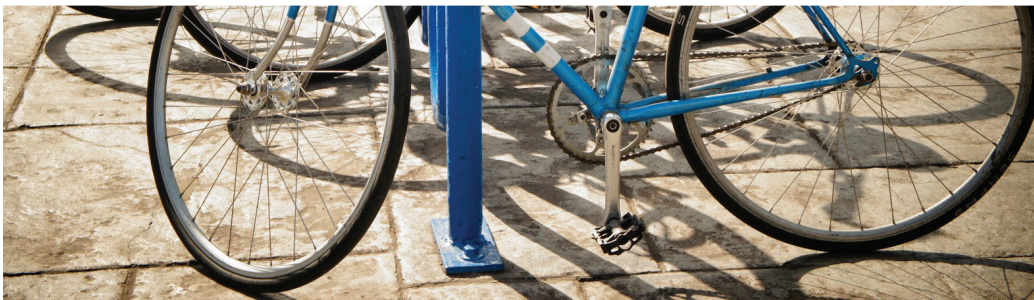
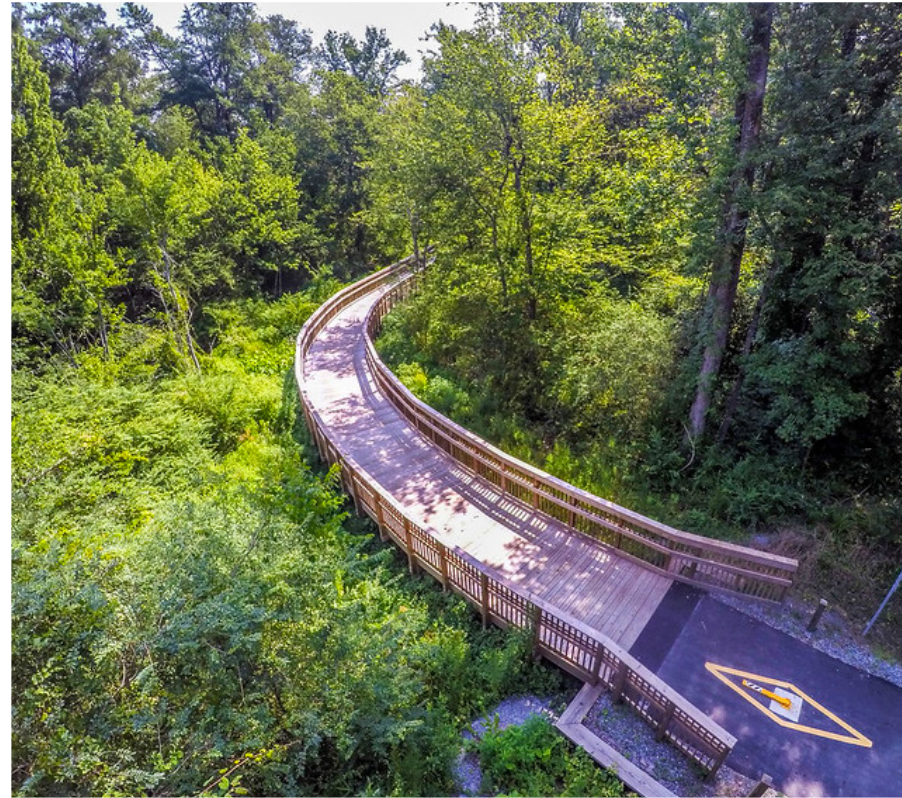


11th Annual NC BikeWalk Summit

October 27–29, 2022
Greenville, NC



SPONSORSHIP PACKAGE

About BikeWalk NC & THE SUMMIT

ABOUT THE SUMMIT

Our statewide BikeWalk summit brings together hundreds of stakeholders interested in advancing safe roads and healthier, more equitable communities for all road users in North Carolina. Sessions are designed to provide information and foster collaboration. Summit participants will hear from national, statewide, and local leaders on how to make transportation safer and more equitable for all users, especially pedestrians and people who use bikes.

The theme of this year's Summit is "Safety: The Heart of Active Mobility" and will be held in Greenville North Carolina at the East Carolina Heart Institute. While we will monitor current COVID trends, we anticipate and are planning for a vibrant in-person event with virtual options for many of the presentations.

To stay updated, visit <https://www.bikewalknc.org/nc-bikewalk-summit/>

ABOUT BIKEWALK NC (BWNC)

BikeWalk NC is the statewide advocacy organization for bicyclists and pedestrians. Our mission is to lead, support, and inspire advocacy and educational efforts throughout North Carolina for an environment that fairly, safely, and equitably serves bicyclists, pedestrians, and others using active mobility and human powered transportation.

Pedestrian and bicycle-friendly communities are more equitable and economically vibrant. Our stakeholders help identify issues and provide input to solutions as we work with elected officials, government agencies and other nonprofit organizations to increase access to and safety of our side walks, cross walks, greenways, trails, bike lanes, bike accommodations, and other active transportation infrastructure.

We are a member-based, 501(c)-3 nonprofit organization.

BikeWalk NC

Executive Director, Terry Lansdell
Programs Manager, Trish Farnham

Board Members

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BWNC Board & Summit Committee

NC BikeWalk Summit Committee

Along with representatives from the BWNC Board of Directors, the Planning Team includes (but is not limited to) representatives from:

Vidant Health
East Carolina University
Greenville Urban Area Metropolitan Planning Organization
Greenville Multimodal Transportation Commission
AARP
Pitt County Community College
Pitt County Planning Department
Black Girls do Bike-Greenville
Disability Advocates and Resource Center
City of Greenville Police
Pitt County Council on Aging
Greenville CVB
East Coast Greenway Alliance
And many community volunteers!



WHY SPONSOR?

Sponsoring is a way to show your support for clean, healthy, active transportation, and safe roads for all users. It is also a visible way of showing that your organization is interested in the health, vitality, equity, and economic benefits that communities designed to support active transportation reflect.

The Summit's content appeals to a wide ranging audience. Summit participants include: bicycle, pedestrian and community advocates, transportation planners and engineers, public health professionals and health practitioners, educators, civil servants, environmentalists, civic leaders and others.

Sponsoring helps us keep our registration fees low, better ensuring anyone who cares about active transportation can attend.

The 2022 Summit will provide both in-person and virtual opportunities to showcase its sponsors to a statewide audience and beyond.

BikeWalk NC would love to have your support as we explore and expand these opportunities.

SPONSORSHIP LEVELS*

	Title Sponsor	Keynote Level	Touring Level	Racing Level	Mountain Level	Cruiser Level
Cost	\$10,000	\$3,500	\$2,500	\$1,000	\$500	\$200
Summit Tickets	10	5	4	3	2	1
Logo in Program and on Website w/link	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Base Tier
Premiere logo placement on pre-session slides	YES/ full slide	YES / full slide	YES			
Promo opportunity- Present a (self-prepared) video between sessions	YES: 1 minute video	YES 30 second video	YES 15 second video			
Pre-event blog highlighting your Company's work in area of mutual interest	YES (provided by sponsor)	YES (provided by sponsor)				
Company Profile in Conference Program	Full Page (self-prepared)	Half Page (self-prepared)				
Social Media Announcement	✓	✓	✓	✓	✓	✓
Verbal recognition preceding each session	Yes	Yes	Yes			
Social Media Announcement	✓	✓	✓	✓	✓	✓
4 foot table	✓	✓	✓	✓ (if available)		

*Is there another way that you would like to partner with the 2022 BikeWalk Summit? Let us know and let's get creative with a package for you!

Questions? Contact Terry Lansdell at director@bikewalknc.org, or Trish Farnham at programs@bikewalknc.org

READY TO SPONSOR?

Terrific! Please choose your sponsorship level and fill out the form on the next page.

SPONSOR FORM

Two ways to complete your sponsorship:

1. (Preferred) Fill out the form and make your payment online at
<https://bikewalknc.wildapricot.org/event-4767372>

(Click on the REGISTER button at the bottom left of the screen to get started)



2. Mail the form below with your payment, no later than Sept 15, to:

Treasurer, BikeWalk NC, P.O. Box 531 Cary, NC 27512

Make checks payable to BikeWalk NC

Note: complimentary registration code will be provided upon receipt of payment (once registration has opened).

Organization Name: _____

Organization Address: _____

Contact Name & Title: _____

Email: _____

Phone: _____

Please check sponsorship level:

Title ____ Keynote ____ Touring ____ Racing ____ Mountain ____ Cruiser ____

Monetary Sponsor Amount \$ _____

In-Kind Sponsor (e.g., use of space, reception host, technology equipment use, if applicable)

_____ Value: _____

Authorized Representative: _____ Date: ____/____/____

All Donations are tax deductible