feet safe passing law in 2011, Georgia DOT's adoption of a strong Complete Streets policy in 2012, and ongoing workshops across the state for local advocacy groups, transportation professionals, and law enforcement officers. Also, he will share the story, goals, and lessons from the recently convened Southern States Caucus of statewide bicycle advocates. With your help, the Caucus could expand to include other southern states, including North Carolina and Tennessee.

Bicycle Planning 2.0: Moving beyond the Bike Lane**Location: MHRA 2711***John Cock, Mike Repsch, and Matt Hayes*

The first bicycle lane in North Carolina was put in place in 1980. While miles upon miles of bike

lanes have been implemented across the state since then, many residents still express safety concerns about riding in their towns and cities. Recent research indicates that low-stress bikeways attract more cyclists than bicycle lanes on busy streets. In this session, we will share case studies showing examples of low-stress routes. Then participants will divide into groups and develop their own low stress bike routes through an interactive game.

Local and Regional Bike Plan Updates (Joint Session)**Location: MHRA 1607***Daniel Amstutz*

Part 1: Hear from the Greensboro Urban Area Metropolitan Planning Organization and Greensboro DOT about the recently updated Bicycle, Pedestrian and Greenways Master Plan (BiPed). This session will discuss highlights of the work and public outreach that went into the development of the BiPed Update, the different analyses done as part of the update, and the recommendations for bicycling, walking, and greenways/trails in terms of infrastructure, programming, education, and encouragement. The bicycling portion of the plan will be highlighted, along with the analysis and steps taken to determine the recommended improvements.
Jesse Day and Lisa Riegel

Part 2: Learn about the Central Park NC Regional Bicycle Plan which identifies 500 miles of routes throughout the Uwharrie National Forest, Yadkin Pee-Dee River and Central Park area of North Carolina. This multi-year planning project identifies signed bicycle routes, an online map with amenities, 3 different printed brochure maps and a comprehensive plan for improvements. The goal of the plan is to showcase an area of the state rich with cultural and natural resources, but hit particularly hard with the decline of the furniture and textile industries. Resource based recreation, diversification of the regional economy, developing authentic tourism assets and promoting the region as a destination were goals of the plan. How can your region leverage investment in bicycle infrastructure to draw more visitors?

Lunch & Keynote**12:30 pm - 2:15 pm****Location: Moran Commons & Plaza**

Participants may walk or bike to an all-you-care-to-eat buffet in UNCG's Fountain View Restaurant. Jeff Miller, President/CEO of the Alliance for Biking & Walking, will present a keynote address during lunch.

Keynote: Benchmarking Progress of Bicycling and Walking in North Carolina and Across the U.S.*Jeff Miller*

Since 2003, the Alliance for Biking & Walking, a North American coalition of more than 200 state and local bicycle and pedestrian advocacy organizations, has been working with the Centers for Disease Control, academics, AARP, and many others to measure and track the status of policies, funding, infrastructure, and advocacy and the resulting levels and safety of bicycling and walking. Jeffrey Miller, President / CEO of the Alliance for Biking & Walking, will share highlights from the 2014 Benchmarking Report. He will dive into some of the highlights in North Carolina the nationwide trends that could help inform progress for biking and walking in North Carolina.

**Breakout Sessions****2:30 pm - 3:20 pm****Roll Your Own: Grass Roots Bike Solutions****Location: Bryan 160**

John Cock, Matt Burczyk, Dabney Sanders, Kyle Wagenschutz, & Matt Tomasulo

Panel presentation of case studies of successful implementation of tactical urbanism/lighter-quicker-cheaper/"now vs. wow" programs, projects, events, and investments to promote bicycle culture in local communities. Since all projects have that strong DIY ethic, the panelists will provide guidance on things that participants can do to get involved. For example, for open streets events, we will focus presentation on

the resources and partners necessary to make the event happen and some of the pitfalls to avoid. The panelists will make the session interactive and leave people with some tangible ideas they can take back to their communities and try to implement.

Implementing 27 Miles of Bikeways In One Project**Location: SOE 120***Jennifer Baldwin & Matt Hayes*

In 2013, the City of Raleigh received a Congestion Mitigation and Air Quality (CMAQ) grant to install 27 miles of new on-road bicycle facilities. From 2013-2014, the City conducted the process of roadway inventory, public engagement, and preliminary design. Today, all 27 miles have been designed and the City is implementing these projects. To-date, this has been the largest, single bike facility implementation effort in North Carolina. By the end of this session, participants will have a better understanding of the process of implementing on-road bicycle facilities. Participants will learn about bike facility types (evolution of and current trends), typical dimensions and constraints, the public engagement process, opportunities for low-cost improvements, typical challenges faced, and the implementation methods. The presenters will provide participants with a "lessons learned" discussion to inform future bikeway planning and design in their communities.

NCDOT Prioritization and Partnerships (Joint Session)**Location: Bryan 213***Majed Al-Ghandour*

Part 1: Hear from the NCDOT Prioritization 3.0 Bicycle & Pedestrian Scoring Criteria: Overview. The Project Management Unit (PMU) of NCDOT utilizes the Strategic Transportation Investments (STI) law and breaks down projects into three categories: (1) statewide, (2) regional impact and (3) division needs level. The PMU monitors progress for the successful delivery of STIP Projects. Applying an intelligent WBS (Work Breakdown Structure) standard enables PMU to track the Strategic Transportation Investments process step-by-step. This presentation will demonstrate how a bicycle or pedestrian project is scored and considered for funding under the

Strategic Transportation Investments legislation. It will review the scoring criteria and format that NCDOT Prioritization 3.0 used. Recently, around 460 bicycle and pedestrian projects were submitted for consideration.

Dean Ledbetter, Mike Norris, and Mark Young

Part 2: It is possible to successfully work with NCDOT to make bicycle and pedestrian improvements along state highways. Many successful projects are the result of much behind-the-scene collaboration. Often, the projects that are implemented look much different than the original vision that brought them to life. Sometimes, a completely different project comes about after an initial proposal is unsuccessful. The presenters represent the three major participants in the planning, design, and implementation of projects along state highways within cities and towns. The three perspectives will allow insight into the differences between projects that are implemented and those that are not. The goal of the presentation will be to give advocates and city/town officials insights into the process of completing a project and practical advice on how to work with NCDOT to get a project on the ground.

Better Beer for Bicyclists Mobile Workshop

***2:30pm**

Location: Natty Greene's Bunker, 1918 W Lee Street
Kayne Fisher and Scott Christoffel

Learn which beers are best for athletes, especially cyclists. Seminar features beer tastings including preview of special "Ride Wit It" fruit infused Witbier followed by a tour of the brewery. Pre-registration required, **\$10 per person**, 40 participants max. Complimentary transportation provided via UNCG Park & Ride bus. Bus stop located on Spring Garden Street across from the School of Education.



Breakout Sessions

3:30 pm - 4:20 pm

Charlotte B-cycle

Location: Bryan 160

Lee Jones and Dianna Ward

Learn how bike share programs have gotten started in communities of all sizes, with a focus on Charlotte B-cycle marketing, administration and lessons learned.

The Value of Public-Private Partnerships in creating Bike/Ped Facilities

Location: SOE 120

Dabney Sanders, Susan Schwartz, Madeleine Carey, David Parrish

The Greensboro Downtown Greenway is an example of the value that a public-private partnership can bring to creating exceptional infrastructure in an urban environment. Discussion of leveraging both public and private money, the establishment of a memorandum of understanding, and the use of community meetings and public input will be covered.

Bicycle Safety Issues in Greensboro MPO

Location: Bryan 213

Tram Truong

This presentation will highlight the innovative aspects of the GUAMPO approach, particularly in its consideration of a wide range of socioeconomic and land use variables and their relationships to crash patterns and issues. This analysis was facilitated by the availability of quality accident data compiled on the statewide basis for the years 2007 through 2011 by the NCDOT Division of Pedestrian and Bicycle Transportation in connection with their Walk Bike NC initiative.

Better Block Demonstration Preparation

***3:30 pm - 5:00 pm**

Mobile Workshop: Downtown

Bike, walk or ride a bus to Hamburger Square located at the intersection of South Elm, McGee and Davie Streets approximately 1.25 miles from UNCG. Join local volunteers working behind the scenes to help set up the Better Block demonstration event downtown.

BiPed Coordinators Meeting

4:30 pm

Location: Bryan au bon pain café

Daniel Amstutz and Matthew Burczyk

Municipal, County, and MPO/RPO staff who work directly on bicycle and pedestrian issues are invited to join in on the discussion about our unique challenges and accomplishments! Communication & collaboration are what it's all about in this session which promises to engage participants during the conference and beyond!

Better Block Demonstration

***5:00 pm - 9:00 pm**

Location: Downtown Greensboro

Bike, walk or ride a bus to Hamburger Square located at the intersection of South Elm, McGee and Davie Streets approximately 1.25 miles from UNCG. The Greensboro Better Block demonstration project will bring together multiple partners and organizations for a more walkable, bikeable and aesthetically inviting public realm. Event set-up will happen from 12-5pm and the event will be open to the public from 5-9pm including innovative activities and streetscaping projects where attendees can help to explore new uses of historic buildings, determine design elements of a public mural, and advocate for cycling. Come out and explore and grab a beer at the Natty Greene's sponsored beer garden.

Saturday, October 11

Registration opens

8:00 am - 9:00 am

Location: Bryan 160

Welcome & Keynote

9:00 am - 10:20 am

Location: Bryan 160

Keynote: Innovations in Local Government - Generating Neighborhood Economic Vitality in Memphis

Tommy Pacello

The city of Memphis is undergoing a transformation. After decades of disinvestment many of the city's historic neighborhoods are experiencing a renaissance due in part to the emergence of small, low-risk and often resident-led projects. In Memphis, the city government is supporting these efforts and seeing impressive results. From DIY bike lanes and pop-up retail incubators, to economic gardening and new approaches to historic preservation, the city is working with neighborhood leaders in innovative ways to revitalize neighborhoods.



Breakout Sessions

10:30 am - 11:30 am

What You Don't Know Can Hurt You:

Location: SOE 222

Ann Groninger, Steven Goodridge, Jeff Viscount

This session will cover what cyclists need to know about the law and how to get the word out. Learn about the laws that apply to cyclists in North Carolina and how they apply through examples and stories gathered through years of experience in representing cyclists and teaching and studying cycling safety and the law. Participants will have a greater awareness for anticipating (and therefore avoiding) dangers on the road and a better understanding of how the law enforcement

system works when it comes to cyclists. We will also discuss how information can be spread to the cycling community and the general public.

Cycling Education as Advocacy

Location: SOE 224

Jack Warman

While efforts to design and implement good bicycle infrastructure are obviously important, another effective and expedient way to enhance cyclists' safety is cycling education. By helping cyclists understand how to most safely navigate the existing infrastructure, advocates can help their members and constituents enjoy more cycling, and encourage others in their community to use alternative modes of transportation. Participants will learn how to incorporate Cycling Education into your advocacy efforts.

Winning Campaigns

Location: SOE 226

Jeff Miller

In communities across the country, local advocates have had the greatest success in carefully planning and executing campaigns for better policies, Infrastructure or even program creation. In this workshop, Jeff Miller with the Alliance for Biking & Walking will share highlights from the Alliance's proven "Winning Campaigns Training" to share key components to design, launch, and win a campaign for better biking and/or walking in your community. This abbreviated workshop will orient new advocates and reignite veteran organizers on a comprehensive plan essential to building your capacity and power and to get results and change you seek.

Changing Gears

***Bryan 106, MOBILE WORKSHOP, 2 hours**

Jesse Day and Mark Schulz

Participants will first meet in Bryan 160 to learn about the history of the local Changing Gears program which provides a free bicycle and a cycling safety kit to socio-economically disadvantaged adults who complete training sessions in safe

bicycling and basic bicycle maintenance. After a 2 mile bike ride from UNCG to the Interactive Resource Center at 407 East Washington Street, the session will include a tour of the IRC warehouse, observation of volunteers repairing bikes, and an optional group bike ride.



Breakout Sessions

11:30 am - 12:20 am

Building the Brand: Fundraising and working with Sponsors

Location: SOE 222

Jared Burton

Building a Brand and Fundraising can and should go hand in hand. In this presentation learn about the ever-changing world of marketing, how you can work effectively with sponsors, how to build a proposal deck, and how to be creative with Fundraising.

Training the Non-Cyclist How to Deliver the Message

Location: SOE 224

W. Preston Tyree

Cycling is good for a community in many ways. The trick is to choose the proper message for each audience and then make sure all cyclists convey a consistent message in the proper venue. Don't get stuck on one issue, be prepared to modify the message for the moment, cycling is too broad to be captured in a single sentence.

Developing Raleigh's Greenway Planning and Design Guide

Location: SOE 226

Todd Milam and Cassie Schumacher-Georgopoulos

The City of Raleigh has embarked on a plan to create the city's first Capital Area Greenway Planning and Design Guide which will be a model for other communities as they continue to expand, become interconnected, and experience similar issues. At the time of the conference the document should be finalized for City Council's review and approval.

Evolution of Bicycles to Personal Transportation Vehicles

Oakland Deck, MOBILE WORKSHOP

Dr. Jack Martin

Participants will meet at the Oakland Deck Forest Street bike hub to learn how bikes are evolving with electrical assist and solar power. Session includes information about a NC project which resulted in a solar powered 2 person trike run across the USA and set a new record in the 2012 Pikes Peak Hill Climb; the Horizon, a disability proof off road trike; and Organic Transit in Durham featured in Tech Crunch, Talk Nerdy to me, The Today Show, CNN and Headline News.

Lunch on your own

12:30 pm – 2:00 pm

Please refer to list of area restaurants on Pg. 15-16.

Panel Discussions

2:00 pm - 2:50 pm

Women Cyclists

Location: SOE 222

The Honorable Susan Bray, Tracie Heavner, Chris Speer, and Liz Zimmer

In an effort to encourage more women to bike, this panel will offer ways to face challenges and barriers from the perspective of their unique experiences. Panelists include a mother who likes to transport her children by bike; a Superior Court Judge who regularly bikes to work, bikes recreationally, and takes cycling vacations; a road cyclist who leads beginner group rides; and a commuter whose bike is her primary source for transportation. Learn tips and get advice from these seasoned riders.

Encouraging Active Transportation through Dynamic SRTS Programs

Location: SOE 226

George Berger, Jennifer Delcourt, Ed Johnson, Judi Lawson Wallace, and Richard "Dick" Winters

In this panel presentation, the state's Safe Routes to School Coordinator, two regional coordinators and two county-wide coordinators share

program anecdotes and examples from around the state to illustrate how their programs and projects complement and support the proactive and aspirational pillars of the WalkBikeNC plan: mobility, safety, health, economics and environmental sustainability. Discussion will include examples of how schools, regardless of their walk- or ridability, participate in SRTS activities. The audience will be able to relate Safe Routes to School programming to the work they're already doing in advocacy, economic development, transportation planning and with community bike programs.



Breakout Sessions

3:00 pm - 3:50 pm

International Light Electric Vehicle Association Tech Training

***Oakland Deck, MOBILE WORKSHOP, 2 hours**

Dr. Jack Martin

Participants will meet at the Oakland Deck Forest Street bike hub for LEVA level 1 (basic) tech training providing an introduction for technicians to E-bikes, batteries, battery chargers, controllers, controls, displays, electric motors and wiring systems. Tools are not required for the Level 1 workshop. [NOTE: Level 2 and 3 training are both 8-hour courses which include classroom instruction as well as hands on training.]

Building Capacity for Bicycle Tourism in Western North Carolina

Location: SOE 222

Don Kostelec

This session highlights the evolution of planning and initiatives in Haywood County, NC to build bicycle tourism from the ground up by appealing to road cyclists, mountain bikers and more casual riders. The presentation will be highly interactive and intended to highlight lessons learned, easy victories and challenges to small town bicycle tourism. It will be followed by a facilitated

Getting the Message Across: Presenting, Engaging and Advocacy**Location: SOE 226***Mark Kirstner, Kristen Jeffers, and Pearl Burris-Floyd*

More and more planners and community advocates are challenged by an Everyday activity - communication. Presenting information, engaging the public to garner support and talking with elected officials each present unique challenges. During the session attendees will learn about effective presentation techniques, current out of box public engagement techniques including social media, and ways to engage and talk with elected officials.

**Breakout Sessions****4:00 pm - 4:50 pm****Tuesday Night Ride****Location: SOE 224 + MOBILE WORKSHOP***Pamela Murray*

Hear the story of the formation of the Charlotte Spokes People, the umbrella organization for PMTNR (Plaza Midwood Tuesday Night Ride), Sunday Slow Riders, BikeFest and Charlotte Spokes People. Brief presentation will begin in SOE 224, followed by a 5 mile ride to demonstrate how a fun ride can bring people out, build cycling confidence and support local businesses. This presentation will touch on the areas of advocacy, community and economic development.

Western NC Bike Projects (Joint Session)**Location: SOE 222***Joe Sanders*

Part 1: Discover how the Blue Ridge Cycle Club worked with the City of Hendersonville to get a local street designated as a bike boulevard. Though the ingredients for the project were widely scattered, it was a surprisingly easy recipe to follow and replicate.

Terry Rekeweg

Part 2: Learn about the Intermountain Greenway, a proposed connected greenway that would

stretch across North Carolina from north to south through the mountains, a 300+ mile multi-use path for bicycles and pedestrians across 15 NC counties. The result would be similar to the East Coast Greenway system, only that this system would be concentrated in North Carolina. Also, it would connect to existing greenways in Virginia and possibly along an abandoned railroad line into Georgia.

On the Right Tracks: Transforming Old Rails into New Trails**Location: SOE 226***Brittain Storck*

During this session, participants will explore lessons learned and toolkits for success that can be applied to rail-trail projects from planning to implementation.

Bikes & Brews Pub Roll***6:00 pm****Location: Meet at the Walker Avenue Circle***Jeff Sovich*

Join Jeff Sovich and fellow Summit attendees for a slow-paced, no-drop social ride. We'll make short, leisurely jaunts, as we roll to 4 or 5 fun local venues for food, tasty beverages, and camaraderie. Each location will offer a different beer special, just for this event. The evening will also include opportunities to try your hand at various classic pub games, and some fun bicycle trivia! We'll be a rolling example of the phrase "bikes mean business" so hop on your bike and roll with us! Remember, under State Law, bicycles are vehicles - please ride responsibly. Meet at the Walker Avenue Circle transit hub behind the UNCG library tower at 6pm, roll at 6:15pm. Bring your bike, helmet, lights, money, and photo ID. No sweat, No spandex, No drop, No RSVP - Just show up!

Sunday, October 12**Registration opens****8:00 am - 9:00 am****Location: Bryan 160**

Closing remarks

9:00 am - 9:20 am

Location: Bryan 160



Breakout Sessions

9:30 am - 10:20 am

Partnership Building: Tying together health, business and community

Location: SOE 222

Jennifer Baldwin, Rachel Anderson, Allison Barry, Kathy Molin

The City of Raleigh, Red Hat and the American Diabetes Association came together in 2013 in an effort to work in tandem on its bicycle friendly initiatives. The common goal: build a partnership based on: health, business and community. Together, all three organizations – one government, one for-profit, one non-profit – initiated a Ride to the Capital cycling event on the first day of Bike to Work Week.

Public art and its value along greenways

*9:30 am - 11:20 am

Location: SOE 226, MOBILE WORKSHOP

Dabney Sanders, Barbara Peck, George Scheer, Jim Gallucci

Tour the ¾ mile completed sections of Five Points and Morehead Park on the Greensboro Downtown Greenway and the Tradition Cornerstone site. These sections include 2 major pieces of public art that represent themes important in Greensboro's history, 2 neighborhood benches, 3 artistic bicycle racks, and other public art. Artist selection process and community input process will be explored.



Breakout Sessions

10:30 am - 11:20 am

Science, Technology, Engineering, Math (STEM) Cycle Challenges

Oakland Deck, Mobile Workshop

Dr. Jack Martin

Participants will meet at the Oakland Deck

Forest Street bike hub to learn about STEMcycle, a modular, student built and competitive kit of possibilities to integrate, innovate, invent, and create! After beta testing, LEVA plans to offer local and international STEMcycle Challenge workshops and events.

A Bridge to Somewhere:

SOE 222

Sarah O'Brien

Completing a critical link of the American Tobacco Trail changed a community. A before-and-after study was conducted with the construction of a bicycle and pedestrian bridge that knit the community together at the ATT. This determined changes in how the trail is used and who uses it; identifying the effects on transportation, health, and economic behaviors from the construction of this critical link. This presentation will provide evidence that constructing bicycle and pedestrian facilities, particularly those that fill critical links in the network, result in measureable positive impacts to the communities they serve.

Group Rides

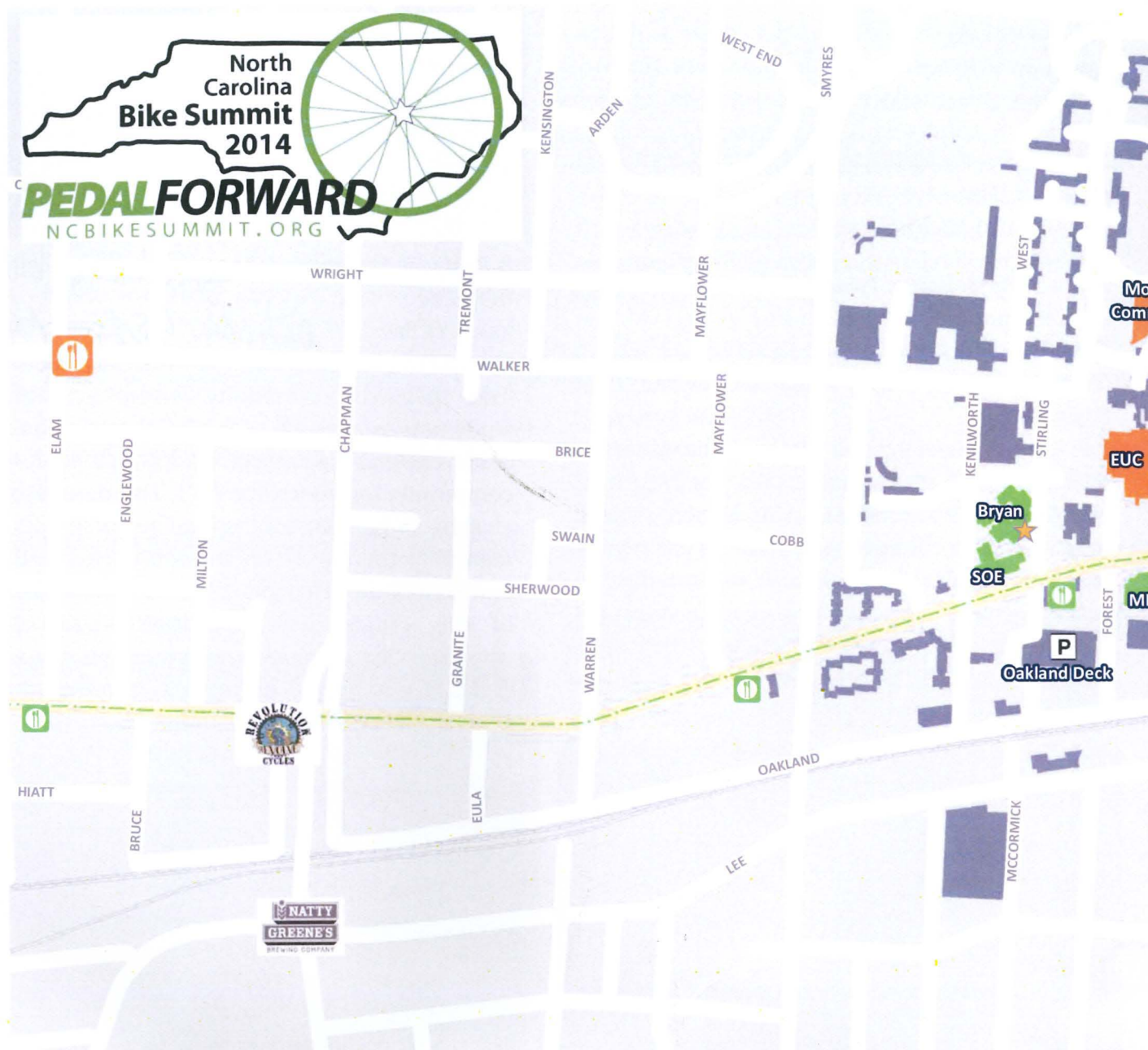
*12:00 pm

Location: Walker Avenue Circle & Lake Brandt Marina

Wrap up your 2014 NC Bike Summit experience with a bike ride. Enjoy some of NC's best riding on the roads of the Greater Greensboro Area or mountain bike on the terrific watershed trails just north of Greensboro.

Road Rides: The road ride will begin and end at the Walker Avenue Circle behind the Library Tower. The route is 20± miles. SAG provided until 3pm. Cue sheets will be available at registration table. Helmets required.

Mountain Biking: While there are many mountain bike trails winding around Greensboro's watershed lakes, the Wild Turkey Trail takes off from the Lake Brandt Marina (5945 Lake Brandt Rd., Greensboro, NC 27455). From the Wild Turkey Trail, you can also access The Owl's Roost Trail making for a good long ride. (Due to insurance limitations, this ride will not be hosted by BikeWalk NC, but local mountain bike riders will be on hand to help you locate the trails and discuss distance and difficulty.)



Nearby Dining Options

Distances calculated from the Bryan School of Business

UNCG Dining

Open Friday 7am-8pm; Sat & Sun 9am-2pm, 4pm-6:30 pm

Fountain View - Moran Commons (upper level) 0.3 mi

Buffet with deli, grill, home-style entrees, omelet bar, pizza, salad bar

Other dining locations open on Friday only; closed Sat & Sun

Au bon pain café and bakery - Bryan School (ground level)

Bojangles - Jefferson Suites 0.2 mi

Chic-fil-A, Ghassan's, Papa John's, Salsarita's, Thai Garden Express

Barnes & Noble Starbucks Café (EUC main level) 0.2 mi

Subway, Jamba Juice, Wild Greens (EUC ground level) 0.2 mi

Taco Bell, Pizza Hut, Wing Street (Moran Commons lower level) 0.3 mi

Subway Café - Highland Hall, Spartan Village 0.8 mi



Spring Garden Steet

Old Town Draught House 0.2 mi

Yum Yum's Better Ice Cream 0.2 mi

Jacks Corner Mediterranean Deli 0.3 mi

First Carolina Delicatessen 0.5 mi

Sonic Drive-In 0.6 mi

Spring Garden Bakery & Coffee House 0.9 mi

Hop's Burger Bar 1.4 mi

Josephine's Bistro and Bar 1.4 mi



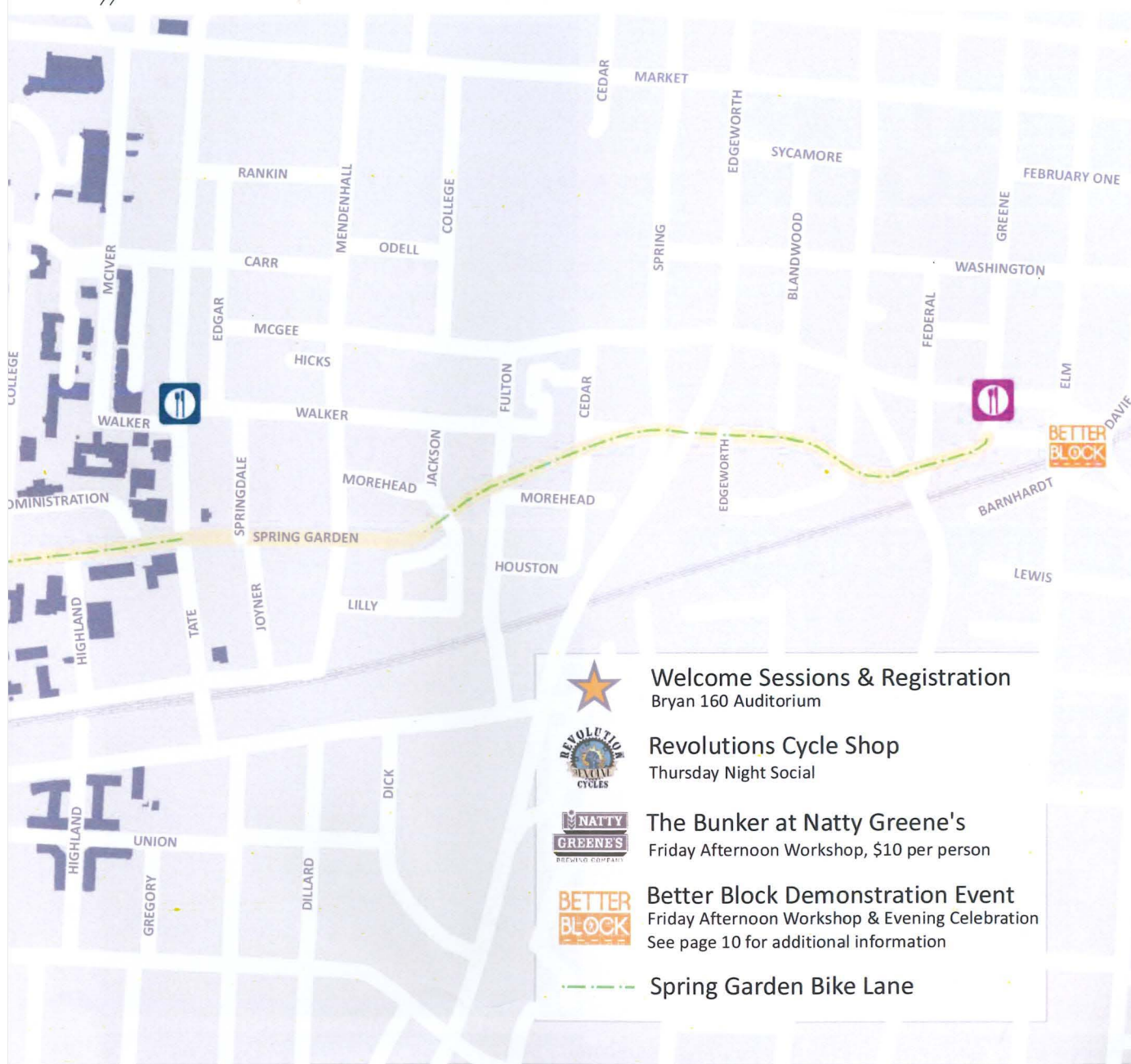
At Walker & Elam

Lindley Park Filling Station 1.1 mi

Sticks & Stones

Emma Key's

Fishbones



Welcome Sessions & Registration
Bryan 160 Auditorium



Revolutions Cycle Shop
Thursday Night Social



The Bunker at Natty Greene's
Friday Afternoon Workshop, \$10 per person



Better Block Demonstration Event
Friday Afternoon Workshop & Evening Celebration
See page 10 for additional information

Spring Garden Bike Lane



Tate Street

0.5 mi

Manhattan Pizza & Subs
Chipotle Mexican Grill
Coffeeology
India Palace
Jimmy John's Sandwiches
Subway
Slice's Pizza
East Coast Wings
New York Pizza
Tate Street Coffee House
Boba House
Sushi Republic
China Wok
Los Cabos Mexican Grill



Downtown

Green Burro	1.5 mi
Natty Greene's Pub & Brewing Co	1.5 mi
McCoul's Public House	1.5 mi
Grey's Tavern	1.6 mi
Liberty Oak	1.6 mi
Crafted	1.7 mi
Fincastles	1.7 mi
Mellow Mushroom	2.0 mi
Europa	2.2 mi

EXPLORATORY DESIGN
CUSTOM MAPPING SOLUTIONS



BETTER BLOCK

Greensboro, NC

Friday, Oct. 10 @ 5:00PM
Hamburger Square

See Pg. 10 for Details

Tuesday Night Ride

WANNA RIDE?

4PM



Saturday, Oct. 11
See Pg. 13 for Details

Noon Group Ride

Sunday, Oct. 12



See Pg. 14 for Details

Saturday, Oct. 11
@ 10:30AM

Bryan 106, Mobile Workshop



See Pg. 11 for Details

Bikes & Brews Pub Roll



Saturday,
Oct. 11
6PM

See Pg. 13 for Details

Public Art and
it's value along
greenways

Sunday, Oct. 12
9:30 am - 11:20 am
See Pg. 14 for Details



Presenter Bios:

Daniel Amstutz: Bicycle and Pedestrian Coordinator and Transportation Planner for the City of Greensboro and the Greensboro MPO, working on all aspects of biking and walking within the region including on-street bicycle facilities, sidewalks, bicycle parking, shared-use paths and trails, safety education, and downtown issues. He received his master's degree in City Planning from Boston University, and he is a member of APA and APBP.

Rachel Anderson: Workplace Communication Coordinator, and the initial developer of the alternative transportation initiatives at Red Hat, the world's leading open source software developer. She received her degree in Communications with an emphasis in Public Relations from California Polytechnic State University.

Jennifer Baldwin: City of Raleigh's first Bicycle & Pedestrian Coordinator, responsible for implementing Raleigh's bicycle transportation plan and the newly adopted comprehensive pedestrian plan. With over eight years of transportation planning experience, she serves as a staff liaison to the Raleigh Bicycle & Pedestrian Advisory Commission. Jennifer holds a bachelor's degree in Outdoor Recreation from Virginia Tech.

Allison Barry: Native North Carolinian who champions the NC Tour de Cure for the American Diabetes Association of Eastern North Carolina. She holds a B.A. from NC State University in Communications with a double concentration in Mass Media and Public Relations.

George A. Berger, AICP: Region 4 Coordinator for the Active Routes to School project serving Alexander, Cabarrus, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanly and Union counties. Over 20 years of experience as a community planner, economic development and downtown revitalization professional and public administrator. He received his undergraduate degree from Washington & Lee University and his master's degree in Community Planning from Auburn University.

Lauren Blackburn, AICP: Director of the NCDOT Division of Bicycle and Pedestrian Transportation who previously worked as the Planning Manager for the Town of Davidson, NC. She received her undergraduate degree in Landscape Architecture from the University of Arkansas and her master's degree in Urban and Regional Planning from the University of Illinois at Urbana-Champaign.

The Honorable Susan Bray: Resident Superior Court Judge, working in Guilford and surrounding counties, subject to assignment anywhere in the state. She is a graduate of Wake Forest University and the Southern Methodist University School of Law. After participating in Bike to Work Week over 10 years ago, has continuously used bicycling as her primary commute mode.

Matthew Burczyk, AICP: Bicycle & Pedestrian Coordinator for the Winston-Salem Urban Area who holds a bachelor's degree from the University of Wisconsin-Milwaukee, and a master's degree in Urban and Regional Planning from the University of Wisconsin-Madison. He is currently a cycling instructor through the League of American Bicyclists, serves on the board of directors for the Piedmont Environmental Alliance and is the co-founder of the Winston-Salem Community Bike Ride.

The Honorable Pearl Burris-Floyd: Graduate Fellow of the Institute of Political Leadership serving on its board of directors. A recognized community leader, former Representative Burris-Floyd has served as a Gaston County Commissioner (2001-2008) and Representative in the North Carolina General Assembly (2009-2010). She is currently the Vice President of Governmental Affairs for the Greensboro Partnership.

Jared Burton: North Carolina & South Carolina Field Brander with New Belgium Brewing Company. He is responsible for creating regional digital marketing campaigns, partnering with great events and connecting with consumers on social media platforms.

Madeleine Carey: Assistant Trails and Greenways Director for the City of Greensboro. Specializes in GIS mapping, volunteer coordination and marketing for Greensboro's extensive trail system. She is a UNCG Alumni who is passionate about helping Greensboro realize its full potential as a pedestrian and bicycling friendly community.

Scott Christoffel: Brewing since 1987, he studied at the World Brewing Academy in Chicago and Doemens Academy in Munich, Germany, where he earned his brewing diploma in 2003. Joined the Natty's Greene's team in August 2004 as the originator of many of their most popular styles.

John Cock: Principal member with the firm Alta Planning + Design. He has worked as an advocate, municipal planner, and consultant on bicycle policy, programs, and infrastructure planning in North Carolina and around the southeast since 1999. In addition to being a daily bike commuter, he is active with the Charlotte Area Bicycle Alliance and Charlotte's Transportation Choices Alliance.

Jesse Day, AICP: Senior Regional Planner with the Piedmont Triad Regional Council responsible for managing bicycle, pedestrian and open space planning projects for member jurisdictions in the 12-County Piedmont Triad. Also serves as a program manager of the Piedmont Triad Rural Planning Organization.

Jennifer Delcourt, MPH: Region 5 Coordinator for the Active Routes to School project, including Alamance, Caswell, Chatham, Durham, Guilford, Orange, Person, Rockingham, and Wake counties. As a former AmeriCorps member working with youth, developed a fascination with the ways that public health and planning can work together to improve the health of communities. She earned her master's degree in public health at the University of North Carolina.

Kayne Fisher: After opening his first craft beer bar with Chris Lester in 1996, the duo encountered tremendous success and opened Natty Greene's Brewing Company in 2004. Their original craft microbrew became so successful that they became a fully-fledged craft microbrewery. Natty Greene's Brewing Co. has grown into a well-respected craft brewery whose award-winning beers have made it to America's 30th fastest growing craft brew brand.

Jim Gallucci: Works full time designing and creating/fabricating sculptures in his Greensboro studio assisted by a staff of five. His commissions can be found in public, corporate, and residential spaces throughout the country and the world. "Art is a physical manifestation of an idea or event that calls forth an emotional response from the viewer. It speaks to us and evokes a chord deep within us. Good art challenges us, can make us feel righteous, moves us, soothes us and can bring us peace."

Steven Goodridge, Ph.D.: Steve is an avid utility and recreational bicyclist who lives and works in Cary, North Carolina. An advocate for bicyclists since 1999, he is currently a board member of BikeWalk NC and is a League of American Bicyclists League Certified Instructor. In his professional work as an electrical engineer, Steven develops digital audio, video and communications technologies for law enforcement and defense applications.

Ann Groninger: A North Carolina attorney since 1995 who has been representing cyclists around the state for over 10 years. As an avid recreational and bike commuter in Charlotte, North Carolina, she is actively involved in local advocacy groups to promote cycling and improve cycling safety.

Matt Hayes, AICP: Senior Associate and the Southeast Regional manager of Alta Planning + Design. He brings extensive experience in leading bicycle and pedestrian planning based projects to include WalkBikeNC, Raleigh Bicycle Plan, Greenville Bicycle and Pedestrian Plan, and the Carrboro Bicycle Plan. He earned a Masters of Geography from the University of North Carolina at Chapel Hill (2002) and uses the American Tobacco Trail in Durham for his bike commute to work.

Tracie Heavner, MPH: Director of the Diabetes Prevention Program for the YMCA of Greensboro. She is an avid cyclist who is a member of the Greensboro Velo Club, Board Member at Bicycling In Greensboro, Inc. and ride leader for beginner cyclist at Cycles de Oro.

Kristen Jeffers: Owner of Kristen Jeffers Media and a blogger and Marketing Coordinator at Moser Mayer Phoenix Associates. She holds a communication degree from North Carolina State University and a Master's of Public Affairs from the University of North Carolina at Greensboro. In 2010, she created The Black Urbanist, an outlet for promoting urban studies and community development. In 2014, she launched North Carolina Placebook, a site dedicated to reporting on metropolitan planning and governance throughout the state of North Carolina and Kristen's Workshop, a group of online courses and coaching services to help others be successful.

Ed Johnson, ASLA, RLA: Safe Routes to School Coordinator for NCDOT. He has worked several years in the fields of landscape architecture, transportation engineering and grants administration. He has contributed to various projects to include the design and construction of transportation facilities, local and regional greenways, open spaces and parks. Ed is a graduate of Florida A&M University in Landscape Design and Management and has a Master's degree in Landscape Architecture from the North Carolina State University College of Design.

Mark E. Kirstner, AICP: Member of the American Institute of Certified Planners and the Congress for New Urbanism with over 27 years of experience in land use and transportation planning and community and economic development. He is currently the Director of Planning with the Piedmont Authority for Regional Transportation primarily responsible for the creation of mobility choices for all Triad residents including coordination of land use and transportation issues, development of regional systems and planning models, transit oriented development, and walkable, bikeable community designs. He played an integral part in the development and implementation of Piedmont Together, the Piedmont Triad Regional Transit Development Vision for 2025, and the Piedmont Triad Seamless Mobility Study.

Don Kostelec, AICP: Principal of Kostelec Planning in Asheville which applies and researches active transportation planning and health/transportation considerations through various efforts in North Carolina, West Virginia, Tennessee, Utah and Idaho. With more than 13 years of experience in the public and private sector, he is a member of the BikeWalk NC Board of Directors, the Leadership Team of NC Eat Smart / Move More, and the French Broad River MPO Complete Streets Committee. He is also an adjunct professor for planning in the Master of Public Affairs Program at Western Carolina University.

Judi Lawson Wallace, APR: Safe Routes to School Coordinator for the Winston-Salem urban area with more than 20 years of experience with bicycling and pedestrian issues. After starting the SRTS Program in 2007, she helped develop sustainable programs at two diverse schools. She is a commute and recreational cyclist, author of three books on bike routes in North Carolina, and enthusiastic walker.

Dr. Jack Martin: Specialist in alternative energy technologies and active researcher and lecturer on a broad range of environmentally sustainable systems worldwide. He is also a keen supporter and advocate of solar energy, having helped organize and take part as an official in the Tour de Sol, EVChallenge, Solar Bike Rayce, SunRayce, American Solar Challenge, World Solar Challenge, and the Solar Decathlon.

Todd Milam: Greenway Planner with the City of Raleigh's Parks, Recreation and Cultural Resources Department. Having managed the project for several sections of Wake County's award winning \$30 million, 26-mile Neuse River Trail, he is currently the project manager for Raleigh's Capital Area Greenway Planning and Design Guide and Operations and Maintenance Manual.

Pamela Murray: Founder of Charlotte Spokes People, an umbrella organization for the Plaza Midwood Tuesday Night Ride, the Sunday Slow Riders, BikeFest and the Charlotte Bicycle Benefits program. She also serves as a contributor to the Plaza Midwood Neighborhood Association newsletter's bike column.

Kathy Molin: TDM Coordinator for the City of Raleigh, promoting alternative transportation in the downtown central business district. She also serves as President of the Southeast Association of Commuter Transportation (SEACT) and was the 2013 recipient of the President's Award for her outstanding leadership to the organization. She received her Bachelor of Science in Business Management from Mars Hill College, and her Associate's Degree in Business Administration from Montreat College.

Sarah O'Brien: Bicycle and Pedestrian Program Manager at the Institute for Transportation Research and Education (ITRE) at NC State University. Her experience in non-motorized transportation ranges from policy, planning, and education to design, research, and grants administration. She holds a Master of Environmental Science and Management degree from UC-Santa Barbara.

David Parrish: Assistant City Manager for Greensboro since 2013, holding a bachelor's degree in recreation, parks and tourism, and his master's in public administration. Throughout his career he has worked to improve the quality of life for people through his municipal management roles and service agency leadership, as well as civic involvement, in both North Carolina and Virginia.

Barbara Peck: Downtown Greenway's Public Art Consultant since 2007. She currently serves on the board of Elsewhere and the Weatherspoon Museum, and is a member of numerous community organizations.

Michael Repsch: Project engineer on a variety of challenging transportation projects throughout the East Coast over the past fourteen year. Projects include roadway and streetscape designs, green infrastructure design, bikeway and pedestrian facility and site design, highway and multi-modal corridor studies, area-wide traffic circulation studies, roadway feasibility analyses, access planning for pedestrians, bicyclists, and people with disabilities, localized traffic impact evaluations, and transportation system improvements.

Terry Rekeweg: Transportation engineer and soon-to-be architect who has worked on rail transit projects at Triangle Transit Authority for over 14 years. He is an avid bicyclist who has peddled the Great Allegheny Passage, the C&O towpath, Wisconsin and Kansas from end to end, and a bike trip across the US from California to Georgia. He is currently bicycling western NC to map the best routes by road and future greenways.

Lisa Diaz Riegel: A Heritage Tourism Consultant focusing on the promotion of trails and greenways for economic/community development and improved health. She served for eight years as the Executive Director, NC Natural Heritage Trust Fund (NHTF) and spent time working in the Office of the Secretary, NC Dept of Environment and Natural Resources (DENR). She is a graduate of Duke University with a BS in geology and a MS in Engineering Geology (hydrology) from Drexel University.

Dabney Sanders: Project manager for the Downtown Greenway responsible for coordinating all activities related to the creation of the \$26M, 4 mile multi-use path that will define downtown Greensboro. She is also heavily involved in civic and volunteer activities in the community including current Board service at Triad Stage, GreenHill, and the Olio.

George Scheer: Co-founder and director of Elsewhere, a living museum and artist residency set in a former thrift store in downtown Greensboro. He holds an MA in Critical Theory and Visual Culture from Duke University and a BA from the University of Pennsylvania in Political Communications. He is currently pursuing a PhD in Communication and Performance Studies at University of North Carolina at Chapel Hill on the Cultural Economy of Art and Urban Development.

Mark Schulz, PhD: Chairperson of Bicycling In Greensboro, Inc. who began bicycle commuting at the age of six. Throughout the years, he has held several leadership positions in local & state bicycle organizations focused on advocacy, recreation, and stewardship. He is currently an Associate Professor, Epidemiology at the University of North Carolina-Greensboro.

Cassie Schumacher-Georgopoulos: A Senior Planner with the Strategic Planning, Communication and Analytics Division of the Raleigh Parks, Recreation and Cultural Resources Department. She is a graduate of the University of Minnesota with a Bachelors of Environmental Design (BED), a Masters of Landscape Architecture (MLA) and a Masters of Urban and Regional Planning (MURP). She is a 2011 NCSU Natural Resources Leadership Institute (NRLI) Fellow.

Susan Shore Schwartz: Executive director of The Cemala Foundation with more than 25 years' experience in citizen-driven strategic planning and leadership and program development for communities. She is the recipient of the Salem College 2014 Distinguished Alumna Award, the 2011 O. Henry Award presented by the United Arts Council and the Greensboro Partnership, the 2009 Downtown Greensboro Ed Kitchen Leadership Award, and the 2005 Leadership Greensboro Leadership Medal.

Jeff Sovich, AICP: Neighborhood planner with the City of Greensboro Planning Department. He was a founding member of Bicycling In Greensboro (BIG), later serving as its president. He aspires to translate his experience into a career promoting walkable bikeable communities, completes streets, urban placemaking, and active transportation.

Chris Speer: Local community bike-to-everywhere advocate for bicycling who just this year made a conscious decision to ditch four, gas sipping wheels, for two leaner, environmentally friendly, human powered ones. In her quest to be a positive role model for future bicycling commuters, women, and even motorists, she has discovered the personal joy in self-sufficient transportation and thrives on a healthier way to experience the neighborhoods near her home in Greensboro.

Brittain Storck: Associate Landscape Architect with Alta Planning + Design, the largest specialized planning and design firm in the country. She has contributed content and project management to a wide diversity of active community projects throughout the southeast and currently sits on the Board of Directors for North Carolina Rail Trails, and the Town of Chapel Hill Environmental Stewardship Advisory Board.

Matt Tomasulo, LEED AP: The Founder and Chief Instigator behind Walk [Your City], a civic technology platform enabling communities to create smart, quick, light, and inexpensive pedestrian wayfinding campaigns. In 2012, he installed WalkRaleigh, the catalytic guerrilla wayfinding signs that spread across the globe, and ultimately evolved into Walk [Your City]. He holds a dual masters degree from UNC and NC State in City & Regional Planning and Landscape Architecture. His work has been featured by BBC News, TED.com, The Atlantic, Bloomberg, NPR, Wired, and was featured in the 13th Venice Biennale. He is part of NextCity.org's "Vanguard", a "40 Under 40" class of new urban leaders.

Timothy Tresohlavy, AICP, GISP: Transportation planner and GIS coordinator in VHB's Raleigh office. His project experience includes campus master plans, bicycle and pedestrian planning, NEPA/merger projects, long-range and comprehensive transportation planning, network modeling, and traffic noise modeling.

Tram Truong: Transportation planner at the Greensboro Urban Area Metropolitan Planning Organization responsible for GIS development, data analysis, and Transportation System Planning. She received her Master's degree in Regional and City Planning at the University of Oklahoma and has worked in planning field for over four years.

W. Preston Tyree, B. Ch.E., M.B.A.: Bicyclist safety consultant, traffic safety educator and expert witness on bicyclist behavior. Recently retired as Director of Education for the League of American Bicyclists where he had responsibility for curricula, instructor training and administration of the only nationally recognized bicycle safety education program. He is currently a certified League Cycling Instructor (#518) and League Coach certifying League Cycling Instructors.

Jeff Viscount: Founder of WeeklyRides.com with an extensive background in cycling event logistics. His advocacy efforts range from an advisory position with the Charlotte Area Bicycle Alliance to statewide efforts involving NC DOT regulations to volunteering most weekends at one of the many area charity rides. Jeff is also the founder of the Assault on Morrow Mountain Series and the Beach or Bust Ride which raises money for multiple charities.

Kyle Wagenschutz: First Bicycle/Pedestrian Coordinator for the City of Memphis who facilitated efforts to add more than 70 miles of new bicycle lanes and trails, increased bicycle usage by 500%, and reduced bicycle accidents by 35%. He served as Director of Revolutions Community Bicycle Shop and is currently on the board of directors of Bike Walk Tennessee.

Jack Warman: A utility cyclist who's been riding for over a decade. He enjoys long weekend bike tours, randonneuring and leading groups on Bike Overnight camping trips. Jack is a certified Cycling Savvy Instructor, currently serves on the board of Bike Durham, and served on the Durham Bicycle and Pedestrian Advisory Commission from 2007-2010.

Richard 'Dick' Winters: Built Environment and Safe Routes to School Coordinator with the Mecklenburg County Health Department. He is a member of the County's Greenway Advisory Council, Charlotte Regional Transportation Planning Organization's Technical Coordinating Committee and serves on the board of Trips for Kids Charlotte and BikeWalkNC.

Liz Zimmer: Moved to Greensboro from the San Francisco Bay area where for seven years she did not own a car. After being diagnosed with cancer, she rode across Berkeley and Oakland for blood tests three times a week, convinced cycling was instrumental in her survival. Biking continues to be her primary mode of transportation in Greensboro.

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