



program



ncbikesummit.org

Friday, October 12: Registration Opens at 8:30am

- 9:00 a.m.: Steven Hardy-Braz, NCATA
 9:15 a.m.: Lauren Blackburn, Director, Bicycle & Pedestrian Division, NCDOT
 10:00 a.m.: Break
 10:15 a.m.: Concurrent Breakout Sessions

Breakout A: Community Involvement

Grassroots Advocacy Do's and Don'ts

Martin Zimmerman recounts the ups and downs of building and creating the Charlotte Area Bicycle Alliance. Topics include: how and where to find funding, how to grow memberships, the role of a Board of Directors, the basics of becoming and maintaining status as a 501-c-3 nonprofit corporation, how to leverage limited resources, and how to partner with government, business, neighborhood groups and other civic entities.

Speaker: Martin Zimmerman

Engaging Communities in Bicycle Advocacy

How to engage a broader spectrum of the community in bicycling and advocating for a more bike-friendly community through events such as Cycling Sundays, weekly Community Bike Rides, and Greenway Walk & Talk events. Encourage and inform by a new bike-ped program logo and Let's Go e-newsletter.

Speakers: Matthew Burczyk, AICP and Judi Lawson Wallace

Collaborating with your MPO

MPO staff will share their perspective and some positive things for bicycle and pedestrian planning that the French Broad River MPO has been doing in the last several years, such as the Livable Centers Initiative at the Atlanta Regional Commission. You'll also hear from the advocacy side about participating in NCDOT SPOT Investment summit (March 2012), accessing data from the MPO to support Asheville Bicycle-Friendly Application, and other experiences in collaboration between local advocacy groups, MPO staff and local government staff.

Speakers: Lyuba Zuyeva and Kris Hinz

Breakout B: Bicycle Friendly Program

Bicycle Friendly America

The Bicycle Friendly America program provides incentives, hands-on assistance, and award recognition for communities, universities and businesses that actively support bicycling, and ranks states annually based on their level of bike-friendliness. Several case studies will be presented to discuss the application process, feedback results, and lessons learned from the process.

Speakers: Michael Ousdahl, Tyler Foos, and Jeff Brubaker



Lauren Blackburn, AICP, is the director of the NCDOT Division of Bicycle and Pedestrian Transportation. Lauren and her staff lead statewide planning and implementation of the 2009 Complete Streets guidelines, in addition to managing municipal planning grants, safety campaigns, and multiple bicycle and pedestrian facility construction projects. She served as the planning manager for the Town of Davidson until joining NCDOT in April. While in Davidson, Lauren oversaw a major grant from the CDC's Healthy Community Design Initiative, all zoning activities, and transportation planning efforts. Lauren has degrees in landscape architecture and urban planning.

Breakout C: Greenways & Trails**Capital Area Greenway System**

The Capital Area Greenway (CAG) system, primarily purposed as a recreational facility, provides multiple benefits and is very popular with many types of users. Maintaining safety is challenging as all users compete for the same space. User group conflicts can and do occur especially between those using the trail for recreation versus commuting. The purpose of this session is to discuss how to address these challenges through design, information and education, policy/regulations and enforcement.

Speaker: Lisa Potts

Planning and Implementation of the Gary Shell Cross-City Trail

Upon completion, the Gary Shell Cross-City Trail will be a 15-mile greenway which will expand access to safe, convenient and attractive off-road transportation alternatives, create new opportunities for commuting and recreational access to employment, retail, cultural, educational and park sites in Wilmington. This session will describe the process from concept to implementation, including funding mechanisms, land acquisitions, and fast paced schedule.

Speakers: Amy Beatty

Greensboro Downtown Greenway

The Greensboro Downtown Greenway is a planned four-mile paved walking and biking path that will loop around downtown Greensboro, NC, a city of 260,000 in the heart of the state's Piedmont Triad. This session will review the Greensboro's Downtown Greenway and its most unique features. Because it is an urban trail, this greenway connects twelve neighborhoods, 46,000 college students and a thriving downtown. Public art, a strong public private partnership, and an integrated urban design are a vital part of making this connection work.

Speaker: April Harris

Breakout D: State, Regional, & Local Planning**NCDOT Division of Bicycle & Pedestrian Transportation Updates**

DBPT is the oldest program of its kind in the nation, established in 1973. DBPT seeks to integrate bicycle and pedestrian safety, mobility and accessibility into the overall transportation program through engineering, planning, education and training. Learn about NCDOT's Planning Grant Initiative, creating bicycle and pedestrian friendly communities, and implementing Complete Streets initiatives.

Speaker: Lauren Blackburn

Health Impact Assessment in Haywood County

This session will provide insight on how the application of a Health Impact Assessment (HIA) in Haywood County, North Carolina, helped transform the community's discussion about bicycling and created new partnerships for Bicycle Haywood NC—the local League-affiliated advisory council. It was the first HIA completed in North Carolina and only the second on record for a plan of this nature.

Speaker: Don Kostelec, Claudia Nix, and Cecil Yount.

Case Study of Mooresville, NC

This session will look at bicycle planning in small to mid-sized communities in North Carolina, specifically using the Town of Mooresville as a case study. Over the last decade, the Town of Mooresville has developed and adopted a Pedestrian Plan, a Bicycle Plan, and a Safe Routes to Schools Action Plan through planning grants from the North Carolina Department of Transportation. This makes the Town of Mooresville an excellent community to explore the plan development and implementation process. This session will evaluate lessons learned how the community has prioritized implementing the projects listed in the plans.

Speaker: Neil Burke and Kory Wilmot



11:45 a.m.: **Lunch**

12:45 p.m.: **Keynote Speaker**
Andy Clarke, President of the League of American Bicyclists

1:45 p.m.: **Break**

2:00 p.m.: **Concurrent Breakout Sessions**

Breakout A: Safe Routes to School

Modeling SRTS Programs

We are all aware of the ability of the Safe Routes to School movement to promote bicycling activity in the next generation. But it can be a more dynamic partner to the cycling community than that. The speakers in this session will discuss the opportunities to increase Safe Routes to Schools programs in North Carolina that are funded and coordinated at the local level. The speakers will discuss the impact that this can have on changing both the social attitudes and physical landscape in a very positive way for bicycling in more communities.

Speakers: Ed Johnson, Matt Hayes, and Suraiya Rashid

Community Collaborations

Since 1996, the Eastern Carolina Injury Prevention Program (ECIPP) has been recognized as one of the leading hospital-based injury prevention programs in the nation. Pedestrian and bicycle safety is an important priority for ECIPP. The successes of their pedestrian and bicycle safety will be presented, emphasizing the importance of community partnerships and the development of a pedestrian safety task force.

Speaker: Ellen Walston

Breakout B: NACTO Urban Bikeway Design Guide & Application

Application in North Carolina

NACTO's Urban Bikeway Design Guide provides the most comprehensive source of bikeway design guidance in the United States, covering treatments from the traditional (i.e., bike lanes) to the cutting edge (e.g., cycle-tracks, bicycle signals). Moreover, 2012 promises exciting updates to the Guide, including bicycle boulevard guidance, and contextual guidance on facility selection. This session, presented by the Guide's lead consulting firm and one of NC's leading local practitioners, will explore the Guide's contents and strategies for effective application and provide examples of application in NC and the Southeast.

Speakers: John Cock and Ken Tippet

Breakout C: Bicycle Fundraisers and Event Planning

Open Streets Programs and Events

Open Streets have long been seen as a wildly popular and inexpensive way to get thousands of residents active on a weekly basis. They bring a vibrancy and enthusiasm to neighbors and friends by temporarily allowing people on certain streets. This session will discuss the many benefits of open streets programming. A case study of the Durham's Bull City Open Streets series will be reviewed.

Speakers: Ninna Gagnon and Jennifer McDuffie



Andy Clarke was appointed to the position of Executive Director in April of 2004 after successfully leading efforts to create, interpret and implement the various transportation programs that are available to improve conditions for bicycling and walking as the League's State and Local Advocacy Director. Before joining the League in February 2003, Clarke was on contract to provide technical assistance to the highly regarded Pedestrian and Bicycle Information Center on site at the Federal Highway Administration. In addition to his strong policy background, Clarke has managed a range of bicycle and pedestrian planning projects at the state and metropolitan levels and has worked extensively with state and local advocacy groups. Clarke is a 1984 graduate of the University of Birmingham, United Kingdom with an undergraduate degree in Law. He is on the Board of Directors for America Bikes, and a member of the Association of Pedestrian and Bicycling Professionals.

Running a Successful Bicycle Fundraiser

It is a popular belief that an easy method for fundraising is to coordinate a bike ride, walk or a fun run. This is not true! With increased competition for events from a shrinking population of athletic participants, it is actually quite hard to have a successful event that breaks even with costs. This session will provide a checklist to use to run an enjoyable and profitable event, with real-world examples.

Speaker: Paul Nevill

Breakout D: Complete Streets

Ann Street Bicycle Boulevard

In 2010 the City of Wilmington constructed North Carolina's first bicycle boulevard connecting multiple neighborhoods to schools, fitness centers, recreation centers, parks, downtown Wilmington and the Riverfront Farmers' Market. The bicycle boulevard concept, which originated in Berkeley, California, is a strategy whereby bicycles are given priority over motor vehicles on an existing roadway corridor. The bicycle boulevard involves infrastructure components such as curb extensions, alley resurfacing, high-visibility crosswalks, pavement markings, and signage. As this would create the first bicycle boulevard in North Carolina, it would serve as a model which would hopefully stimulate Wilmington and other cities in North Carolina to construct others.

Speaker: Adrienne Harrington

Making Streets Complete

The session will review the planning and engineering efforts taken by the town to retrofit several major roads in Cary with bicycle and pedestrian friendly facilities. Examples include two road diet projects and installation of shared use arrow "sharrows", bike lanes and signage on existing 4-lane major thoroughfares. The session will also cover planning criteria used by staff in the selection of projects, design considerations and engineering of the candidate projects, public involvement and communication plans, project implementation and lessons learned. Case studies for two major efforts will be presented.

Speakers: Juliet Andes and David Spencer

2:45 p.m.: **Break**

3:00 p.m.: **Breakout A: Bike Share Programs**

Bike Share Systems

With 236,000 bicycles in 33 countries and still accelerating, bike sharing is on the move! This session will explain bike sharing's role as a niche form of urban public transportation. The basics of bike sharing will be discussed from all standpoints, including users, operations and management. He will discuss by what metrics bike share is considered "successful", and how bike share systems in the US differ from those in other countries.

Speaker: Martin Zimmerman

Southeastern Case Studies

This presentation is a case study of implementing a full-scale public bicycle transit system in a non-traditional venue. Full-scale bicycle transit systems are gaining popularity in the United States. Systems are generally seen in larger cities, yet a new wave of small to mid-sized southern cities is breaking the mold. Looking to Chattanooga, TN as a case study, the implementation process for the "Bike Chattanooga" Transit System will be presented using the framework of the 5 E's (Encouragement, Engineering, Education, Evaluation, and Enforcement), and will reinforce how bicycle-sharing furthers a community's dedication to becoming more bicycle-friendly.

Speaker: Lindsay Smart and Matt Hayes



Breakout B: Parks & Recreation

Lessons Learned in North and South Carolina

The session will explain the "lessons learned" from discussions with various municipalities in North and South Carolina regarding the greenway planning and implementation. By the end of the session, the participants will have a better understanding of the tools available in various other communities in North Carolina and South Carolina to develop comprehensive greenway plans, design trails and greenways, negotiate with various land owners and organizations, economic impacts of greenways, fund these transportation and recreation facilities and market these facilities once constructed. This session is developed based on interviews with various communities that include Raleigh, Greensboro, Charlotte, Asheville and Black Mountain in North Carolina and Charleston and Greenville in South Carolina.

Speakers: Mike Kozlosky

Overview and Progress Report of East Coast Greenway Alliance

Get an update on the exciting developments along the Maine-to-Florida East Coast Greenway, with a special focus on North Carolina of course! The urban sister to the Appalachian Trail is moving quickly toward completion in the Triangle, Wilmington, and elsewhere in central and eastern North Carolina. See how you can get involved to foster safe, healthy, and sustainable bike-friendly communities!

Speaker: Dennis Markatos-Soriano

Breakout C: Education Strategies & Campaigns

Education Policy on Bicycle Safety & Laws

This session will cover the benefits and characteristics of effective police training on bicyclist safety and related traffic law. Such programs have the potential to reduce crashes, improve treatment of lawfully operating bicyclists, and encourage bicycling. The concerns of police departments, bicyclist organizations, and transportation departments concerning bicycling education and enforcement will be discussed. Police training programs developed and/or used by Raleigh, Cary, Georgia, Florida, Massachusetts, NHTSA, and IPMBA will be compared to identify their common priorities and different methods of delivery. Raleigh's Bicyclist Safety and Law Enforcement training program will be presented in detail.

Speaker: Steven Goodridge and Lt. Tim Tomczak

Cyclist & Driver Education Campaign

The Adam Little Foundation was founded in November 2011. Our mission is to increase the safety of all cyclists in North Carolina in order to decrease the appallingly high number of deaths and injuries that occur every year as well as to make cycling safer so that more people can enjoy this healthy activity. Our strategies are largely focused on education – both of motorists and cyclists – through a number of strategies, including but not limited to the following: public service announcements, billboards and posters, coordination with DVM and NCDOT, and the inclusion of new policies and procedures in North Carolina

Speaker: Deb Thompson and Mark Ortiz

Breakout D: Technology & Encouragement

GIS Opportunities

With strong investment into infrastructure solutions, the use of bicycle facilities can be improved with utilization of tools available through GIS systems integrated with other technologies. These tools include route optimization tools, interactive videos, and smartphone applications. This session will explore these options, while incorporating the following subjects:

Speakers: Rhiannon Kincaid, Laura Anderson, and Paul Himberger

User Friendly Bicycle Maps

One challenge to bicycling in NC is a lack of information about the best local routes. This session will describe the process used to develop Durham's Bike & Hike Map, and will discuss similar efforts and the challenges typically faced. Specifically, insights will be given into stakeholder identification, route development and distribution tips. Descriptions of several other bicycle map examples from around U.S. and discussion about the pros and cons of different styles will also be included.

Speakers: Dale McKeel, Jason Reyes, and Anne Eshleman

3:45 p.m.: **Break**

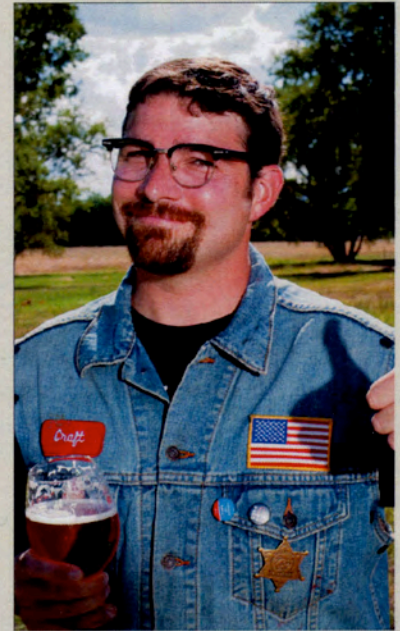
4:10 p.m.: **Mike Craft, New Belgium Brewery Company**

5:00p.m.: **Bike Ride:**

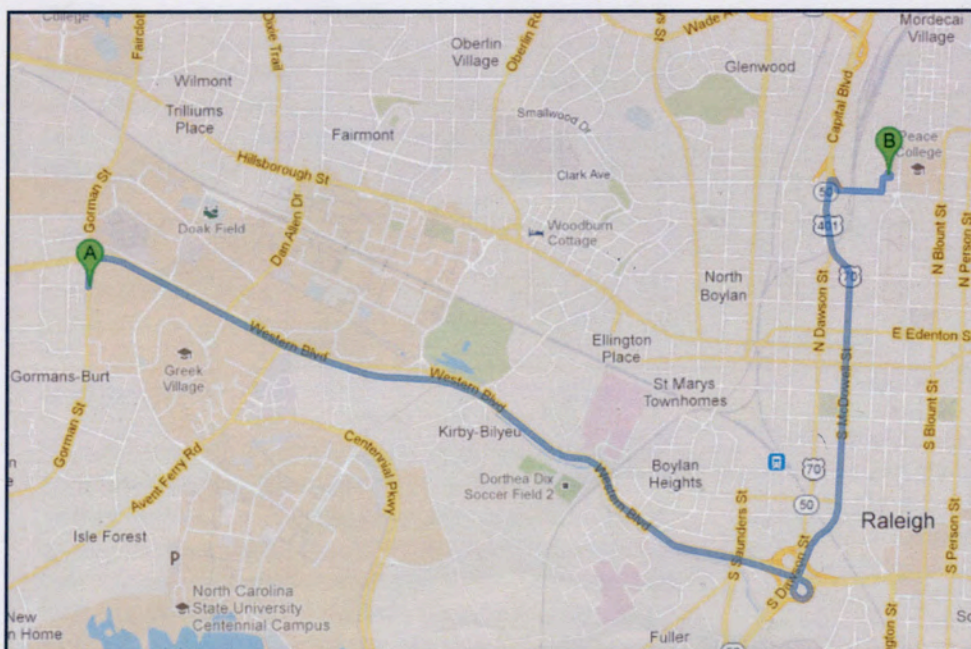
12miles (approximately 90 minutes) blend of greenways and on-road

7:00 p.m.: **Evening Social at Tyler's Taproom**

18 Seaboard Avenue, #150 Raleigh NC 27604



Michael has been an employee owner at **New Belgium Brewing Company** for more than 10 years, for 6 of those in the role of Senator of Tour de Fat Non-Profit Relations. He has had the unique experience of working with over 35 different bicycle non-profits across the country. The Tour de Fat is a bicycle carnival that travels to 15 cities in which all proceeds directly benefit different bicycle non-profits in each city they travel to. Michael believes he has one of the best jobs at New Belgium Brewing Company which celebrates man's two greatest inventions: bicycles and beer.



A- McKimmon Center
B- Tyler's Taproom



■ Saturday, October 13: Registration Opens at 8:30 a.m.

9:00 a.m. to

12:00 p.m.: **Focus Groups**

NCDOT Master Plan Focus Group

Facilitator: Matt Hayes

Health & Wellness Focus Group

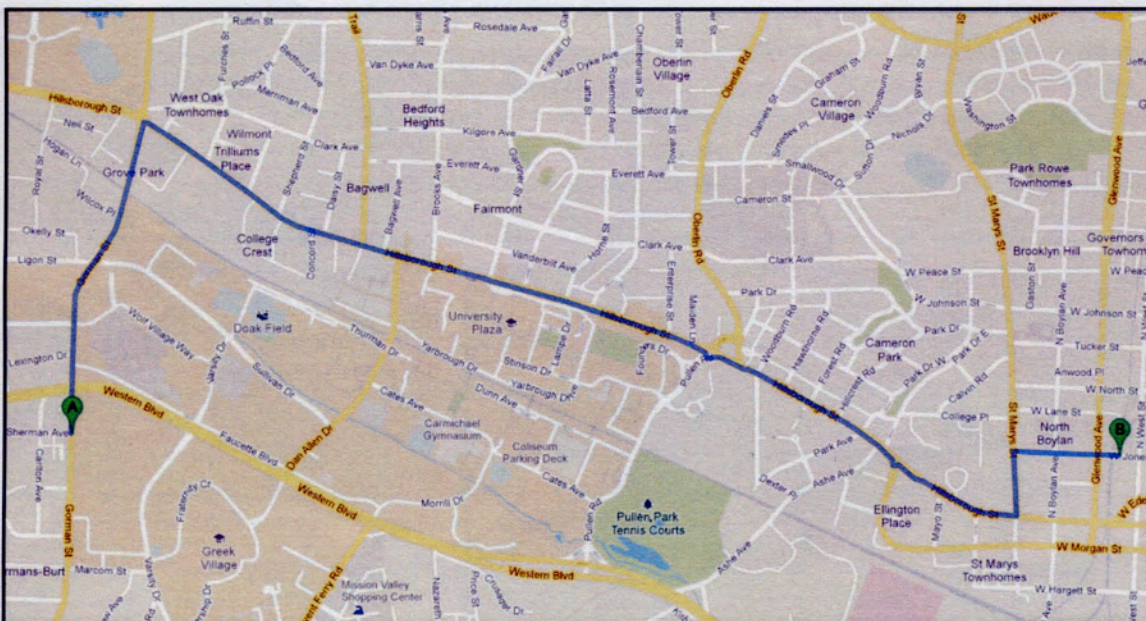
Facilitator: Sheree Vodicka

Policy & Politics Focus Group

Facilitator: Sig Hutchinson

12:00 p.m.: **Bike Ride: 12 miles (approximately 90 minutes) blend of greenways and on-road**

1:30 p.m.: **Lunch (Dutch Treat) and Social at Natty Greene's, 505 West Jones Street, Raleigh NC 27603**



A- McKimmon Center

B- Natty Green's

Speaker Bios

Juliet Andes, AICP

Juliet has been a Principal Planner with the Town of Cary for 10 years and oversees the Community Improvement and Transportation Division of the Long Range Planning Section. Juliet's primary work in Cary is focused on transportation planning and the development, management and implementation of the Town's Comprehensive Transportation Plan. Juliet's efforts include certification of the Town as North Carolina's first Bicycle Friendly Community by the League of American Bicyclists, certification as a Walk Friendly Community by the PBIC, management of a \$1 million annual sidewalk request program, development of transportation supportive policies and programs, such as the Town's bicycle parking ordinance and collector avenue policies. Juliet was also the Project Manager for the Town's Downtown Cary Streetscape Master Plan, Downtown Wayfinding Project, Comprehensive Pedestrian Plan and the most recent Comprehensive Transportation Plan Update. Her previous work experience includes private sector consulting with Orth-Rodgers & Associates in New Jersey where she worked on long range transportation plans, corridor studies, prepared NEPA documentation and was engaged in extensive public involvement initiatives.

Amy Beatty

Amy is the Superintendent of Recreation and Downtown Services for the City of Wilmington. She received her Bachelor of Science Degree in Community Health and Master of Arts in Public Health Education at East Carolina University. After working as a health educator for the Pender County Health Department, Amy transitioned to the field of parks and recreation when she accepted a position with the City of Wilmington. Amy has been employed with the City for fourteen years, serving in various roles within the Recreation Division. As Superintendent, she currently manages capital projects, oversees the municipal golf course, cultural activities related to Downtown Wilmington and recreation facilities and programming city-wide. Her professional interests include sports and entertainment tourism, health and wellness, and greenway planning and development.

Jeff Brubaker, AICP

Jeff is the transportation planner for the Town of Carrboro. He received a Master of City and Regional Planning degree from UNC-Chapel Hill in 2009.

Matt Burcyk

Matthew serves as the Bicycle & Pedestrian Coordinator for the Winston-Salem Urban Area, where he is working to build a strong cycling and walking environment through infrastructure improvements and educational and promotional programming. Prior to joining the City of Winston-Salem, Matthew served as a transportation planner for Schreiber Anderson Associates in Madison, Wisconsin, where he worked with communities and school districts to develop and implement Safe Routes to School plans. Previously, Matthew served as the Bicycle & Pedestrian Coordinator for the University of Wisconsin - Madison, a silver-level bicycle friendly organization. Matthew is a League Cycling Instructor through the League of American Bicyclists

education program and is partnering with local Winston-Salem cyclists to build an active transportation advocacy movement. He rides his bike daily for work and recreation and walks even more frequently to keep his dogs from getting bored. He holds a bachelor's degree from the University of Wisconsin-Milwaukee and a master's degree in Urban and Regional Planning from the University of Wisconsin-Madison.

Neil Burke, AICP

Neil is a Transportation Planner for the Town of Mooresville. He has over five years of public and private sector experience in a wide range of transportation planning and traffic engineering assignments throughout the United States. Neil has been involved in many urban transportation planning projects aimed at rebalancing modes and enhancing the streetscape for pedestrians, cyclists, and transit. Mr. Burke has had significant involvement with corridor studies, transportation components of municipal and regional master plans, comprehensive transportation plans, pedestrian, and bicycle plans. Mr. Burke holds a Master's of Science degree in Transportation from Iowa State University, Ames and a Bachelor of Arts degree in Urban Geography with a concentration in GIS Applications in Urban Planning from University of Wisconsin, Milwaukee.

John Cock, AICP

John is a Senior Associate Planner/Southeast Regional Manager, Alta Planning + Design. With experience in local government, private and non-profit sectors, John has developed expertise in the areas of planning and design for walking and bicycling; land use and transportation planning; Smart Growth policy, regulatory, and Complete Streets urban design standards; streetscape and roadway design principles for walkability/bikeability; project management; and group facilitation. He has worked as an advocate, municipal planner, and consultant on bicycle policy, programs, and infrastructure planning in North Carolina since 1999. He is the project manager for Charlotte's 3rd Street Cycletrack Feasibility Study and working on other innovative bikeway design projects across the southeast. He is a daily bike commuter in Davidson, NC.

Anne Eshleman

Anne is a Planner in Alta/Greenways' Durham office with an interest in the use of GIS tools to enhance planning analysis. Anne has a background in engineering and in land use and environmental planning. Her studies focused both on the connections between land use and transportation patterns and on their impact to local and regional economies. She specializes in prioritizing bike, pedestrian, and greenway facilities that effectively provide a means for transportation and recreation. Anne has worked on greenway, bicycle, and pedestrian plans throughout North Carolina and loves the opportunity to visit all parts of the state and help create opportunities for residents to walk or bike.



Tyler Foos

Tyler is a New Belgium employee owner for 8 years. He started his career at New Belgium as a Liquid Center (tasting room) employee in 2004 and has spent the past 7 years working in the Liquid Center in various positions while ultimately spending most of that time as the manager. He is responsible for creating a highly involved New Belgium experience through brand storytelling and craft beer education for guests, coworkers, and distributor partners. He's highly involved in New Belgium culture, holding the position of our ESOP cultural communication committee chair from 2009-2011. In 2011, he took on the responsibility of becoming the Mid-Atlantic and North Carolina Field Brander.

Ninna Gagnon

Ninna, a bicyclist activist from Sweden who wishes to promote sustainable transportation in a car-centric society. She is a member of Durham Bicycle and Pedestrian Advisory Commission as well as a League Cycling Instructor (LAB). Ninna is a co-organizer of a monthly group bike ride called Bull City Tipping Point and last but not least an avid bike commuter.

Steven Goodridge

Steven assisted in the development of the Raleigh's Bicyclist Safety and Law Enforcement training program and adapted the program for the Town of Cary. Steven is a League Cycling Instructor and has been involved in bicyclist advocacy and education activities in the Triangle since the 1990s. In his professional work as an electrical engineer, Steven has been developing video technology products and related training programs for the law enforcement community since 1998.

Adrienne Harrington

Adrienne Harrington is a transportation planner for the City of Wilmington and the WMPO. She serves as the city's primary grant writer for bicycle and pedestrian projects, responsible for securing funding for multiple projects across the city. Last year she led the committee that earned the City of Wilmington a bronze level Bicycle Friendly Community designation. She has also been published in Carolina Planning Journal for achieving bicycle-pedestrian improvements via non-traditional partnerships. She also manages the Transportation Demand Management program for the WMPO region. Adrienne completed her undergraduate study at Appalachian State University and received a Masters in Public Administration at UNCW. She and her husband are currently looking to move and they hope to live within walking distance of the Gary Shell Cross City Trail.

Steven Hardy-Braz, Psy.S., NCSP

Steven is a school psychologist, an avid cyclist, a board member of the North Carolina Active Transportation Alliance, a League Certified Instructor, and a passionate advocate for safe cycling of all types. He is President of his local cycling club, ECVelo, supports the East Coast Greenway Alliance, raises funds in the MS Ride, drinks Fat Tire Beer, has ridden across the state on Cycle North Carolina numerous times, and enjoys sharing cycling with his family.

April Harris

April is the Executive Director of Action Greensboro, a nonprofit economic development organization in Greensboro, North Carolina. After a decade-long career in banking and a move back to her hometown after being away for five years, April began her career in community and economic development. She obtained a bachelor's degree in political science and a master's degree in Public Affairs from UNCG. Prior to her current position with Action Greensboro, she worked as Special Events Manager for the City of Greensboro and Vice President of Operations for Downtown Greensboro Inc. Ms. Harris lives in Greensboro with her husband Jay and three teenage children. She is serving her second term as chair of the United Arts Council of Greater Greensboro, serves on the board of the Greensboro Police Foundation and the Boards of Visitors for UNCG and Greensboro College. She is also a monthly columnist for the Greensboro News and Record, with a focus on creativity and innovation in local businesses.

Matt Hayes, AICP

Matt is the group leader of Durham's Alta-Greenways Office. He brings extensive experience in leading planning and GIS-based projects. Matt has managed more than 30 bicycle and pedestrian planning projects and contributed to more than 100 planning and design projects. He has worked on bicycle and pedestrian planning initiatives around the country and in such North Carolina cities as Raleigh, Durham, Greenville, Rocky Mount, Burlington, Greensboro, Jacksonville, Wilmington, and Winston-Salem.

Kris Hinz

Kris is the Chair of Asheville Bike Ped Task Force and a certified LCI instructor. Kris works as Quality Engineer at Smartrac Technology. His past engineering experience includes working with Quality Bicycle Products in the greater Minneapolis-St. Paul area, and as a Product Engineer for Cane Creek Cycling Components in Asheville area. Kris Hinz has received his Bachelor's of Mechanical Engineering from Georgia Institute of Technology and holds an ASQ CQE (Certified Quality Engineer) license.

Ed Johnson, RLA, ASLA

Ed is the Safe Routes to School Coordinator for NCDOT. He has worked several years in the related fields of landscape architecture, transportation engineering and grants administration. While working in these different but related fields, he has had the opportunity to contribute to many different projects and experiences. These include the design and construction of various transportation facilities as well as the design, construction and management of local and regional greenways, open spaces and parks. Ed is a graduate of Florida A&M University in Landscape Design and Management and has a Master's degree in Landscape Architecture from the North Carolina State University College of Design. He is also an active member of the American Society of Landscape Architects in the North Carolina Chapter, serves on its executive committee and is a registered Landscape Architect in North Carolina.

Rhiannon Kincaid, P.E.

Rhiannon of URS is a transportation planning engineer with ten years of experience in engineering and planning projects. She has been a task lead in the development of a Safe Routes to School Action plan for communities in North Carolina, as well as assisting on various projects throughout the state that encourage non-vehicular travel.

Don Kostelec, AICP

Don is the owner of Kostelec Planning in Asheville. Don was the project manager for both the Haywood County Comprehensive Bicycle Plan and the Buncombe County Greenways & Trails Master Plan, as well as the associated Health Impact Assessments. He has worked on more than a dozen bicycle and pedestrian plans in North Carolina. Don has managed several greenways, trails and transit plans in more than 12 years of public and private sector roles in North Carolina, Idaho, Washington and the United Arab Emirates. Don is a board member of the NC Active Transportation Alliance, the Leadership Team of NC Eat Smart / Move More, and the Buncombe Bicycle Education Network. He grew up in the mountains of Western North Carolina and is an adjunct professor in Western Carolina University's Master of Public Affairs program.

Mike Kozlosky

Mike received a Bachelor of Science Degree in Urban and Regional Planning from Indiana University of Pennsylvania (IUP) in 2000. For the first 4 years of his career, Mike was the Transportation Planner for the City of Jacksonville and the Jacksonville Metropolitan Planning Organization (MPO). Mike joined the City of Wilmington and Wilmington MPO in November 2004 and currently serves as the Executive Director for the Wilmington MPO and Senior Transportation Planner for the City of Wilmington. Since joining the City of Wilmington/Wilmington MPO Mike has completed various long-range, collector street and corridor transportation planning efforts. Mike is responsible for the day-to-day operations and activities of the Wilmington MPO. Mike also served as President of the North Carolina Association of Metropolitan Planning Organizations in 2008 and 2009.

Dennis Markatos-Soriano, East Coast Greenway Alliance, Executive Director

Dennis is the Executive Director of the East Coast Greenway Alliance. He is an East Coaster based in the ECG community of Durham, North Carolina. Born and raised in the small town of Pittsboro, NC, Dennis attended the University of North Carolina at Chapel Hill. Upon graduation in 2001, he worked for NC Common Cause Education Fund before becoming the first Executive Director of the organization he had co-founded earlier, Students United for a Responsible Global Environment (SURGE). After three great years leading SURGE, he moved up the eastern seaboard to attend the Master's program in Public Affairs at the Woodrow Wilson School of Princeton University. He came out of the program with fresh knowledge on how to help leaders throughout the US address climate change and energy security. In 2008-09, he was a featured writer through blogs and op-eds based in another nonprofit initiative he founded, Sustainable Energy Transition (SET) based in New York City.

Jennifer McDuffie

Jennifer received her Bachelor of Science degree in biochemistry and medical technology from the University of Delaware and her Master of Public Health and Doctor of Philosophy in Public Health degrees from the University of North Carolina at Chapel Hill. She pursued her post-doctoral work in childhood obesity in the Unit on Growth and Obesity, National Institute of Child Health and Human Development. Presently, she is involved in research on obesity with the Center for Health Services Research in Primary Care of the Durham VA Medical Center, the Duke Center for Community Research, a branch of the Duke Translational Medicine Institute, and the East Durham Children's Initiative. Her most recent work has focused on improving nutrition and exercise in the public school system. Dr. McDuffie is also very active in community efforts to combat obesity through her co-chairmanship of the Partnership for a Healthy Durham, Durham for Obama's Healthcare Committee, and Durham CAN's Active Living Committee.

Dale McKeel, AICP

Dale is the Bicycle and Pedestrian Coordinator for the City of Durham / Durham-Chapel Hill-Carrboro Metropolitan Planning Organization. His role as Coordinator is to develop and monitor short-term and long-term actions to make Durham and the region more bicycle and pedestrian-friendly. He serves as staff liaison to the Durham Bicycle and Pedestrian Advisory Commission and participates in a variety of public and technical meetings regarding local, regional, and state transportation issues. He also served as a Transportation Planner for the Town of Carrboro, NC (2001-2006), where he advised town officials on transportation issues, administered the town's residential traffic calming program and reviewed road, bicycle, and pedestrian projects.

Paul Nevill

Paul is a Board member of MS Events, a 501(c)(3) non-profit organization that coordinates bicycle and running fundraising events for various charities. For the past eight years, he has been involved in successfully growing many events in the Triangle area, including the annual Raleigh Run Green, Thanksgiving Ridgewood Turkey Trot, and the Cup n Cone Bike Tour. He is also Route-master for the Carolinas Multiple Sclerosis Society's BikeMS event that brings over 3000 participants and raises more than \$1.5M during a weekend in New Bern each year. Paul has been a bicycle rider for over 30 years and logged over 100,000 miles through North America. His equally-long career in Telecommunications has resulted in working for five different companies but only changing jobs twice. Paul earned bachelor degrees in Mathematics and English from Purdue University, and a Masters in Public Administration from North Carolina State.

Claudia Nix

Claudia is co-owner of Liberty Bicycles, Inc with her husband, Mike. She has advocated for bicycling before starting the store. While working at the Asheville YWCA she started the Blue Ridge Bicycle Club. She has been involved in the NC state bicycle Committee, the NC state recreational trails committee as well as the Asheville bike pedestrian task force and sits on the executive committee of Healthy Buncombe.



Michael Ousdahl

Michael is a Transportation Planner for NC State University. Michael manages NC State's Wolftrails program, which promotes transportation alternatives for getting to, from and around campus. Michael's work also includes transit service planning for NC State's Wolfline bus service, bicycle and pedestrian facility planning, and representing NC State's interests in regional multi-modal forums and technical studies. Michael's past work experience includes transportation planning in both the public and private sectors. He holds a Master of City and Regional Planning and Master of Public Administration from the University of North Carolina at Chapel Hill.

Lisa Potts

Lisa is currently a Park Planner for the City of Raleigh. She received her Landscape Architecture degree from the Pennsylvania State University in 1998. She then worked for a small LA firm in Phoenix, Arizona that specialized in hardscapes and golf course design. After 3 years in Phoenix she returned to the east coast where she worked for 6 years as Town Planner, Greenway Planner and Urban Forester for the Town of Wake Forest, NC. In 2008 Lisa became a Certified Arborist. In her current role, Lisa is one of the Capital Area Greenway project managers and is overseeing several new greenway projects for the City.

Suraiya Rashid, Wilmington MPO

Suraiya is an Associate Transportation Planner at the City of Wilmington/Wilmington MPO. In addition to staffing the Wilmington MPO's Bicycle and Pedestrian Advisory Committee, Suraiya has worked on various long-range highway, bicycle and pedestrian planning efforts to include initiating a holistic Safe Routes to School Planning Program in Wilmington.

Jason Reyes, AICP

Jason is a member is an Associate with Alta/Greenways, based in Durham, NC. As of 2012, he has contributed to more than 90 planning and design projects in eight states, most of which were bicycle, pedestrian and/or greenway projects. He frequently contributes analysis and recommendations to comprehensive and strategic planning documents for active transportation, while also providing overall graphic design and communication strategies for client communities. During the past decade, Mr. Reyes worked with the following NC communities, among others, on bicycle, pedestrian and trail plans: Raleigh, Durham, Greensboro, Winston-Salem, Greenville, Rocky Mount, Burlington, Wilmington, Jacksonville, Boone, Pittsboro, Southern Pines, Swansboro, and Davidson. Representative projects from other states include the Charleston Greenbelt Plan (SC), the Greenville Trails and Greenways Master Plan (SC), the Ohio River Rail-Trail (PA), the Arapahoe Open Space Plan (CO), the Razorback Greenway (AR), the Great Rivers Greenway (MO), and Austin's Violet Crown Trail (TX).

Lindsay Smart, AICP

Lindsay Smart is a Planner in the Alta/Greenways office of Alta Planning + Design, located in Durham, North Carolina. Lindsay assists in managing and developing pedestrian, bicycle, greenway, bike sharing, and Rails to Trails plans for communities in many states, with a particular focus on communities in North Carolina. She is the Planning Manager for "Bike Chattanooga",

the bicycle transit system in Chattanooga, Tennessee that launched in May 2012.

Lindsay is a member of the American Institute of Certified Planners, with an Undergraduate Degree from Salisbury University in Geography with concentrations in Environmental and Land Use Planning, and Geographic Information Systems. She is currently an active member of the American Planning Association, America Walks, the Association of Pedestrian and Bicycle Professionals, and the Rails to Trails Conservancy.

As a professional planner, Lindsay has experience in transportation, sustainability, and land use planning. Prior to moving to North Carolina, Lindsay worked in the public sector as a Transportation Planner in Tennessee and as a Land Use Planner in New Jersey. While living in New Jersey, Lindsay was a founding member of SEE Lambertville, a non-profit community organization based in Lambertville, New Jersey, founded upon the three pillars of sustainability, Society, Environment and Economy, and dedicated to fostering an increasingly healthy and productive future for the local, regional and global community.

David Spencer, P.E.

David has been a Traffic Engineer with the Town of Cary for nearly 5 years and is responsible for a variety of disciplines including site plan review, traffic signal design, capital project management, ADA/pedestrian/bicycle accommodation designing, and safety studies. His previous work experience includes working in the Traffic Engineering Branch at NC Department of Transportation and time in the private sector performing traffic studies and site design. He received his Professional Engineer license in June 2007.

Ken Tippet

Ken has been the Bicycle Program Manager for the Charlotte Department of Transportation for the last 8 years. He has overseen implementation of Charlotte's bikeway implementation program and its most recent bicycle plan update. A dedicated bicycle commuter, traveler and former local government planning director, Mr. Tippet has combined his career in urban planning and bicycle expertise with international observation to advocate for urban designs, policies and infrastructure conducive to facilitating transit and non-motorized transportation.

Lieutenant Timothy Tomczak

Lt. Tomczak is currently assigned in the Special Operations Division of the Raleigh Police Department. In this position, he supervises the Traffic Enforcement Unit, Crash Reconstruction Unit and K9/Mounted Unit. He previously served as a Patrol Lieutenant in the North District. Before his promotion, he was assigned as the Sergeant for the Raleigh Police Department's Crash Reconstruction Unit, a unit he founded. He is an IACP certified Drug Recognition Expert Instructor and has received Full Accreditation as a Traffic Accident Reconstructionist by ACTAR. He has been qualified as an Expert Witness in State and Federal court. He regularly teaches courses for the Raleigh Police Department (both Academy and In-Service classes), the NC Department of Health and Human Services - Forensics Tests for Alcohol Branch, and the NC Conference of District Attorneys. These courses generally involve DWI Enforcement, Drug Identification and Effects on the Body, Traffic Collision Investigation, or Testifying in Court.

Judi Wallace

Judi has advocated strongly on behalf of bicyclists and pedestrians since she first started bicycling for transportation 30+ years ago. She began one of the first in-school bicycle safety programs, which received an award from NCDOT. Since 1995, she has consulted with state and local governments on bicycle and pedestrian issues.

The author of three books on bicycling and where to ride, Judi has bicycled in 10 states, including Alaska where the bicycle was her primary mode, and in 4 foreign countries. She chaired The North Carolina Bicycle Committee in the NC Department of Transportation for 7 years and was instrumental in starting and chairing the Winston-Salem Bicycle Committee, overseeing development of the area's first bicycle route map. She was awarded the Silver Spoke Award from the North Carolina Bicycle Federation for bicycle advocacy in 1987 and in 1990 she received the Sam Thomas Award from the North Carolina Department of Transportation for bicycle advocacy.

After obtaining a bachelor's degree magna cum laude from St. Andrews Presbyterian College in Laurinburg, NC, she went on to earn a master's degree from the University of Kentucky and an MBA from Wake Forest University.

Ellen Walston

Ellen is a clinical social worker from Greenville, North Carolina. She is an Injury Prevention Program Coordinator for the Eastern Carolina Injury Prevention Program at Pitt County Memorial Hospital. Ellen is a knowledgeable group facilitator and international presenter. She presented at the National Safe Routes to School conference in Minneapolis, MN in August of 2011. She has written, managed, or coordinated over 1 million dollars in funding for pedestrian safety projects for the past 6 years. Ellen attended Salem College and Florida State University to complete her undergraduate and graduate degrees. Ellen has been the coalition coordinator for Safe Kids Pitt County since 2006. Her Safe Kids Coalition was recognized as the North Carolina 2010 Coalition of the Year. Ellen is also a Child Passenger Safety technician and senior checker.

Kory Wilmot, AICP

Kory is an Urban Planner for URS Corporation in Morrisville, NC. He has over nine years of experience as an Urban and Regional Planner. He has worked on a broad range of planning projects in North Carolina and throughout the United States ranging in topic from bicycle and pedestrian planning, land use planning, highway and transit planning, community visioning, and preparation of NEPA/SEPA documentation. He is knowledgeable of federal and state policies regarding environmental resources and the practices of local planning and governing bodies. Mr. Wilmot holds a Master's of Public Administration from the University of North Carolina at Chapel Hill and a Bachelor of Arts degree in Urban and Regional Planning from the University of Illinois at Urbana-Champaign.

Cecil Yount

Cecil or "Zeke" is Chair of BicycleHaywoodNC, the advocacy group for cyclists in Haywood County NC. Yount returned to cycling 4 years ago following the sustaining of a pulled muscle while playing a video game. Since that time, he has assisted in raising funds for the Comprehensive Haywood County Bike Plan, which was formally and unanimously adopted by the Haywood County Board of Commissioners in November 2011. He continues in his role as "chief cheerleader" as the bike plan gets implemented. He is an Executive committee member of the Blue Ridge Bike Plan, a Vice President of the Blue Ridge Bike Club (Asheville, NC) and is the author of Zeke's Great Smoky Mountains 2 Wheeled Adventures which can be found at <http://gr8smokieszeke.blogspot.com>.

Martin Zimmerman

Martin has worn many hats (a.k.a. helmets!) from fundraising to website coordination. He has represented CABA to the League of American Bicyclists, the Alliance for Biking and Walking, the North Carolina Active Transportation Alliance, Charlotte Center City Partnership and Sustain Charlotte. Martin learned the hard way, biking through snow to class at the University of Michigan. He has kept the everyday bike habit living in St. Louis, Cambridge, Massachusetts, and metro Washington D.C. During a career as an architect and city planner, he worked with citizen activists to plan and promote the Metropolitan Branch Trail alongside the Washington D.C. METRO tracks, linking downtown D.C. to the Maryland suburbs, and later, as Director for Facilities Planning at UNC Charlotte, Martin successfully obtained state funding for first-ever bike facilities for the campus. In his spare time (ha!), Martin has written over 70 articles and reviews on city design and smart growth, transportation mobility and sustainable urbanism for the Charlotte Observer, Washington Times, Atlanta Journal-Constitution, Urban Land magazine, Planning magazine, Landscape Architecture magazine, and other noted publications.

Lyuba Zuyeva

Lyuba is a Transportation Planner with the French Broad River Metropolitan Planning Organization housed at Land-of-Sky Regional Council in Asheville, NC. Her responsibilities include bicycle and pedestrian planning and transit planning for the three-county region, among others. She has started her job with the FBRMPO in the spring of 2011, after working for two years with the Atlanta Regional Commission in the capacity of a Regional Bicycle and Pedestrian Coordinator. She received her bachelor's degree from Berea College in Kentucky and a dual master's degree in City and Regional Planning and Civil Engineering from Georgia Institute of Technology. Lyuba got her LCI cycling instructor certification in summer of 2011 and has been involved with bicycle safety classes in the Asheville region.



Ten Speed Level: \$ 1500 and up



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SUSPENSION
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Special Thanks to the NC Bike Summit Planning Committee:

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