

North Carolina Bike Summit 2013



Program

The
North Carolina
Active Transportation Alliance
is proud to sponsor the

2013
NC BIKE SUMMIT
October 18–20



Hampton Inn & Suites
370 E. Main Street
Carrboro, NC 27510

ncactive.org

Think of bicycles as rideable art that can just about save the world.—GRANT PETERSEN, author of *Just Ride*

Special thanks to

Orange County Visitors Bureau
*for the Orange County maps and the lovely note cards
(by local artist Elaine O'Neil) in your packets*

Carolina Tarwheels
*for the Cue Sheet holders in your packets
and for leading the Sunday road rides*

Jason Merrill
for leading the cruiser ride on Friday

Matt Lee,
for introducing the film Ride the Divide

Rob Noti and Tamara Sanders
for leading the mountain bike ride

The ReCYCLery, Carrboro Recreation and Parks Department ,
the Carrboro Bicycle Coalition, and Triangle Bikeworks
for organizing and leading the Kidical Mass ride

The Town of Carrboro staff

And to the Summit committee

Tod Andrews	Roger Henderson	Dale McKeel
Jennifer Baldwin	Charlie Hileman	Claudia Nix
Lauren Blackburn	Kevin Hicks	Heidi Perov Perry
Jeff Brubaker	Suepinda Keith	Tamara Sanders
Steven Hardy-Braz	Seth LaJeunesse	

**NOTE: ALL MEETINGS WILL BE HELD IN THE SMITH ROOM
OF THE HAMPTON INN UNLESS OTHERWISE NOTED**

Friday, October 18 Registration opens at 8:00 a.m.

9:00 WELCOMING REMARKS by **Steven Hardy-Braz**, NCATA board member, **Laurie Paolicelli**, Orange County Visitor's Bureau, and **Lydia Lavelle**, Carrboro Board of Aldermen
A BRIEF HISTORY OF CYCLING IN CARRBORO by **Jeff Brubaker**, Transportation Planner for the town of Carrboro

9:45 Break / Head to Breakout Sessions

10:15–11:45

BREAKOUT SESSIONS

Breakout 1 (ArtsCenter)

Carrboro's First Open Streets Event: Lessons Learned. A report on Carrboro's successful Open Streets event, which promoted healthy, active lifestyles and all things bicycling. There will be an overview of what was involved in the initial explorations of feasibility, how organizers dealt with red tape and town requirements, financial barriers, application for grants and sponsorships, and more. The presentation will also include how data was gathered to measure the success of the event.
Presenters: Seth LaJeunesse, Eric Allman

The Watch for Me NC Pedestrian and Bicycle Safety Campaign: Lessons & Outcomes from Year One. In August 2012, after a two-year-long effort by partners to plan and coordinate efforts, a pedestrian safety campaign entitled Watch for Me NC launched in the Triangle. In January of 2013, the campaign expanded to include bicycle safety issues as well. This presentation will provide an overview of the development of the campaign, and insights into outcomes and lessons learned.
Presenters: Lauren Blackburn, Nancy Pullen-Seufert

Breakout 2 (Smith room at the Hampton Inn)

Moving Beyond Bicycle Friendly: Greensboro's Past, Present and Future. This presentation will cover the evolution of active transportation plans and policy in the city of Greensboro over the last few decades, including its implementation of items in the BiPed Master Plan that was created in 2006 and the updates to the plan since its adoption. There will also be presentations from the local advocacy organization, BIG (Bicycling in Greensboro, Inc.), and from UNCG on the bicycling improvements which led to UNCG's recognition as the first Bicycle Friendly University in NC in 2011.
Presenters: Daniel Amstutz, Jeff Sovich, Suzanne Williams

Quality Bicycle Count Data through Collaboration. The City of Winston-Salem has forged a partnership with the Center for Design Innovation (CDI), Novant Health, and local bicycle advocates to begin a program of consistent, controlled, and reliable bicycle count data collection. CDI has designed, and is in the process of building, automatic bicycle counters to be deployed throughout the city and the county. This data is often needed when planning and designing roadway projects affecting greenways and bicycle routes. Learn how Winston-Salem is developing this system, how it differs from other counters on the market, and how it will be used to guide and improve future town projects. **Presenter: Matthew Burczyk**

Breakout 3 (CHICLE)

NCDOT's Let's Go NC! Curriculum. Let's Go NC! was developed for NCDOT's Division of Bicycle and Pedestrian Transportation by the Institute of Transportation and Education (ITRE) to teach and encourage the practice of safe pedestrian and bicycle behaviors for children at the elementary (K-5) age level. While some children may be aware of ways to stay safe as pedestrians or bicyclists, the purpose of this program is to help them transfer that knowledge into an automatic response in behavior. This session will present the curriculum briefly and discuss its various points of interest.
Presenters: Sarah O'Brien, Kristy Jackson

Safe Routes to School in Winston-Salem: Building a Sustainable Program. This presentation will discuss important elements such as funding sources, staffing, and programming that are necessary to build a successful and sustainable Safe Routes to School Program. **Presenter: Judi Lawson Wallace**

Breakout 4 (Williams room at the Hampton Inn)

A Comprehensive Approach to Trail Based Tourism Development. Learn more about using tourism as an economic engine for your community and how to build upon visitor spending. **Presenter: Alex Naar**

noon **LUNCH AND KEYNOTE PANEL, CARRBORO CENTURY CENTER**

Hear cycling success stories from community leaders and elected officials from around the state.

Panelists: **John Autry**, Charlotte City Council; **Marc Hunt**, Asheville City Council; **Ellen Reckhow**, Durham County Commissioner, **Bill Saffo**, Mayor of Wilmington

Moderator: **Lydia Lavelle**, Carrboro Board of Aldermen

SEE PROGRAM MAP TO FIND THE CENTURY CENTER

2:30–4:00

BREAKOUT SESSIONS

Breakout 1 (Century Center)

Raleigh's Bike Parking Program. An overview and discussion of basic bike parking principles, applications, policies, and techniques used by the City of Raleigh with the goal of accommodating bicycle parking demand.

Presenter: **Jennifer Baldwin**

Improving Bicycle Parking in Your Community. This session highlights the benefits of bicycle parking and introduces information on effective bicycle parking facilities and policies, including bicycle rack design, and special parking needs for events, transit centers, and more. **Presenter:** **Dale McKeel**

Breakout 2 (Williams room at the Hampton Inn)

The State of North Carolina's State Bicycle Routes. Recently, NCDOT, with the support of its funding partners, completed the WalkBikeNC Statewide Pedestrian and Bicycle Plan. This first-of-its-kind, innovative Plan will serve as a blueprint for the better integration of walking and bicycling into the transportation system and into everyday life. Alta/Greenways, the lead consultant for WalkBikeNC, will take the audience through the process and will reveal the results of the work including the new recommended bike route system. **Presenters:** **Anne Eshleman, Steve Bzomowski**

Breakout 3 (CHICLE)

Walking and Rolling to School in the Tar Heel State: 2007-2012 Trends. The National Center for Safe Routes to School—housed within the UNC Highway Safety Research Center—began collecting national school travel data in 2007 for more than 100 NC schools. This session will examine the data about student traffic patterns and parental perceptions about walking and cycling to school, and how school transportation and parents' perceptions have changed since 2007. **Presenter:** **Seth LaJeunesse**

Collaborative Partnerships: A Strategy for Improving Community Health. Learn how the North Carolina Department of Transportation (NCDOT) and the North Carolina Division of Public Health (NCDPH) are integrating their efforts to maximize resources and increase impacts by aligning projects within each agency and linking their efforts to existing resources through the Active Routes to School Project. **Presenter:** **Ed Johnson**

Breakout 4 (Smith room at the Hampton Inn)

Bicycling as Economic Development: Case Study. Belmont's active lifestyle is an economic development tool. Come hear how Belmont markets itself to lifestyle entrepreneurs. **Presenters:** **Reba Edwards, Adrian Miller**

Bicycling and Walking as Economic Development: A Developer's Perspective. Developers recently approved to build a mixed-use project across from Crabtree Valley Mall in Raleigh were required to build a pedestrian bridge over busy Glenwood Avenue. The developer readily agreed, realizing the economic benefits to his residential/retail development. **Presenter:** **Jim Scofield**

4:00 **Break and head back to hotel for keynote and raffle**

4:30 KEYNOTE PANEL: ECONOMIC BENEFITS OF BICYCLING

Learn about economic benefits of cycling; how business, organized rides, touring, and infrastructure can all bolster your economy.

Panelists: **Dennis Markatos-Soriano**, Executive Director, East Coast Greenway; **Jim Sayer**, Executive Director, Adventure Cycling; **Shannon Hinson**, MS Bikes, VP of Development at the National MS Society Greater Carolinas Chapter; **Chris Danz**, Community Relations Manager, Performance Bicycles.

Moderator, Steven Hardy-Braz, NCATA board member

RAFFLE!**EVENING ACTIVITIES**

6:30 CRUISER RIDE (Front light and rear reflector or light required, helmets recommended). Meet in front of the hotel at 6:15. We'll be meandering around UNC, Chapel Hill, and Carrboro, eventually ending up at the movie site. (Movie site is about an 8 minute walk / 4 minute bike ride from the hotel.)

7:30 MOVIE NIGHT, with FOOD TRUCKS and LOCAL BREW. We'll be showing **RIDE THE DIVIDE**, an award-winning feature film about the world's toughest mountain bike race, which traverses over 2700 miles along the Continental Divide in the Rocky Mountains. **THREE-TIME WINNER** and local resident, adventure cyclist, and former Cannondale factory team rider Matt Lee is featured in and will be introducing the film. Also, bike-on-bus demos and competition (with prizes!) **LOCAL STEEL STRING BREWERY WILL HAVE BEER ON TAP FOR PURCHASE**, and food trucks will provide food. **BRING A BLANKET AND A LAWN CHAIR!** **CARRBORO TOWN COMMONS, 301 W. Main St. (see map)**



Saturday, October 19 (late arrivals can register from 8–10 a.m.)

9:00 KEYNOTE ADDRESS

Daniel Rodriguez, Professor, UNC Department of City and Regional Planning

10:00 Break / Head to Breakout Sessions

10:30–12:00

BREAKOUT SESSIONS

Breakout 1 (Smith room at the Hampton Inn)

Right Here Right Now: The Chapel Hill Bike Plan. Chapel Hill is right in the middle of developing its Master Bike Plan. This session will cover how the plan was conceived and community input sought, use of online survey and crowdsourcing applications, and the unveiling of the draft plan by the consultants. **Presenters: Garrett Davis, Rainer Dammers, Bill Schultheiss**

Breakout 2 (CHICLE)

Bike Share: Planning and Implementation. Bike sharing is an innovative transportation program, ideal for short distance point-to-point trips. You've been reading about the new bike share programs in Washington, DC, New York City, and elsewhere. This session will provide an overview of how two North Carolina cities, Raleigh and Charlotte, are planning for and implementing bike share programs. **Presenters: Jennifer Baldwin, Allison Billings, Dianna Ward**

Breakout 3 (Williams room at the Hampton Inn)

Building the Bridge for Adapted Cycling through Community Partnership. This session will outline the successful development of an adapted cycling program, and discuss how making cycling accessible to the disabled can empower a community, help lift the human spirit, and bring families closer by giving them an activity that they can all do together. **Presenter: Ashley Thomas**

Breakout 4 (ArtsCenter)

Get Engaged: Oaks and Spokes Community-Based Approach. Increasing ridership in the community is a proven way to improve conditions for cyclists. Come and learn how Raleigh is working to grow its number of cyclists through a series of social activities and hear about the changes they are starting to see because of their work. **Presenters: Kristy Jackson, David Hall**

noon Lunch on your own. Note: if the weather is nice, you are invited to take a lunch over to Back Alley Bikes (right behind the hotel; see map) and eat on their new deck! (And Dave Deming may show you how to carry firewood home on your cargo bike!) See sheet in your packet for restaurant suggestions.

AFTERNOON SESSIONS BEGIN AT 1:30 P.M.

1:30–3:00

BREAKOUT SESSIONS**Breakout 1** (Smith room at the Hampton Inn)

Regional Bike and Hike Plans- The story of the Croatan Region in Eastern NC. The Croatan Regional Bike Plan (CRBP) is the result of a multi-year, collaborative effort to create a bicycle route that covers five counties for multiple types of bicycle enthusiasts. This session gives details about the plan's development, and includes the companion Croatan Regional Trails plan. Discussion will include the plans' connections to the East Coast Greenway and the Mountains-to-Sea (MST) trail. **Presenter: Robert Will**

Bicycle Planning in Rural North Carolina. A discussion on approaches to rural bicycle planning, framed by an overview of the ongoing ten-county Albemarle Regional Bicycle Plan. **Presenters: Steven Lambert, Anne Eshleman**

Breakout 2 (Artscenter)

Tools and Resources to Help Make Bicycling a Safe Choice. North Carolina and federal agencies have produced a number of valuable tools, crash data, and other resources that can empower North Carolina cities, towns, and counties to develop safer streets and environments for bicycling. Learn what these tools and resources have to offer and gain insights on their use to help make bicycling a safer choice in your community. **Presenter: Libby Thomas**

What would you give up to cross the road safely...?: Complete Streets Project Case Study. Raleigh's Western Boulevard bisects NC State campus activity centers and includes several major pedestrian, bicycle, and transit crossings. In anticipation of additional non-motorized trip growth, the University seeks to create a safe way to redirect bike and ped movements across this busy road onto separate bike-ped facilities. This case study provides an overview of initial steps taken in this direction, and a test case example of a retrofit of a high mobility corridor that must balance how to move all transportation safely. **Presenters: Mike Rutkowski, Scott Lane**

Bicycle Safety at Greenways. Learn how to design your greenways to provide safe travel for pedestrians and cyclists alike. Learn from videos and data that highlight potential problem areas and how to avoid or overcome them. **Presenter: Majed Al-Ghandour**

Breakout 3 (Williams room at the Hampton Inn)

Using Cycling To Get Teens Into The Great Outdoors: Stories from the 2012 Tour of Discovery and 2013 Mississippi River Valley Blues and Jazz History. An exciting, informative look at touring the northwestern United States with high potential low income teens. This presentation will include teen members from Spoke'n Revolutions Youth Cycling Group who will give a mini-documentary of two of their long-distance (over 3000 miles total) tours, along with input by the founders of the SnR group and its parent organization, Triangle Bikeworks. **Presenters: Kevin Hicks, Suepinda Keith, and students Jose, Jazmine, Jeimy, Itza, and Maysa**

Breakout 4 (CHICLE)

Taking The B(ike)-Train. Since 1995, the NCDOT has operated passenger train service along the North Carolina Railroad corridor between Raleigh and Charlotte. From 2008–2011, the annual number of bicycles carried on these Piedmont trains has increased more than 300 percent. This session will include the most recent bicycles-on-Piedmont statistics and will discuss loading characteristics, potential capacity constraints, and opportunities for NCDOT, bicycle riders, local governments and others as (hopefully) train frequencies increase and destinations are added in the not-too-distant future. **Presenter: Kristy Jackson**

Bikes on Buses. With a bike rack on every bus, CHT makes it even easier to get around Chapel Hill and Carrboro. This presentation will focus on how CHT is working to make it easier for customers to use their bicycle and transit. **Presenter: Brian Litchfield**

Breakout 5 (meet in front of the Hampton Inn)

Carrboro's Bike Infrastructure (Bike Tour). Since the early 1970s, Carrboro—a Silver-level Bicycle Friendly Community—has encouraged bicycling as a utilitarian mode of transportation and recreational activity. This mobile tour will show participants key infrastructure projects – including road diets, multi-use paths, bike lanes, and bike parking—elucidating context, design, and policy. Meet at the hotel's main entrance. **Presenters: Jeff Brubaker, Seth LaJeunesse (NOTE: people attending this session will need a bike. Helmets encouraged.)**

3:00 Break and head back to hotel for raffle

3:30 **POSITIVE MESSAGING: A NONCYCLIST'S PERSPECTIVE**

Zach Ward, Owner and Executive Producer, DSI Comedy Theater

Second RAFFLE!!

5:00 **ADVOCACY RECEPTION** at the ArtsCenter (see map)

Come meet other advocates and hear what they are doing to improve and increase cycling in their communities.

Chris Danz from Performance Bike and **Michael Craft** from New Belgium Brewing will be discussing advocacy groups partnering with businesses.



EVENING ACTIVITIES

Dinner and the evening are on your own, but there are lots of great restaurants within walking distance of the hotel, and there are many options for entertainment. The ArtsCenter (theater and comedy), the Cat's Cradle (music), and DSI (improv comedy—see special discount code on the LOCAL flier), are all just a few steps from the hotel. See our local sheet for suggestions.



Sunday, October 20

8:00–9:00 BREAKFAST SOCIAL. Open Eye Cafe (see map). The best coffee in town, with pastries from Guglhupf Bakery and biscuits from Neal's Deli!

9:30 MORNING SESSION Steel String Brewery (see map)

Accomplishing More through Collaboration. Triangle Off-Road Cyclists (TORC) will discuss how to safeguard the future of mountain biking by promoting responsible riding, establishing and maintaining trails, and preserving NC's natural resources. **Presenters: Matt Jenkins, Trina Cook** (Note: There will also be a mountain bike ride after the presentation that will go through nearby Carolina North trails.)

Trips For Kids-Triangle (TFKT). The Bicycle as an Educational Tool: (TFKT) is a local chapter of the national non-profit called Trips For Kids. North Carolina is home to several chapters of Trips For Kids. This session will provide an overview of how the Triangle chapter operates, working with the public school system to provide support to students in grades 6-12 with incentive programs for fragile students in the middle schools, and providing leadership opportunities for high school students. There will also be a discussion of how the TFK-Charlotte chapter operates. **Presenters: Andrea L. Hundredmark, Paula J. Fricke**

Introducing and Retaining Low-Income Youth Involvement in Biking. This will be a presentation on the successes and challenges of involving so-called fragile neighborhoods in the bike community through the framework of Trips for Kids Charlotte, a group that works with low-income communities and introduces them to mountain bike riding and an earn-a-bike recylcery program. **Presenter: Paula J. Fricke**

11:00 RIDES! (Road and Trail rides leave from Weaver Street Mkt., Cruiser ride leaves from the ReCYCLery)

ROAD RIDES led by the Carolina Tarwheels in the lovely rolling Orange County countryside (two or three different paces offered)

TRAIL /MOUNTAIN BIKE RIDES led by Tamara Sanders and Rob Noti in beautiful Carolina North forest

CRUISER RIDE tour of Chapel Hill to see recommendations in the draft of Chapel Hill's new Bike Plan.

Note: Kidical Mass presentation is at 2:00 pm, and the Kidical Mass ride is at 3:00 p.m.

The cruiser ride and some of the road rides will get you back in time for both of these.

2:00 AFTERNOON SESSION (Carrboro Elementary School auditorium)

Kidical Mass— Engaging Families in the Joys of Cycling While Being Safe. Kidical Mass is a legal, safe and FUN bike ride for kids, kids at heart, and their families. Three local non-profits will show how, through community partnerships, a successful Kidical Mass event can be accomplished. **Presenters: Julie Collins, Rich Giorgi, Suepinda Keith, Kevin Hicks, Heidi Perry**

(NOTE: this workshop will include the option of participating in the **Kidical Mass event following the presentation**, which all Summit attendees are invited to participate in!)

3:00 Kidical Mass Ride! Carrboro Elementary School Bus Circle



BIOGRAPHIES

Keynote Speakers



JOHN AUTRY came from humble beginnings in Fayetteville. His fraternal grandmother raised him. A US Navy veteran, he married Rebecca Wyndham in 1985, and together they have 2 children and 3 grandchildren. John bought his first real bike after his Naval enlistment while attending college in California. Within a year he was wrenching at a local bike shop and competing as an amateur while participating in club rides with the Orange County Wheelmen. John eventually worked for Cycles Peugeot in Compton which led to a job with Western States Imports in Seattle.

In 1999, John became involved with his neighborhood association in challenging a rezoning petition. That experience inspired him to become more involved in the community. After serving two terms on the Mecklenburg Soil & Water Conservation District Board of Supervisors he ran and was elected to the City Council in November 2011.



MICHAEL CRAFT has been an employee owner at New Belgium Brewing Company for more than 11 years, for 7 of those in the role of Senator of Tour de Fat Non-Profit Relations. He has had the unique experience of working with over 35 different bicycle non-profits across the country. The Tour de Fat is a bicycle carnival that travels to 12 cities in which all proceeds directly benefit different bicycle non-profits in each city they travel to. The Tour just ended in Tempe last weekend raising almost \$90,000! For the second year in a row, the Tour de Fat season raised about \$500,000 for our bicycle non-profit partners. Being the guy who handles bicycle advocacy for a brewery, Michael believes he has one of the best jobs at New Belgium Brewing Company. Who wouldn't want to be the guy who gets to celebrate man's two greatest inventions: bicycles and beer!



CHRIS DANZ is the National Community Relations Manager at Performance Bicycle. He has over 10 years of experience in the cycling industry and now helps Performance's 110+ locations engage their local communities through group rides and partnerships with local advocacy organizations. Christopher rides all types of bicycles but prefers mountain biking, trail building, and endurance MTB races. He and his wife live in Durham.



SHANNON HINSON is the VP of Development at the National MS Society Greater Carolinas Chapter and has been on staff with the organization since 2006. Shannon has over 14-years of experience in the non-profit and event planning industry. She began road cycling in 2003 and has participated in numerous Bike MS events in the Carolinas, Virginia, Tennessee and Colorado. Shannon, a North Carolina native currently resides in Durham, NC, less than a mile from the American Tobacco Trail.



MARC HUNT: Originally from Chattanooga, Marc's career includes founding and leading successful white-water outfitting businesses, working in community and economic development finance for Self-Help Credit Union, and most recently in land conservation finance for the Open Space Institute. His extensive volunteer record includes key leadership roles in various community efforts, including as chairman of the Asheville Greenway Commission. Marc was elected in 2011 to his first term on Asheville City Council where he serves on the planning and development committee and the finance committee. An avid outdoor recreationist, Marc and his family live in North Asheville.



LYDIA LAVELLE was born in Athens, Ohio, and has a bachelor's degree from St. Andrews University, a Master's degree in parks and recreation administration from North Carolina State University, and a Law degree from North Carolina Central University in Durham, where she currently works as an assistant law professor. Lydia enjoys organizing bike rides for students and faculty on the American Tobacco Trail, accessed near the NCCU campus. Elected to the Carrboro Board of Aldermen in 2007, Lydia was re-elected to a second term in 2011, and is currently running unopposed for Mayor of Carrboro. She loves living in a Silver Level Bike Friendly Community! Lydia and her partner Alicia Stemper have two children (daughter Riley, a freshman at Appalachian State University, and son Avery, a sophomore at Chapel Hill High School).





DENNIS MARKATOS-SORIANO is Executive Director of the East Coast Greenway Alliance. Based in Durham, Dennis was born and raised in Chatham County. Dennis attended the UNC at Chapel Hill where he majored in Economics & International Studies and received the Robert Bryan Public Service Award. He then earned a Certificate in Nonprofit Management from Duke University.

Dennis left the state to attend the Master's program in Public Affairs at the Woodrow Wilson School of Princeton University where he was awarded the 2008 David Bradford Prize for Academic & Civic Achievement in Science, Technology & Environmental Policy. He has been a leader in the nonprofit sector for more than a decade, including his work as Co-Founder and Executive Director of Students United for a Responsible Global Environment (SURGE). He's excited about the tremendous greenway progress underway in North Carolina that is making the state a national leader.



ELLEN RECKHOW was elected to the Durham County Board of Commissioners in 1988. She served as Chairman from 2002 – 2008. Mrs. Reckhow also serves as Chair of the Durham-Chapel Hill Transportation Advisory Committee and is past Chair of the Triangle Transit Authority Board. She also serves on a number of local, regional, and state boards and commissions including: the Durham Open

Space and Trails Commission, the Foreign Trade Zone Board, the Carolina Theatre Board, the Upper Neuse River Basin Board, and the North Carolina Association of County Commissioners Legislative Goals Committee and Justice and Public Safety Committee. Mrs. Reckhow helped found the East Durham Children's Initiative (EDCI) and currently serves on the EDCI Board.

Ellen Reckhow received a B.A. Degree in Economics from Boston University and a Masters Degree in City and Regional Planning from Harvard University.



DANIEL RODRIGUEZ, Ph.D., is Director of the Carolina Transportation Program (ctp.unc.edu), Professor of City and Regional Planning at UNC, and Adjunct Professor of Epidemiology at University of North Carolina, Chapel Hill. Dr. Rodriguez received a Master's in Science in Transportation from MIT and a Ph.D. in Urban, Technological, and Environmental Planning from The University of Michigan in 2000. His

research focuses on the reciprocal relationship between the built environment and transportation, and its effects on the environment and health. He is the author of more than 70-peer reviewed publications and a co-author of *Urban Land Use Planning* (University of Illinois Press). Dr. Rodriguez's research has been funded by the National Institutes of Health, the Environmental Protection Agency, and the Robert Wood Johnson Foundation, among others. He is currently appointed to one standing committee of the National Academies' Transportation Research Board and

serves in the editorial board of the *International Journal of Sustainable Transportation*, *Journal of Architectural Planning and Research*, *Journal of Transportation and Health* and the *Journal of Transport and Land Use*.



BILL SAFFO has served on the Wilmington City Council since 2003 and has served as mayor since 2006. A native of Wilmington, Saffo graduated from Hoggard High School and went on to receive a bachelor of arts degree from UNC-Wilmington. Bill serves on many boards and commissions including the Wilmington Regional Film Commission. He is also a board member of the New Hanover Tourism Development Authority Board and an ex-officio board member of the Greater Wilmington Chamber of Commerce. He is a member of the St. Nicholas Greek Orthodox Church.

Bill loves to spend time with friends and family and finds it very satisfying to serve as mayor of his hometown. Bill feels one of the great things we can do in our lives is to give back through public service.



JIM SAYER joined Adventure Cycling at the end of 2004. With his family, he relocated to Missoula from Truckee, CA where he was president of the Sierra Business Council. Previously, he directed Greenbelt Alliance in the San Francisco Bay Area and was a senior legislative assistant in Washington, DC for Senator Tim Wirth. Jim was drawn to Adventure Cycling because of his major enthusiasm for cycling and self-propelled transportation. Jim serves on the board of America Bikes, is a founding member of the Bike/Walk Alliance for Missoula, and served on the boards of Amnesty International USA and the Ginetta Sagan Fund for the Rights of Women and Children. Of course, he is an avid bike traveler, riding in Europe, India, Morocco and all over North America. He's done many bike trips with his family including, most recently, a 1,062 mile last May from Charleston, SC to Key West, FL with his 14-year old daughter Lucy.



ZACH WARD is a Chapel Hill native and proud Carolina graduate who has been performing and directing comedy for over 20 years. He owns and is Executive Producer of DSI Comedy Theater in Carrboro. He also serves as Executive Producer and Artistic Director for the North Carolina Comedy Arts Festival. Zach has been employed by ImprovBoston (Managing Director), Chicago Improv Festival (Associate Producer), and Toronto Improv Festival (Producer), and has received critical acclaim from the *Chicago Reader* and the *Chicago Tribune*, who named his comedy duo one of the Top 10 "Most Influential Comedy Duos of the Past Decade". Zach translates success both in business and on stage to Professional Speaking, Business and Brand Consulting, Leadership Development and Team Building for hundreds of clients and organizations.



Presenters

MAJED N. AL-GHANDOUR, Ph.D., PE, CPM, M.ASCE, is Engineering Manager, Assistant Branch Manager—Program Development Branch, NCDOT

ERIC ALLMAN was a founding member of the Carrboro Bicycle Coalition and currently serves as Secretary of the group. He has served on the Carrboro Rec and Parks Commission 8 yrs; (2005–present); serving as Chair and Vice Chair during that time. Eric also served on the Carrboro Bicycle Plan Steering Committee in 2008–2009, and on the Carrboro Greenways Commission from 2008–2012. His day job for the past five years has been as a Nurse Practitioner.

DANIEL A. AMSTUTZ is Transportation Planner and Bicycle Program Manager for the City of Greensboro, NC. He has a Master's Degree in City Planning from Boston University and is originally from Boston, MA. He worked for the Boston Region Metropolitan Planning Organization prior to relocating to NC. While in Boston he volunteered for two local active transportation non-profits, Livable Streets Alliance and WalkBoston. He hopes that someday Greensboro can become as bike and pedestrian friendly as his home city.

JENNIFER BALDWIN, the City of Raleigh's first Bicycle and Pedestrian Coordinator, has worked in the Office of Transportation Planning for the past three years. She works to implement the City's adopted Bicycle & Pedestrian Plans, and to promote non-motorized transportation as a safe and viable option in Raleigh. Before coming to Raleigh, Jennifer was the State of Delaware's Department of Transportation Pedestrian coordinator where she oversaw the development of a statewide pedestrian plan. She earned a Bachelor of Science degree in Outdoor Recreation and Planning from Virginia Tech in 2001.

ALLISON BILLINGS is President of Innovative Urban Strategies and a transportation consultant for Charlotte Center City Partners. With 15 years of experience improving the livability of cities, she specializes in sustainable transportation policies and projects, and has experience managing transit, parking, TDM and clean fuels projects. Most recently, she was the Project Manager responsible for Charlotte's bike share project, launching a network of 200 bikes at 20 stations on time and within budget. From 2001–2008, she served as Executive Director of Transportation Solutions, an internationally recognized Transportation Management Association (TMA) in Denver, Colorado. Ms. Billings holds a Masters degree in Urban and Regional Planning from UNC-Chapel Hill and a Bachelors degree in Political Science and Ecology from Emory University.

LAUREN A. BLACKBURN, AICP, is the Director of the NCDOT Division of Bicycle and Pedestrian Transportation. Lauren's duties include supervising the day-to-day operations of the division, as well as overseeing the various aspects of bicycling and walking in North Carolina, including funding, project planning, mapping, and safety education. Prior to joining NCDOT in May 2012, she was the planning manager for the Town of Davidson, NC overseeing transportation planning and land development activities. Lauren received her undergraduate degree in Landscape Architecture from the University of Arkansas and her masters in Urban and Regional Planning from the University of Illinois at Urbana-Champaign.

JEFF BRUBAKER, AICP, has been the Transportation Planner for the Town of Carrboro since 2009. In his tenure, the Town has adopted a Safe Routes to School Action Plan; constructed the Wilson Park Multi-use Path; continued design on two greenway corridors; coordinated with NCDOT on two road diet projects; adopted bike parking requirements; approved the Smith Level Road project conceptual design; installed bike wayfinding signage; established regular bicycling encouragement and educational events and programs; implemented traffic calming measures; and become a Silver-Level Bicycle Friendly Community. Jeff has been proud to have either managed or otherwise played a role in these and other projects. His regular responsibilities include reporting to

the Carrboro Board of Aldermen, reviewing development applications, and facilitating Transportation Advisory Board meetings. He earned his undergraduate degree from the University of St. Thomas in St. Paul, MN, and a Master of City and Regional Planning degree from UNC-Chapel Hill, with specializations in transportation and land use planning.

MATTHEW BURCZYK, AICP, serves as the Bicycle & Pedestrian Coordinator for the Winston-Salem Urban Area and is working to build a strong cycling and walking environment through infrastructure improvements and educational and promotional programming. Prior to joining the City of Winston-Salem, Matthew served as a transportation planner for Schreiber Anderson Associates in Madison, Wisconsin, and as the Bicycle & Pedestrian Coordinator for the University of Wisconsin-Madison, a Silver-Level Bicycle Friendly Organization. Matthew is a League Cycling Instructor through the League of American Bicyclists' education program and is partnering with local Winston-Salem cyclists to build an active transportation advocacy. Matthew has a bachelor's degree from the University of Wisconsin-Milwaukee, and a master's degree in Urban and Regional Planning from the University of Wisconsin-Madison. Matthew has served on the board of directors for the Piedmont Environmental Alliance and is the co-founder of the Winston-Salem Community Bike Ride.

STEVE BZOMOWSKI is Planner in Alta/Greenways' Durham office. Steve has a background in International Development, GIS analysis, and Urban Planning with experience in long-distance bike touring. Originally from Ohio, he has enjoyed living in the Triangle since finishing a graduate degree in Urban Planning at Virginia Tech (2011), and is excited to continue exploring North Carolina on foot and by bike.

JULIE COLLINS is currently Recreation Supervisor with the Town of Carrboro Recreation & Parks Department. For over 15 years Julie has been supervising Youth and Teen programs and events that encourage youth to try new things, build self-esteem, and get outside and play! She has been involved on many levels with various non-profit and municipal programs that promote youth, wellness, and recreation, including all of the Kidical Mass rides that have been held in Carrboro.

TRINA COOK joined TORC (Triangle Off-Road Cyclists) in 2009 after attending a women's mountain bike maintenance clinic. She soon became a rider and a volunteer in the mountain bike community, and has served as vice-president, treasurer and president of TORC. Trina is employed as a proposal coordinator in RTP, and enjoys singletrack, rock climbing, yoga and snowboarding.

RAINER DAMMERS grew up in Sindelfingen (Mercedes Town) near Stuttgart in the south of Germany. Growing up in a densely populated area with good infrastructure the bicycle became his preferred mode of transportation—often combined with public transit—throughout childhood, college and to commute to work for IBM in the neighboring town. That changes when IBM transferred Rainer to work first in Connecticut and Massachusetts and then in RTP since 2005. Missing the benefits of combining commute with workout and getting around by bike for other types of trips Rainer got engaged in the community to foster change and help drive the adoption of cycling as an equal mode of transportation.

GARRETT DAVIS, AICP, is Planner and Project Manager of the Chapel Hill Bike Plan, and an Active Transportation advocate.

ANNE ESHLEMAN, EIT, LEED AP, is a Planner in Alta/Greenways' Durham office with an interest in the use of GIS tools to enhance planning analysis. Anne has a background in engineering and in land use and environmental planning. Her studies focused both on the connections between land use and transportation patterns and on their impact to local and regional economies.

She specializes in prioritizing bike, pedestrian, and greenway facilities that effectively provide a means for transportation and recreation. Anne has worked on greenway, bicycle, and pedestrian plans throughout North Carolina and loves the opportunity to visit all parts of the state and help create opportunities for residents to walk or bike.

REBA EDWARDS was appointed Belmont Downtown Director on August 5, 2013. As Director she works with downtown and community wide organizations to carry out joint activities such as promotional events, special events and business recruitment for the purpose of economic development. She has worked on two major bicycling events in Belmont: the Belmont Criterium in downtown and a metric century that left downtown and weaved through Gaston County. She has also worked to create a mountain bike park just off Main Street in downtown Belmont.

After studying at Virginia Commonwealth University, Reba spent 20 years of her career with the City of Colonial Heights, VA. From 2007 until 2013, Reba served as the City of Belmont's Community Event Supervisor, directing and managing the City's recreational programming and special events. She is a member of the North Carolina Recreation and Parks Society, Montcross Area Chamber of Commerce and the Belmont Merchants Association.

PAULA J. FRICKE was one of three founders of Trips for Kids Charlotte (TFKC) and serves as Executive Director. As a multi-sport athlete through college and a junior high math teacher and coach prior to a successful business career, she realized a great deal of her personal and professional success was the result of lessons learned through leading an active life style and participation in sports. After hearing of a wonderful, successful San Francisco area program called Trips for Kids, she saw it as an opportunity to combine her love of sport with her love of working with kids and realized the program was a unique way of reaching underserved kids. Through the years, police officers and teachers have volunteered on the rides, building positive relationships with the kids. In 1999, TFKC became the second Trips for Kids chapter and began the Saturday morning mountain biking program. Now an after school Earn a Bike Program and a used bike shop called the TFKC Re-Cyclery have been added. Today there are over 75 Trips for Kids chapters throughout the U.S., Canada and even one in Israel.

RICH GIORGI is a founding member and Executive Director of the ReCYCLery NC, a non-profit bike cooperative workspace. Since 2000, the ReCYCLery has served as a vibrant cornerstone of the local community. The ReCYCLery teaches bicycle repair and maintenance, and allows community members to work on bikes of their own, or to earn bikes through learning. For more information, please visit them on the web at recyclery.org.

STEVEN GOODRIDGE has been an avid commuting and recreational bicyclist for 30 years and is a League of American Bicyclists certified Master Instructor. He developed the Bicyclist Safety and Law Enforcement in-service training program used by the Raleigh Police Department and the NC State University Police Department. Steven is a board member of the North Carolina Active Transportation Alliance and served on the Cary Planning and Zoning Board from 2000-2006.

DAVID HALL recently relocated from the bicycling capital of Madison, WI where riding a bike was a part of his daily routine. A mechanical engineer by day, he brings his enthusiasm for bicycle culture to North Carolina by hosting regular group rides and acting as a cofounder of Oaks and Spokes. He is interested in getting more people to ride bikes for everyday transportation in NC, in turn making it safer for all bicyclists to ride.

STEVEN HARDY-BRAZ, Psy.S., MA, NCSP, is a school psychologist, an avid cyclist, a board member of the North Carolina Active Transportation Alliance, a League Certified Instructor, and a passionate advocate for safe cycling of all types. He is Past President of his local cycling club, ECVelo, supports the

East Coast Greenway Alliance, raises funds in the MS Ride, drinks Fat Tire Beer, has ridden across the state on Cycle North Carolina numerous times, and enjoys sharing cycling with his family.

KEVIN HICKS and Suepinda Keith (proud parents of 7 tweens/teens) founded in 2012 the nonprofit Triangle Bikeworks, as a parent organization for its successful high school leadership program Spoke'n Revolutions Youth Cycling, which started in 2010. Triangle Bikeworks currently serves over 300 area youth annually through other cycling programs like Kidical Mass and Hammercross Youth Cyclocross. Triangle Bikeworks has appeared in Adventure Cycling Association's 2013 calendar and 2013 April magazine, and recently appeared in the Sept/Oct. 2013 League of American Bicyclists magazine.

ANDREA L. HUNDREDMARK was a classroom teacher when she started the Trips for Kids-Triangle (TFKT) program in 2008. Frustrated at the ineffectiveness of traditional forms of punishment on her at-risk students, she decided to try a different approach. She took two of her regular offenders out on an early Saturday morning bike ride in lieu of another suspension. Magic happened on that ride. The barriers between teacher and student were torn down and replaced with a new human to human relationship. By the time the ride was over, the kids were asking when they could ride again. Word quickly spread that these rides were the thing to do and kids were competing for limited spots on each ride. By the end of the semester, the habitual offenders had shown improvements in their academics, attendance, and behavior. The program has now spread to other Durham Public Schools. The community has bought into TFKT, too, and on any given ride you can find a school board member, elected official, school principal, local law enforcement officer, teacher, and community members. Andrea now works in the school system as an Assistant Principal. She has presented the TFKT program nationally at the IMBA conferences in Park City, UT and Savannah, Ga.

KRISTY JACKSON is passionate about fostering bicycling as a mode of transportation in North Carolina. She works to make these modes safer through policy, planning, education, and enforcement initiatives in the Bicycle and Pedestrian Program at the Institute for Transportation Research and Education at North Carolina State University. In her personal life, Kristy is an incessant advocate for bicycling and one of the cofounders of Oaks and Spokes. She holds a Master's in Urban Planning from the University of Wisconsin-Milwaukee and regularly bikes everywhere she can.

MATT JENKINS has been a member of TORC since its beginnings, serving as secretary, president, treasurer, National Mountain Bike Patrol member, and trail coordinator. An avid mountain biker, Matt is employed as a software developer in Morrisville, living in Cary. His other interests include caving, hiking, camping and canoeing.

EDWARD R. JOHNSON, RLA, ASLA, is the Safe Routes to School Coordinator for NCDOT. He has worked several years in the fields of landscape architecture, transportation engineering and grants administration. Ed is a graduate of Florida A&M University and has a Master's degree in Landscape Architecture from the NC State University. He is a member of the American Society of Landscape Architects in the North Carolina Chapter, serving as its Chapter President and a registered Landscape Architect in North Carolina.

SUEPINDA KEITH and Kevin Hicks (proud parents of 7 tweens/teens) founded in 2012 the nonprofit Triangle Bikeworks, as a parent organization for its successful high school leadership program Spoke'n Revolutions Youth Cycling, which started in 2010. Triangle Bikeworks currently serves over 300 area youth annually through other cycling programs like Kidical Mass and Hammercross Youth Cyclocross. Triangle Bikeworks has appeared in Adventure Cycling Association's 2013 calendar and 2013 April magazine, and recently appeared in the Sept/Oct. 2013 League of American Bicyclists magazine.

SETH LAJEUNESSE is chair of Town of Carrboro's Transportation Advisory Board and the Vice-Chair of the Carrboro Bicycle Coalition. In these roles he collaborates with fellow board members and residents of Carrboro and Chapel Hill to advance pedestrian and bicyclist safety and access in the region. Professionally, Seth is a Research Associate with the Highway Safety Research Center and a Project Coordinator with the National Center for Safe Routes to School. As a Research Associate, Seth works with the North Carolina Department of Transportation to evaluate its Watch for Me NC pedestrian and bicycle safety campaign and to conduct Complete Streets trainings. As a project coordinator, he manages a database, engages in data-related consultation and evaluates the federal Safe Routes to School program's impact. Seth earned Masters degrees in child psychology from Duquesne University and in City and Regional Planning from UNC-Chapel Hill. He lives in Carrboro.

STEVEN LAMBERT is the planning director for the Albemarle Commission, which is the regional council of government in Northeast North Carolina. He oversees the Rural Planning organization, which oversees all transportation planning for the region, and has been in the position for over three years. Current projects include several county-wide transportation plans and the regional bike plan. Steve's work ranges from small local greenway plans to regional plans. His organization also oversees the local transportation prioritization process for future funding. Steve received a master's degree from Wayne State University in Detroit, Michigan and a bachelor's degree in Sociology from Oakland University in Rochester Hills, Michigan.

SCOTT LANE, AICP, has over 20 years of professional experience in planning and policy development, the last ten years in the private sector serving as a senior transportation specialist or director. He has held previous positions with research institutions, councils of government, and metropolitan planning organizations. He has extensive experience in municipal, regional, and national transportation planning and policy matters. He has been the Executive Director of three MPOs; Principal Investigator for NCHRP and FHWA research projects; and has done bicycle project analysis and coordination; roadway and transit planning; land use forecasting, land use impacts from transportation projects; travel demand modeling; corridor studies; traffic impact assessments; geographic information systems (Arc suite Caliper GIS); APA award-winning community outreach for many different types of projects; website development; visualization tools; newsletters and informational brochures; long-range transportation plan development; and air quality conformity determinations. He has also written numerous papers and made presentations on metropolitan planning, policy, financing, and land use-transportation connections.

BRIAN LITCHFIELD is the Director for the Chapel Hill Transit (CHT), the second largest transit system in the State of North Carolina, a 125-bus fixed route and paratransit system, with an average weekday ridership of 35,000. Brian joined CHT in 2008, as Assistant Director, and prior to joining CHT, he served as the Chief Development Officer for the Des Moines Area Regional Transit Authority (DART). He earned his Master of Business Administration (MBA) degree from Wayne State College, where he also completed a Bachelor of Science (BS) degree in business administration.

Brian was named to Mass Transit Magazine's 40 Under 40 list in 2010. He is involved with a number of civic and professional organizations and is active in the community, most recently serving as a coach for toddler soccer and t-ball. He and his wife, Aarica, have a 3-year old son, Tennyson, and are residents of Carrboro, where they are regular riders on the CW, CPX, D and J routes.

DALE MCKEEL, AICP, has been the bicycle and pedestrian coordinator for the City of Durham and DCHC MPO since 2006. He worked as Transportation Planner for the Town of Carrboro from 2001 to 2006, and prior to that worked 10 years as executive director of Scenic North Carolina, Inc.

ADRIAN MILLER is the assistant city manager of the City of Belmont. Mr. Miller has focused his efforts on the relationship between the built environment and

public health. He has worked to promote active living as an easy lifestyle in Belmont, which is attractive for prospective residents and entrepreneurs looking to relocate to the Charlotte area.

ALEX NAAR is the Director of Community and Business Outreach at the Center for Sustainable Tourism at East Carolina University, in partnership with ECU's Office of Innovation and Economic Development and the NC Division of Tourism, Film, and Sports Development. He works to link research efforts of students and faculty at ECU with the needs of the tourism industry as it relates to sustainability. He also serves as the link between the Center and the NC Division of Environmental Assistance and Outreach's NC GreenTravel Initiative, the state's first statewide green travel recognition program. He has a B.A. in Environmental Studies from the University of Colorado at Boulder and is currently pursuing an M.B.A. from ECU. He lives in Greenville, NC with his wife and two-year old son.

SARAH O'BRIEN manages all bicycle and pedestrian related projects within the Public Transportation Group at ITRE. Her experience includes a broad range of issues regarding bicycle and pedestrian transportation from policy, planning, education and design to grant administration and project management. She also coordinates several trainings each year on topics like bicycle and pedestrian planning and design, accessibility and compliance with the Americans with Disabilities Act (ADA), and SRTS. She is a SRTS National Course instructor and trained in conducting Pedestrian Safety Road Audits. She also conducts general research and development, edit and review documents and materials for various bicycle and pedestrian programs and initiatives.

HEIDI PEROV PERRY is a member of the Carrboro Transportation Advisory Board and a founding member of the Carrboro Bicycle Coalition. After reading Ivan Illych's *Energy and Equity* in the 1970s, she began to see the bike as not only an efficient form of transportation, but also a transportation form that brings together all classes of people. She has been commuting by bike ever since. Heidi was the recipient of the NCAPA Marvin Collins outstanding planning award in 2011. Heidi holds a BFA in Technical Theater from UNC. In her day job she works as the Design and Production Manager at UNC Press.

NANCY PULLEN-SEUFERT, MPH, is a Senior Research Associate at the UNC Highway Safety Research Center and the Associate Director for the National Center for Safe Routes to School. She serves on HSRC's project team for the Watch for Me Campaign for NC DOT.

Ms Pullen-Seufert has been with the Highway Safety Research Center since 2003 and has focused on pedestrian and bicycle safety and mobility. She has written several technical assistance resources, conducted program evaluations and developed trainings for the US Department of Transportation. She brings a background in public health and injury prevention.

MIKE RUTKOWSKI, P.E., AICP, serves as a Transportation Manager for Stantec's Southeast operations. Based in Raleigh, North Carolina, Mr. Rutkowski specializes in sustainable transportation solutions, managing a multidisciplinary team of engineers, planners, and landscape architects. He is experienced in all aspects of transportation planning and engineering and his resume includes the implementation of several multimodal projects including long-range transportation plans, small area plans, systems planning and design, corridor-based Complete Streets and access management, visualization tools, and constructability. He is a trained public facilitator and conflict resolution specialist. Mr. Rutkowski's expertise also includes leading a charrette-based planning process while integrating the tenets of complete streets and context-sensitive design principles into his projects.

BILL SCHULTHEISS, P.E., has unparalleled experience managing and facilitating the development of bicycle master plans and projects throughout the United States. He served as co-project manager for TDG master plans in Baltimore, MD, Charlotte, NC, Denver, CO, and Washington, DC. He also served as the lead engineer for bicycle master plans in Aurora, CO, Boston, MA, Dallas, TX, St. Louis, MO, Cincinnati, OH, Philadelphia, PA, and Richmond, VA. A reg-

istered engineer in North Carolina, Bill played a key role on the UNC Charlotte Campus Plan, Charlotte Connectivity Studies, and Wilmington Pedestrian Master Plan. In addition to his planning experience, Bill is the firm's lead bikeway designer, personally overseeing the planning and design of over 250 miles of bike lanes, 10 miles of bicycle boulevards, and 20 miles of cycle tracks, as well as numerous pedestrian improvement projects. Bill is a nationally recognized expert in bicycle and pedestrian facility design and effectively communicates multi-modal engineering concepts and solutions that gain support from communities. Bill is an active member of the Bicycle Technical Committee and the Pedestrian Task Force of the National Committee on Uniform Traffic Control Devices (NCUTCD).

JAMES M. (JIM) SCOFIELD is Senior Investment Advisor & CEO of Apartment REP, specializing in multifamily properties throughout North Carolina. With over 34 years of industry experience, he has secured more than 472 transactions valued at more than \$476 million, including 19.1-million square feet of land.

Scofield's extensive background and experience goes far beyond the multifamily properties he is exclusively committed to. His highly successful track record also includes the representation of private investors, small businesses and large corporations in the analysis, purchase, sale and lease of industrial, office, laboratory and R & D properties. Scofield loves to golf, bike ride and play guitar. He puts his strong faith into action through community involvement which has included service to various church ministries, Boy Scouts, the Fellowship of Christian Athletes and Raleigh Rescue Mission, among others.

JEFF SOVICH, AICP, is a neighborhood planner with the City of Greensboro Planning Department, and was previously MPO planner for the Greensboro Department of Transportation. He was a founding member of Bicycling In Greensboro (BIG) and later served as its president, and more recently as coordinator of BIG's Changing Gears program. Jeff aspires to translate his planning background and bicycle advocacy experience into a career in planning and promoting active transportation, complete streets, and community design for active living.

ASHLEY THOMAS is Founder and Executive Director of Bridge II Sports, Paralympic Sports Club, a program designed to promote and create sports opportunities for people with physical disabilities. Ashley was born with spina bifida and lives her life as a person with a disability, developing strategies for managing life successfully. She is married to James (28 year), mother of three, Xan, Jo and John, a member of the National Parakayak Team through USA Canoe and Kayak.

LIBBY THOMAS, M.S., joined the staff of the University of North Carolina (UNC) Highway Safety Research Center (HSRC) in 2001. As a senior research associate for the Center, Libby's primary focus areas include bicycle and pedestrian safety, and crash and injury risk factors such as speeding. She has been involved in several recent projects to develop safer infrastructure through improved speed limit setting practices and road designs, and to implement enforcement programs that reduce the prevalence and acceptance of motorist speeding as normal behavior. Libby's has served as the principal investigator or key researcher on a number of national, state and local projects to understand bicycle, pedestrian and speeding-related crash factors, and identify appropriate treatments. She has also conducted pedestrian and bicyclist safety and access research, and worked with agency representatives and project staff to develop evidence-based case studies, published guides, and interactive tools and resources to help states and communities make safety improvements. Results of her research have been presented at national and international conferences and can be found in a variety of published reports and articles.

JUDI LAWSON WALLACE, MBA, APR, has advocated strongly on behalf of bicyclists and pedestrians since she first started bicycling for transportation 30+ years ago. She began one of the first in-school bicycle safety programs,

which received an award from NCDOT. Since 1995, she has consulted with state and local governments on bicycle and pedestrian issues.

The author of three books on bicycling and where to ride, Judi has bicycled in 10 states, including Alaska where the bicycle was her primary mode, and in 4 foreign countries. She chaired The North Carolina Bicycle Committee in the NCDOT for 7 years and was instrumental in starting and chairing the Winston-Salem Bicycle Committee. She was awarded the Silver Spoke Award from the North Carolina Bicycle Federation for bicycle advocacy in 1987 and in 1990 she received the Sam Thomas Award from the North Carolina Department of Transportation for bicycle advocacy.

A national trainer for Safe Routes to School, Judi consults with communities across the state on Safe Routes to School and coordinates Winston-Salem's Safe Routes to School Program. Judi serves on the Board of Directors of the Association of Pedestrian and Bicycle Professionals and on the Federal Initiatives Committee of the Safe Routes to School National Partnership.

DIANNA WARD is a former Mid-westerner who moved to Charlotte, NC to use her skills in operations research, statistics, and management within the context of finance. She fell in love with the city's diversity, climate, and the can-do spirit. Holding a B.S. in Mathematics from Grinnell College and a Masters in Operations Research and Statistics from NC State University, Dianna enjoys telling stories using numbers as well as turning ideas and plans into reality. By night and on weekends, she devotes her passion to the ever-expanding Charlotte NC Tours—a company she created in 2009. Currently, Dianna is employed as the Executive Director of Charlotte B-cycle Charlotte's innovative bike share program. Charlotte B-cycle has seen much success since launching in August of 2012 and is already evaluating options for expansion of the system to serve more areas of Center City. Dianna and the B-cycle team are working hard to make Charlotte a true City of Bikes

ROBERT H. WILL, AICP, has worked as a professional planner for over 10 years. Current projects with the Eastern Carolina Council include development code review, grant research, project-specific review, and development procedure recommendations. Previous to coming to the Eastern Carolina Council, Mr. Will was the Town Planner for Beaufort, North Carolina, where he oversaw permitting, development coordination with various town departments, review of subdivision and site plans, grant administration, and staff liaison to three appointed citizen boards. With the town, Mr. Will assisted in obtaining grants from the State Division of Coastal Management, Clean Water Management Trust Fund, and the Historic Preservation Trust Fund for various projects. He also prepared recommendations for rezoning requests, site plan and subdivision reviews and proposed text amendments for consideration by the Planning Board and Town Council.

SUZANNE WILLIAMS is Associate Director of Campus Access and Transportation Demand Management at the University of North Carolina at Greensboro. In partnership with student, staff, faculty, and community cycling advocates, she is committed to the continued implementation of UNC's Bicycle Master Plan. She also promotes a variety of multi-modal sustainable transportation options including walking, car sharing, ride sharing, and public transit. Her favorite bike is a yellow Schwinn 10-speed.

SPOKE 'N REVOLUTIONS YOUTH CYCLISTS

Jose is a 2nd year cyclist and Senior in East High in Chapel Hill

Jazmine is a 2nd year cyclist and a Freshman at Carrboro High in Carrboro

Maysa is a 3rd year cyclist and a Junior at East High in Chapel Hill

Jeimy is a graduate of SnR and is currently a Freshman at Barton College

Itza is a graduate of SnR, returned as a 1st year intern for the program and is currently a Sophomore at Wingate University



Jeff Brubaker



Scott Lane



Libby Thomas



Seth LaJeunesse



Jennifer Baldwin



Steven Goodridge



Dianna Ward



Eric Allman



Trina Cook



Bill Schultheiss



Matt Jenkins



Kristy Jackson



Robert Will



Andrea Hundredmark



Rainer Dammers



Judi Wallace



Nancy Pullen-Seufert



Jeff Sovich



Ed Johnson



Paula Fricke



Lauren Blackburn



Heidi Perov Perry



Ashley Thomas



Steve Bzomowski



Steve Lambert



Adrian Miller



Rich Giorgi



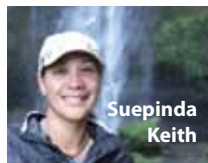
Suzanne Williams



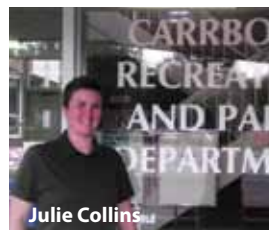
Dale McKeel



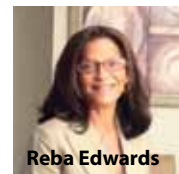
Brian Litchfield



Suepinda Keith



Julie Collins



Reba Edwards



Sarah O'Brien



Jim Scofield



Allison Billings



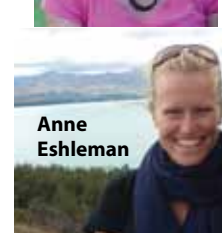
Kevin Hicks



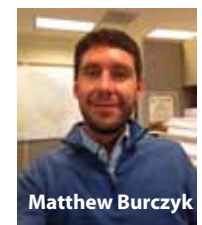
David Hall



Steven Hardy-Braz



Anne Eshleman



Matthew Burczyk

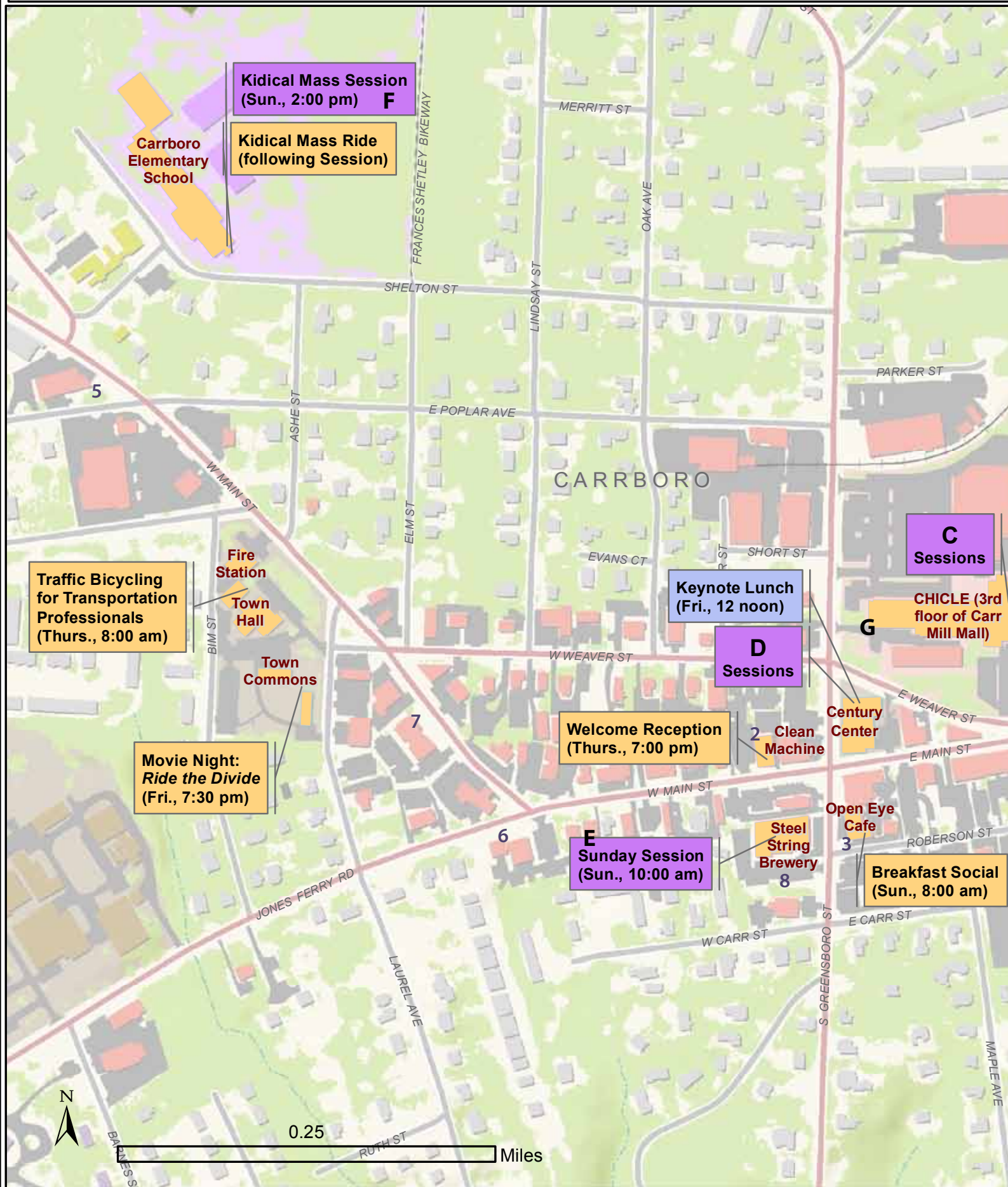
Attendees

Al-Ghandour, Dr. Majed
Allman, Eric
Amoni, Daniel
Amstutz, Daniel
Andrews, David
Andrews, Tod
Atkinson, Ray
Baldwin, Jennifer
Ball, Cathy
Bateman, Brent
Blackburn, Lauren
Bloomfield, Jeff
Brigham, Evan
Brown, Michelle
Brubaker, Jeff
Buckner, Ted
Burczyk, Matthew
Buss, Harriet
Bussey, Bill
Bzomowski, Steve
Cacchione, Jane
Carpenter, Alison
Casadonte, Julia
Chaney, Helen
Clever, Daniel
Cone, Len
Connelly, Dave
Cook, Trina
Cox, Keith
Dammers, Rainer
Danz, Christopher
Davis, Candace
Davis, Garrett
Day, Matt
Dotterer, Pryde
Driscoll, Amanda
Edwards, Reba
Ellis, Byron
Eshleman, Anne
Fricke, Paula
Glover, Brian
Goodridge, Steven
Hall, David
Harrison, Ed
Hardy-Braz, Steven
Harwood, Paul
Haven-O'Donnell, Randee
Henderson, Roger
Henson, Maude
Hicks, Kevin

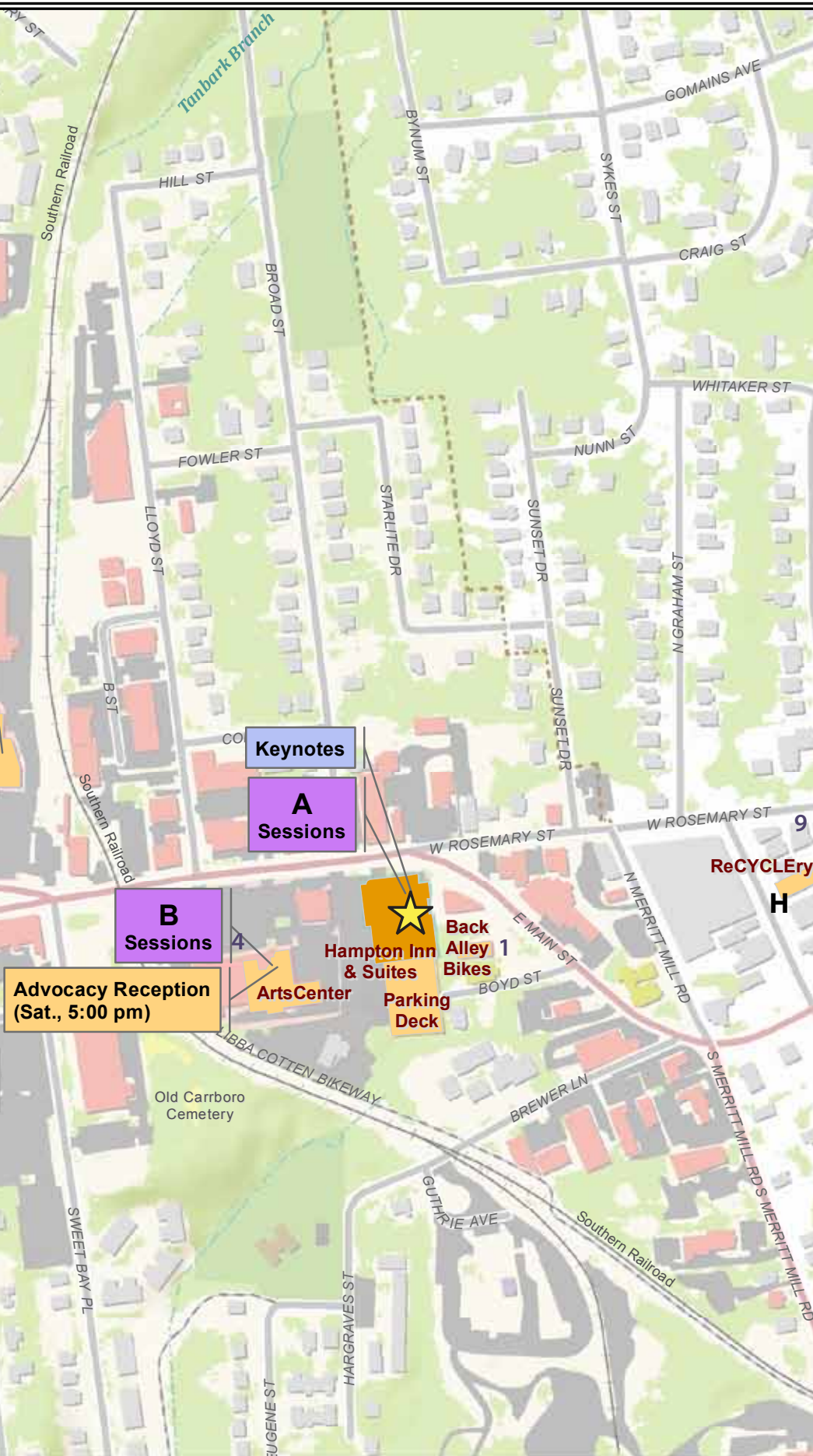
Hileman, Charlie
Hinson, Shannon
Hintz, Loren
Holland, Dave
Holland, Peggy
Howell, Madeline
Hundredmark, Andrea
Hutchinson, Sig
Hyde-DeRuyscher, Elicia
Hyde-DeRuyscher, Nancy
Hyde-DeRuyscher, Robin
Jackson, Kristy
Jenkins, Matt
Johnson, Ed
Johnson, Harry
Johnson, Michelle
Jordan, Gary
Keith, Suepinda
Koester, John
Kostelec, Don
Kusterer, Kelsey
LaJeunesse, Seth
Lamaute, Bobby
Lamb, Eric
Lambert, Steven
Lane, J Scott
Larkins, Kelly
Lavelle, Lydia
League, Bob
Ledbetter, Dean
Lewis, Ed
Litchfield, Brian
Lovinggood, Ray
Ludwig, Matt
Lumsdon, Esther
Markatos-Soriano, Dennis
McKeel, Dale
Mee, Barb
Myers, Jason
Miller, Adrian
Miller, Joe
Molin, Kathy
Moore, Reuben
Naar, Alex
Naeser, Scott
Nevill, Paul
Nix, Claudia
O'Brien, Sarah
Paris, Bethel
Perov Perry, Heidi

Pullen-Seufert, Nancy
Rabb, Merry
Rekeweg, Terry
Ricks, Vance
Roberts, Jeff
Rodriguez, Daniel
Rutkowski, Mike
Salvesen, David
Sanders, Joe
Sanders, Peggy
Sanders, Tamara
Sayer, Jim
Schroetel, Al
Schultheiss, William
Schulz, Mark
Scofield, Jim
Seils, Damon
Sessions, Carol
Silver, Ted
Simes, Amy
Smith, Scott
Solberg, Kristina
Sovich, Jeff
Steinmeyer, Martin
Stevens, Shelley
Stolka, Kurt
Storck, Brittain
Thomas, Ashley
Thomas, Libby
Tippette, Kenneth
Tobin, Lee
Trivedi, Kumar
Tyree, Preston
Venema, Doug
Wallace, Judi Lawson
Wall, Katie
Walls, Richard
Ward, Jim
Warman, Jack
Wharton, Elisabeth
Will, Robert
Williams, Suzanne
Winters, Dick
Withrow, Kenneth
Woolridge, Eric
Yetman, Steve
Zimmerman, Martin
Zuyeva, Lyubov

2013 North Carolina Bike Summit, C



Carrboro, NC: Venues



VENUES

Friday and Saturday

- A** Hampton Inn
- B** ArtsCenter
- C** Carr Mill/ CHICLE Center
- D** Century Center

Sunday

- E** Steel String Brewery
- F** Carrboro Elementary
- G** Weaver St. Market
(Sunday road and mountain bike rides begin here)
- H** Recyclery (Chapel Hill)
Plan Cruiser ride begins here

Carrboro-Chapel Hill Bicycle Friendly Business Program

(first round of recipients)

in Carrboro

- 1 Back Alley Bikes
- 2 The Clean Machine
- 3 Open Eye Cafe
- 4 300 East Main
- 5 Looking Glass Cafe
- 6 PTA Thrift Shop
- 7 Southeastern Camera
- 8 Steel String Craft Brewery

in Chapel Hill

- 9 Bread & Butter Bakery

(beyond map area)

- 10 University United Methodist Church
- 11 The Bicycle Chain-Chapel Hill
- 12 Chapel Hill Transit

THANK YOU SPONSORS!!!

Ten-Speed Level: \$1500 and up



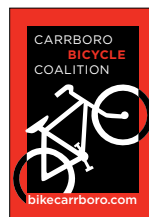
Five-Speed Level: \$1000



Single-Speed Level: \$500



Cruiser Speed Level: \$250



Patron, Bike shop, and Nonprofit Level: \$100



