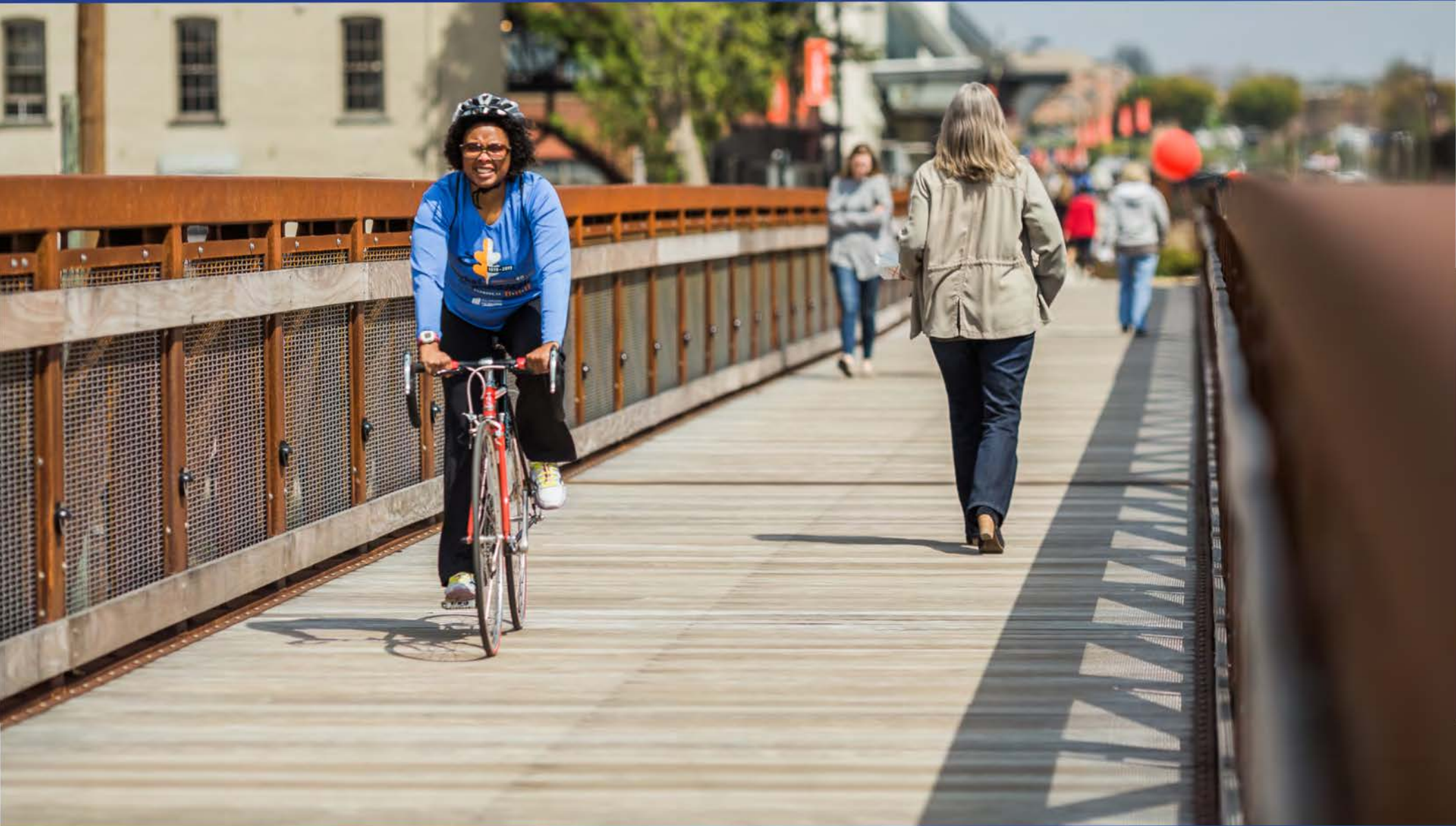


8th Annual NC BikeWalk Summit

Winston-Salem, North Carolina, November 8-9, 2019



Sponsorship Overview

About BikeWalk NC & THE SUMMIT

ABOUT THE SUMMIT:

The summit brings together hundreds of stakeholders interested in advancing walking and bicycling in North Carolina. Sessions are designed to provide information and foster collaboration. We'll hear from national and statewide speakers on Complete Streets, Improving Multimodal Safety, Achieving Vision Zero, Health & Equity, Economic Benefits and Return on Investment in building communities that are safe and easy to walk and bicycle. For more information, visit our website at <https://www.bikewalknc.org/nc-bikewalk-summit/>

ABOUT BIKEWALK NC (BWNC):

BWNC is the statewide advocacy organization for bicyclists and pedestrians. We work through education, advocacy and promotion to make it safer and more accessible to walk and bike for transportation, recreation, and health. Walkable, bicycle-friendly communities are more equitable and economically vibrant. Our stakeholders help identify issues and provide input to solutions as we work with elected officials, government agencies and other nonprofit organizations to increase access to and safety of our sidewalks, cross walks, greenways, trails, bike lanes, bike accommodations, and other active transportation infrastructure. BikeWalk NC is a member-based, 501(c)-3 nonprofit organization.

Cover photo of Long Branch Trail courtesy of the Innovation Quarter

BikeWalk NC

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WHY SPONSOR?

Connect with hundreds of attendees and BWNC partner organizations that together are working to improve livability and mobility in our state.

The Summit has attendees from many fields including, but not limited to, bicycle and pedestrian advocates, transportation planners and engineers, real estate developers, elected officials, public health practitioners, environmentalists, and economic developers. By becoming a sponsor, you will be able to share information about your organization through networking, social media posts, sponsorship advertising and even speaking opportunities. Demonstrate your organization's commitment to advancing healthy, prosperous, and sustainable communities through multimodal transportation. Further develop your organization's network with an influential community of public and private sector leaders.

Introduce your work and your services to summit attendees while also supporting the work of BikeWalk NC to make our communities healthier and our streets safer for all who use them.

SPONSORSHIP LEVELS*

	Title Sponsor	Presenting Sponsor	Keynote Sponsor	Touring Level	Racing Level	Mountain Level	Cruiser Level
Cost	\$10,000	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$250
Availability	Exclusive	3	3	10	20	20	Unlimited
Summit Registration Passes	7	5	3	2	1		
Logo on Program	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
Logo on Website	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
On-Site Signage	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
On-Site PowerPoint Slideshow	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
Food and Beverage Sponsor	First Choice	Reception or Lunch	Breakfast or Coffee Break				
Social Media Announcement	✓	✓	✓	✓	✓		
Speaking Introductions	✓	✓	✓	✓			
6 ft. Table	✓	✓	✓	✓			

*Is there another way that you would like to partner with the 2019 BikeWalk Summit? Let us know and let's get creative with a package for you!



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READY TO COMMIT?

Please choose your sponsorship level and fill out the form on the next page.

Title Sponsor - \$10,000

Seven (7) Summit registration passes, logo featured on stand-alone, topmost tier of the website, on-site signage and PowerPoint slideshow; first choice of the reception or lunch sponsorship; enhanced social media recognition announcements; speaking introduction opportunities and tabling opportunities

Presenting Sponsor - \$5,000

Five (5) Summit registration passes, logo featured on the top tier of the website, on-site signage and PowerPoint slideshow, opportunity for recognition as sponsor of the reception or lunch, social media announcement recognition, speaking introductions and tabling opportunities.

Keynote Sponsor - \$3,500

Three (3) Summit registration passes, special recognition as Keynote Sponsor, opportunity for introduction of your organization and of the keynote speaker, logo featured on the top tier of the website, on-site signage and PowerPoint slideshow, social media announcement recognition, and tabling opportunities.

Touring Level - \$2,500

Two (2) Summit registration passes, opportunity for recognition of break sponsorship, logo featured on the top tier of the website, on-site signage and PowerPoint slideshow, social media announcement recognition, speaking introductions and tabling opportunities.

Racing Level - \$1,000

One (1) Summit registration pass, logo featured on the mid tier of the website, on-site signage and PowerPoint slideshow, social media announcement recognition.

Mountain Level - \$500

Logo featured on the base tier of the program, website, on-site signage and PowerPoint slideshow.

Cruiser Level - \$250

Logo featured on the base tier of the program, website, on-site signage and PowerPoint slideshow.

In-Kind Donation

This could be the donation of a space and/or hosting a reception. The level of sponsorship will be based on the value of the donation.



Questions?

Contact Heidi Perov Perry
heidiperov@gmail.com

Sponsor Form

Please fill out this form and mail it by 9/12/2019, with your payment, to:

Treasurer, BikeWalk NC, P.O. Box 531 Cary, NC 27512

Make checks payable to BikeWalk NC



Alternatively, you can fill out the form and make your payment **online** at

<https://bikewalknc.wildapricot.org/event-3334380>

Organization Name: _____

Organization Address: _____

Contact Name & Title: _____

Email: _____

Phone: _____

Please check sponsorship level:

Title ___ Presenting ___ Keynote ___ Touring ___ Racing ___ Mountain ___ Cruiser ___

Monetary Sponsor/Donation Amount \$ _____

In-Kind Sponsor/Donation, e.g., reception host (if applicable)

_____ Value: _____

Authorized Donor: _____ Date: ____/____/____

All Donations are tax deductible