

10th Annual NC BikeWalk Summit

Moving Forward, Safely Connected

in Durham, NC with online sessions, too!







SPONSORSHIP PACKAGE

About BikeWalk NC & THE SUMMIT

ABOUT THE SUMMIT:

Our statewide BikeWalk summit brings together hundreds of stakeholders interested in advancing safe roads in North Carolina. Sessions are designed to provide information and foster collaboration. We'll hear from national, statewide, and local leaders on how to make transportation safer and more equitable for all users, and especially those who travel using non-car modes of transportation.

We are planning to have two workshops in person, and to have our main program available as a hybrid with in-person and virtual options available. Some of our topics for the Summit will include:

- Longterm effects of building highways through neighborhoods
- How to build a Traffic Garden to educate young bicyclists
- Increasing bicycle education in PE classrooms
- Vision Zero communities in NC working to make their roads safer
- National updates on Transportation and Safety initiatives
- What the new infrastructure bill could mean for North Carolina
- How to build a better bus system, and more.

To stay updated, visit https://www.bikewalknc.org/nc-bikewalk-summit/

ABOUT BIKEWALK NC (BWNC):

BWNC is the statewide advocacy organization for bicyclists and pedestrians. We work through education, advocacy and promotion to make it safer and more accessible to walk and bike for transportation, recreation, and health. Walkable, bicycle-friendly communities are more equitable and economically vibrant. Our stakeholders help identify issues and provide input to solutions as we work with elected officials, government agencies and other nonprofit organizations to increase access to and safety of our sidewalks, cross walks, greenways, trails, bike lanes, bike accommodations, and other active transportation infrastructure. We are a member-based, 501(c)-3 nonprofit organization.

BikeWalk NC

Executive Director, Terry Lansdell

Board Members

Deana Acklin Ritchie Rozelle
Dan Besse Ted Silver
Debra Franklin Carol Stein
Mary-Jo Gellenbeck Nicole Van Baelen

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BWNC Board & Summit Committee

NC BikeWalk Summit Committee

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Dave Connelly Anne Phillips
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Steven Hardy-Braz Carol Stein
Terry Lansdell John Tallmadge
Dale McKeel Kenneth Withrow





WHY SPONSOR?

Sponsoring is a way to show your support for active transportation and safe roads for all users. It is also a visible way of showing that your organization is interested in the health, vitality, and equitable and economic benefits that designing a road system conducive to bicycling and walking and integrated mobility can bring your community and our state.

The NC BikeWalk Summit has attendees from many fields including, but not limited to, bicycle and pedestrian advocates, transportation planners and engineers, real estate developers, elected officials, health practitioners, environmentalists, and economic developers. By becoming a sponsor, you will be able to share information about your organization and introduce your work and your services to new audiences through networking, social media posts, and sponsorship advertising. It is an opportunity to demonstrate your organization's commitment to advancing healthy, prosperous, and sustainable communities through multimodal transportation.

This year, we have continued to witness an increase in the number of people rediscovering walking and bicycling, many of them families. For many, the conversion from daily commutes to telecommutes has meant more time for walking and biking. Much of this has been done for recreation, but with encouragement and with safer infrastructure, this can easily transition into new modes of transportation being explored. This is definitely the time to make a case for cleaner, more sustainable transportation and safer roads for all users. We want to make others aware of the benefits of active transportation and how it can connect to public transportation for a more seamless travel experience.

BikeWalk NC would love to have your support as we explore and expand these opportunities.

SPONSORSHIP LEVELS*

	Title Sponsor	Keynote Sponsor	Touring Level	Racing Level	Mountain Level	Cruiser Level
Cost	\$10,000	\$3,500	\$2,500	\$1,000	\$500	\$200
Summit Tickets	10	5	4	3	2	1
Guaranteed role in every session	YES					
Premiere logo placement on pre-session slides	YES/ full slide	YES	YES			
Promo opportunity- Speak or present a (self-prepared) video at the start of a session	YES: 1 minute video	YES 30 second video	YES 15 second video			
Pre-event blog highlight- ing your Company's work in area of mutual interest	YES (provided by sponsor)	YES (provided by sponsor)				
Recognition of sponsorship in Conference Program	Full Page	Full Page	Two-thirds Page	Half Page	Third Page	Quarter Page
Company Profile in Conference Program	Full Page (self-prepared)	Half Page (self-prepared)				
Logo or name on Website	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier (name only)
Recognition preceding each session	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
Social Media Announcement	1	1	1	1	√	√

^{*}Is there another way that you would like to partner with the 2020 BikeWalk Summit? Let us know and let's get creative with a package for you!

Questions? Contact Terry Lansdell at director@bikewalknc.org, or Heidi Perry at heidiperov@gmail.com

READY TO SPONSOR?

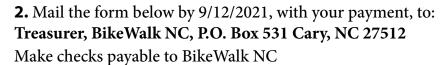
Terrific! Please choose your sponsorship level and fill out the form on the next page.

SPONSOR FORM

Two ways to complete your sponsorship:

1. Fill out the form and make your payment online at https://bikewalknc.wildapricot.org/event-4441492





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North Carolina

BIKE WALK SUMMIT 2021

All Donations are tax deductible