

## Preliminary agenda for 2018 NC Bike / Walk Summit revised 10/4/18

### Thursday 8:00 am – 6 pm

#### **Pre-Summit Workshop: Traffic Bicycling for Transportation Professionals** (*all-day workshop; requires separate registration*)

Think you know all there is to know about bicycling, road design, and safety? Once you take this class, you will see how much more there is to know! If you are located in or near Raleigh, or are attending the 2018 NC Bike/Walk Summit next month, you should seriously consider signing up for this class. Class is on Thursday, October 18 from 8am to 6pm. Oriented toward transportation engineers, planners, and police, but open to all adults, this intensive 9-hour on-bike training course teaches the fundamentals of safe, efficient, and lawful bicycle driving in urban traffic. Participants enhance their bike handling skills, increase their confidence in traffic, and improve their understanding of how state traffic laws support successful bicycling. Common bicyclist crash types are examined in the context of defensive bicycling practices. Implications for transportation planning, facility design, and law enforcement are discussed. Students receive certification for completing League of American Bicyclists Traffic Skills 101. This workshop is presented by BikeWalk NC Board Member and Master LCI instructor, **Steven Goodridge**. Complete workshop details are available at: <http://www.bikewalknc.org/traffic-bicycling-for-transportation-professionals>. Class location: Walnut Creek Wetland Center (Bring money for lunch – we will go together as a class).

Cost is \$50 for the daylong class. You do not have to register for the BikeWalk Summit in order to take this class.

7:00 pm casual meetup at Crank Arm Brewery: join us if you are already in town!

### Friday morning 8:30

Welcome!

#### **Keynote: Mike Munger: The Economic Return on Investments in Walkable Communities**

- **Professor Mike Munger** is Director of Undergraduate Studies in the Political Science Department at Duke University. Author of 7 books, 200 articles and papers and a free online course entitled “Capitalism & Political Economy” at <https://sites.duke.edu/intrope/>. His latest book about the sharing economy is entitled *Tomorrow 3.0*. Dr. Munger’s keynote message will weave together walkability and his message on transactional costs.

### Session 1 - Friday, 10:30 - 11:30 am

#### **Improving Biking and Walking through Public Engagement**

As emphasis on walking and biking in transportation planning and design continues to grow, many municipalities are seeking new and meaningful ways to engage citizens, whether to gain insights into what a community needs or to help build support for programming and infrastructure improvements. This session showcases how public engagement is helping create better environments for biking and walking in two North Carolina cities: an advocacy organization working with the City to make Charlotte a better place to bike, and a unique placemaking event in Fayetteville that turned planning into a party.

- **Kate Cavazza, Sustain Charlotte:** Kate Cavazza works to support a connected network of protected bike lanes that will make it possible for residents of all ages and abilities to safely ride a bike to the places they need to go. Prior to Sustain Charlotte, she advocated for smart growth principles at Renew Lehigh Valley as a Lehigh University Community Fellow while she completed her M.A. in political science. She completed her B.A. in political science and French language studies at Susquehanna University, concentrating her research interests on mobilization politics and sustainability issues
- **Eric Vitale, Fayetteville MPO:** Eric Vitale is a transportation planner with the Fayetteville Area MPO where he’s served for more than two years. He works on various elements of the transportation planning process

but his specialty is in bicycle and pedestrian planning. As a graduate of East Carolina University, Eric enjoys working and living in North Carolina. By serving on the board of N.C.'s Association of Bicycle and Pedestrian Professionals Chapter and partnering with various local organizations, Eric strives to make North Carolina and its communities more bicycle and pedestrian friendly.

## **Making the Case for Complete Streets**

As a shared public resource, our roadways need to accommodate all types of users. However, many streets fall short. Implementing Complete Streets design, policies, and programming is one proven approach for creating inclusive transportation networks. Gaining support from local stakeholders and decision-makers first is critical to continued success. Developing or updating bicycle- and pedestrian-focused action plans can also help shift focus to those user types, but tight timelines and budgets can present obstacles. This session will help you convert Complete Streets skeptics into believers and explain how to use accelerated bike/ped action plans to get the most out of small-budget and short-timeline planning efforts.

- **Matt Hayes, Alta Planning and Design:** Matt Hayes is a Vice President of Alta Planning + Design. He brings 18 years of experience leading multimodal transportation and greenway planning efforts across North Carolina and the Southeast. As a recognized leader in the bicycle and pedestrian planning field, he has laid the groundwork for communities, both large and small, to accommodate sustainable modes of transportation
- **Ernie Boughman, Toole Design Group:** Ernie Boughman, AICP, is Director of Operations for the Southeastern US for Toole Design Group. His work has enabled clients to expand their perspective of what streets should and can be – multimodal public spaces that enhance quality of place. Ernie has provided leadership for the planning and design of transportation facilities that increase the safety, comfort, and convenience of people driving cars, riding bikes, walking, and using transit, enabling people of all ages and abilities to harmoniously travel together.

## **Equity and Access for Healthy Communities**

Research shows that access to parks, open space, and active transportation modes can help reduce negative health outcomes like heart disease, obesity, stress, and mental illness. Yet, these benefits are distributed unevenly in many of our communities, with low-income and minority populations often gaining the least benefits. This session asks how we can make parks more accessible and equitable, explores the spectrum of reasons people walk or bike, and provides strategies for creating advocacy efforts that are sensitive to the needs of underrepresented groups.

- **TJ McCourt, City of Raleigh Parks and Recreation:** TJ McCourt, AICP, is a Planning Supervisor in Raleigh's Parks, Recreation & Cultural Resources Department. His work involves analyzing Raleigh's open space goals from a systems perspective, exploring how parks and recreation fit into a broader context of city planning, community development, public health, and natural resource conservation. TJ holds a B.A. in English and JD in Environmental & Land-Use Law from the University of Florida as well as a Masters in Urban Planning from the Harvard University Graduate School of Design.
- **Daijah Street Davis, Healthy Places by Design:** Daijah Street Davis is a Project Manager with Healthy Places by Design in Chapel Hill, North Carolina. As Project Manager, Daijah contributes to the development and delivery of Healthy Places by Design's consultation, technical assistance, training, and evaluation services. She also provides research, assessment, evaluation, event planning, writing, and communications support. Daijah holds a master's degree in Public Health from the University of North Carolina at Chapel Hill.

## **Promoting Safe Routes to School in the Triangle**

In the growing metropolitan regions of our state, increasing population sizes means more children in local school systems. With this growth comes a need to provide more students with safe and active transportation to and from school. This session details Apex's comprehensive efforts to implement and evaluate its Safe Routes to School program, which include collaboration with multiple agencies and stakeholders, community input, walking audits, and prioritization for pedestrian and bicycle improvements near schools. At the county level, the Wake County Model Safe Routes to School program shows how partnerships of advocacy groups, municipalities, and national experts both create environments that are safer for more kids and families to bike, walk and take transit to school; and support the school system in promoting awareness.

- **Jenna Shouse, Town of Apex:** Jenna Shouse serves as the Long Range Planner for the Town of Apex. In this role she is leading a Safe Routes to School analysis. Jenna graduated from the UNC Chapel Hill with a

master's degree in City and Regional Planning and from NC State University with bachelor's degrees in Political Science and Environmental Science.

- **Shannon Cox, Town of Apex:** Shannon Cox, AICP, has served as the Senior Transportation Planner for the Town of Apex since 2016. In this role she is responsible for transportation planning across all modes. She maintains the Town's Transportation Plan, serves as the Town's technical representative on regional transportation planning committees, coordinates with the North Carolina Department of Transportation, and works to implement priority transportation projects. Shannon is currently managing two long-range planning efforts for the Town – Advance Apex: The 2045 Plan and Bike Apex. She has more than 15 years of professional experience and is certified with the American Institute of Certified Planners. Shannon graduated from Duke University with a master's degree in Environmental Management and from Augustana College with a bachelor's degree in Geography.
- **Karen Rindge, Wake UP Wake CO:** Karen Rindge is Executive Director of WakeUP Wake County, a non-partisan, non-profit citizens' organization promoting smart growth solutions for a sustainable, healthy Wake County, the 2<sup>nd</sup> fastest growing county in the US. WakeUP advocates and educates on issues of transportation, land use, drinking water, affordable housing, and public schools. Karen is a member of the Raleigh Transit Authority, convenes the Capital Area Friends of Transit coalition, and managed the Moving Wake County Forward campaign that led the passage of the 2016 transit referendum.
- **Sara Merz, Advocates for Health in Action**

## **Lunch Friday, 11:45-1:15 (included in registration)**

### **Keynote: Ken Rose: *public health and creating an active America together***

- **Ken Rose** is a Senior Advisor for Policy in CDC's physical activity and health program and serves as an expert in strategies to promote active living environments through CDC programs. He helps to coordinate Active People, Healthy Nation, Creating an Active America, Together. This is a CDC initiative to get 27 million people more physically active by 2027. It promotes activity friendly routes to everyday destinations as a way to integrate safe and easy opportunities for physical activity into daily life. He was also a co-author of CDC's Transportation Recommendations and the Surgeon General's Call to Action to promote Walking and Walkable Communities. He helps chart active transportation priorities for his program at CDC, regularly works with many national organizations in this area, and is also active in his own community around these issues.

## **Session 2 - Friday, 1:30 - 2:30pm**

### **Getting to Zero: Vision Zero in North Carolina and Beyond**

Across the nation, Vision Zero and other data-driven, interdisciplinary initiatives to eliminate roadway fatalities and serious injuries are gaining traction at the state and local levels. This session offers perspectives from three ongoing Vision Zero efforts: data visualization and updates from North Carolina's statewide Vision Zero program, initial data and challenges from Vision Zero Greensboro, and insights from the City of Denver's Vision Zero 5-year Action Plan development process.

- **Tracy Anderson, Institute for Transportation Research and Education:** Tracy Anderson is a Research Associate with the Institute for Transportation Research and Education (ITRE) at NC State University in Raleigh, North Carolina. Tracy serves as Program Coordinator for NC Vision Zero, a statewide traffic safety program designed to eliminate roadway deaths and serious injuries in North Carolina. She specializes in transportation safety research, health behavior change campaign development, qualitative research design, and social marketing strategies. Tracy holds a master's degree in Communication from North Carolina State University.
- **Lydia M. McIntyre, Greensboro Department of Transportation:** Lydia M. McIntyre is a Transportation Planning Engineer for the Greensboro Department of Transportation. Lydia received her B.S. in Civil Engineering and Masters of Public Administration Degrees from N.C. State University. She has been working in the transportation planning profession since 1998 and began her career with NCDOT in the Transportation Planning Branch. She has been with the City of Greensboro since 2005. Her primary

responsibilities are project development, travel demand modeling support, performance measures, and most recently Vision Zero Greensboro.

- **Rachael Bronson, Traffic Planning and Design:** Rachael Bronson is a transportation planner with Traffic Planning & Design. She has more than a decade of experience working in research, land conservation and transportation, where her focus has been on access and safety for the most vulnerable users of our streets. Most recently, Rachael worked as a transportation planner with the City and County of Denver, where she led projects in bicycle transportation and Vision Zero. Rachael is a Charleston, SC native and holds a Masters of Engineering from the University of Colorado Denver.

### **Building Better Bike Networks in North Carolina Cities**

Learn more about how Raleigh, Durham, and Charlotte are working to improve their bicycle networks. As bicycling has grown in popularity across communities in North Carolina, transportation agencies are looking for unique and innovative ways to develop safe, comfortable and connecting bicycle networks. In particular, newer facilities like separated bike lanes are making their way into the mainstream. Panelists will share experiences planning and designing bicycle networks for users of all ages and abilities.

- **Eric Lamb, City of Raleigh**
- **Dale McKeel, City of Durham**
- **Todd Delk, Stewart**

### **Promoting Safer Streets and Physical Activity in All Communities**

In many areas of North Carolina, the health, economic, and safety benefits of active transportation initiatives are not shared equally by all community members. Successful efforts to reverse the pattern should balance the need for outside resources and guidance with the duty to empower affected communities to advocate for themselves. In Greensboro, one neighborhood is involved in a collaborative effort to improve health through access to better housing, safer streets, and economic opportunities. Orange County's Communities on the Move program and research study promotes physical activity in several low-income communities of color by providing resources to community leaders.

- **Josie Williams, Greensboro Housing Coalition:** Josie Williams serves as the Greensboro Housing Coalition's Project Coordinator for the Blue Cross Blue Shield Community-Centered Health and BUILD Health Challenge grant initiatives in the Cottage Grove neighborhood of Greensboro, NC. Josie engages neighborhood leaders and community agencies to implement policy, environmental and systems change to promote health and prevent diabetes and asthma. She builds coalitions and mobilizes community to progress upstream community led change. Previously, she worked as an Advocacy Specialist, assisting low income residents living in one of the most disenfranchised communities in Washington.
- **Judit Alvarado, UNC Center for Health Promotion and Disease Prevention:** Prior to joining The Center for Health Promotion and Disease Prevention in Chapel Hill, Judit Alvarado was a partner in several UNC-CH community-engaged research partnerships throughout Orange County including the Latinx Community. Outside of work, Judit likes spending time with her family, especially a day outdoors with her three daughters and husband. She is excited to continue building her knowledge through programs that translate research into public health practice.
- **Mariela Hernandez, Families Success Alliance**

### **Building Momentum for Safe and Active Travel to School**

Creating opportunities for safe, active transportation to and from school may be contagious – in a good way! This session demonstrates how improving pedestrian facilities and policies at and near neighborhood elementary schools can benefit the surrounding community; and explores how one successful Active Routes to School program has partnered with the local public health agency and its CDC-funded REACH grant team, two school districts, local government and public health community partners to develop and expand to others in the region. Panelists will also share lessons learned from implementing the Bicycle Friday program to encourage bike riding to school in Charlotte. The presentation will emphasize the necessity of solid partnerships and consensus-building and will highlight the value of coincidental synergies across grants, sectors and even jurisdictional lines.

- **George Berger, Active Routes to School Region 4 Coordinator:** George Berger is the Region 4 Coordinator for the NC Active Routes to School (NC-ARTS) project, which includes Alexander, Cabarrus,

Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanly and Union Counties. He has worked since 1993 as a community planner, currently as an active transportation professional in the interface between planning and public health. He received his master's degree in Community Planning from Auburn University and his bachelor's degree from Washington & Lee University. He is a member of the American Planning Association's American Institute of Certified Planners, and of the Association of Pedestrian and Bicycle Professionals. Berger is a League Cycling Instructor for the League of American Bicyclists. He lives in Davidson where he currently serves as Vice-Chair of the town's Livability Board. In his spare time he races cyclocross, a winter cycling discipline in which riders don't have to be slim to be fast – they just have to accept being muddy and cold.

- **Alicia McDaniel, Cabarrus Health Alliance:** Alicia McDaniel currently serves at the Cabarrus Health Alliance (CHA) as the Racial and Ethnic Approaches to Community Health (REACH) Program Manager and the Executive Management Team At Large Member. She received her master's degree in Public Health in Health Promotion, Education and Behavior from the University of South Carolina and her bachelor's degree in Biochemistry from Furman University. She is also a Certified Health Education Specialist with focused health promotion efforts in physical activity, nutrition, and health equity. Alicia has coordinated open use policy development and implementation in both faith communities and schools. She is also an active member of the Cabarrus Farm and Food Council, Long Term Hunger Relief Team and the CHA Employee Engagement and Recognition Committee. Originally from Anchorage, Alaska, she enjoys returning home to visit family and friends, hiking, and eating authentic Thai cuisine.
- **Alyssa Smith, Healthy Rowan:** Alyssa Smith serves as the Executive Director for the community collaborative, Healthy Rowan. Healthy Rowan seeks to work across organizations to advocate, collaborate, and educate towards a healthier Rowan County. Ms. Smith holds a Bachelors in Psychology from UNC Chapel Hill and a Masters of Public Health from University of South Carolina. Her focus is on community health development and childhood obesity. Ms. Smith's favorite part of working with community partners is discovering new ways to make health fun and accessible for all!
- **Bethanie Johnson, Two-Wheel Tuesday and Bicycle Friday:** Bethanie Johnson has worked with children for twenty years now as both a mother and educator. For the past sixteen years she has been a Teaching Assistant at Park Road Public Montessori school. For the past four years, she has co-lead Bicycle Friday with a close friend and fellow teaching assistant. For the past three years, Bethanie has been the co-founder/leader of CLT Bike Camp. She teaches an Earn a Bike Class at Trips for Kids. In that time, Bethanie has developed a skill for getting children around Charlotte on bicycles and is excited about the work that's happening in the Charlotte Bike Community.
- **Heather Ruckterstuhl, Two-Wheel Tuesday and Bicycle Friday:** Heather Ruckterstuhl is a parent to 14 & 17 year old girls. She is an Assistant Teacher at Park Road Montessori and Girl Scout leader. Heather is a co-leader and co-founder with Bethanie Johnson of Two Wheel Tuesday & Bicycle Friday. Two Wheel Tuesday is a 14-mile round trip bicycle commute with middle and high school students that attend Williams Montessori in Charlotte, NC. Bicycle Friday is a weekly 3-mile round trip bicycle commute with elementary students that attend Park Road Montessori in Charlotte, NC.

## Session 3 - Friday, 3:00 - 4:00 pm

### Proactive Approaches for Improving Safety

The approach to transportation safety has traditionally been reactive, but the benefits of proactive, systemic safety improvements – evaluating the network as a whole rather than focusing only on high-crash locations – are becoming increasingly evident. This session highlights results from a case study application of the FHWA Systemic Safety Project Selection Tool, and it describes the experiences and lessons learned from communities across America who have adopted the systemic safety approach. The objective of this session is to inspire and guide North Carolina communities to be more proactive in improving transportation safety.

- **Sarah Johnson, UNC Chapel Hill / North Carolina State University:** Sarah Johnson is a graduate student pursuing a dual master's degree in City and Regional Planning at UNC Chapel Hill and Landscape Architecture at NC State. She is an avid proponent of streets as public space and loves a well-planted

streetscape. Sarah also serves on the steering committee for the NC Chapter of the Association of Pedestrian and Bicycle Professionals.

- **Jared Draper, Toole Design Group:** Jared Draper is the North Carolina Market Lead for Toole Design Group. Based in Raleigh, Jared is motivated to bring a blend of public and private planning experience to increase multimodal mobility to projects across the state. His work has enabled communities to realize the value and benefits of planning solutions that are attractive and reflect the local character. Jared brings strong Complete Streets experience and has utilized GIS and on-the-ground site assessments to develop streets for all users. His approach to planning and design is to balance the needs and context of a community with innovative transportation solutions that improve functionality and address local goals.
- **Trung Vo, Toole Design Group:** Trung Vo spent seven years in Raleigh in the public and private sectors planning, designing, and implementing projects and programs to make bicycling and walking safer and more comfortable for everyone. As a planner and engineer, his experience includes developing multimodal transportation plans at the local and regional scales, engaging the public with a lens of equity, and advancing innovative designs for bicycle and pedestrian infrastructure. As a League Cycling Instructor, he also teaches new and prospective bicyclists how to ride safely and confidently. Trung now resides in Denver where he spends his weekends hiking and biking with his wife and two-year-old son

## Advancing Bicycling and Walking in Small Towns

Throughout North Carolina, small towns and rural communities are recognizing the benefits of biking and walking. Historic, walkable downtowns are becoming more desirable and the expansion of multi-use trails and greenways around the state are resulting in more bicycling and pedestrian traffic. Communities are embracing the enhanced livability resulting from people using the streets and planning accordingly. In this session, two North Carolina towns share their experiences and prove that small towns can see big results from focusing on pedestrians and bicyclists.

- **Kate Allen, Town of Beaufort:** Kate Allen served in the Army as an Intelligence Analyst for around four years, stationed in Vicenza, Italy and Fort Bragg, North Carolina. Prior to accepting the Town Planner position in Beaufort, NC, Kate worked in the Cumberland County Planning Department and the Fayetteville Area MPO.
- **Eddie Madden, Town of Elizabethtown**
- **Daniel Cobb, City of Brevard:** Daniel Cobb, AICP is the planning director for Brevard, North Carolina. He has been with the city since 2008 and serving as the director since 2015. He earned his undergraduate degree in Geography and Community and Regional Planning at Appalachian State University. In 2012 was lucky enough to work on the Bracken Preserve trail project which is one of many successes of Brevard's bike and trail system. Most of his work day was spent in the woods for nearly six months. In 2017 Daniel had the opportunity travel to with Brevard's Mayor to their Sister City in Pietroasa, Romania where he discussed these same issues with local mayors and members of various city and town councils. Pietrosa is similar to Brevard in size and environment and wanted help developing their own trail network. Daniel is currently pursuing a Master's Degree in Public Administration at Villanova University. Outside of work Daniel enjoys spending time under water scuba diving with his partner Kristy, who introduced him to the sport just last year.

## Connecting Health and Transportation

This session will explore the role that data can play in understanding the health impacts of transportation investments. Learn about the data being used to prioritize and contextualize investments as part of the Active Routes to School (ARTS) Program. Panelists from the City of Raleigh will share the details of a Health Impact of Blue Ridge Road, and unveil some of the projects implemented based on its findings.

- **Dr. Stuart Levin, Blue Ridge Corridor Alliance**
- **Eric Lamb, City of Raleigh**
- **Sam Thompson, North Carolina Department of Health and Human Services**
- **Seth LaJeunesse, UNC Highway Safety Research Center:** Seth LaJeunesse joined the University of North Carolina (UNC) Highway Safety Research Center as a Research Associate in 2010. Seth evaluates behavioral interventions designed to enhance bicycle and pedestrian safety and access, and designs studies that draw from psychology, sociology, and systems science. He primarily focuses on studying youth traffic safety and discerning ways to accelerate the diffusion of effective road safety practice. Seth serves as

the principal investigator of several state and federally funded research endeavors, including projects funded by the NC Department of Transportation, NC Governor's Highway Safety Program, the Collaborative Sciences Center for Road Safety – a National University Transportation Center funded by the U.S. Department of Transportation, and the U.S. Department of Agriculture. Across all research projects, he aims to advance safe, equitable access to physical activity and community life.

### **Turning Policy into Action**

One strategy for improving safety for bicyclists is policy change. Learn about the steps taken by a coalition of organizations and stakeholders to promote safer passing of bicyclists in North Carolina, as well as efforts to develop safety-driven action plans through a series of workshops delivered around the State by the Watch for Me NC program.

- **Steven Goodridge, Bike Walk NC:** As a BikeWalk NC board member, Steven Goodridge is involved in education and advocacy efforts on behalf of bicyclists and pedestrians. Steven teaches the Traffic Bicycling for Transportation Professionals course and developed the Bicyclist Safety and Law Enforcement in-service training program used by multiple police departments in North Carolina.
- **Sarah O'Brien, UNC Highway Safety Research Center:** Sarah O'Brien is a Senior Research Associate at the UNC Highway Safety Research Center. She has more than ten years of experience in non-motorized planning, education, policy, design, and research. Her primary focus is conducting research and providing technical assistance to improve walking and bicycling within communities. She is currently the project manager for the Watch for Me NC program. Nationally, Sarah is a member of the TRB Bicycle Transportation Committee and chairs the Bicycle and Pedestrian Data Subcommittee.

### **Friday Afternoon, 4:00 – 7:00 pm**

Tours of the New Amtrak Station

Reception hosted by Stewart

*Words from Representative John Torbett and Wake County Commissioner Sig Hutchinson*

### **Saturday Morning 8:30 – 10:20 am**

Prize giveaways

***Message from Hanna Cockburn, Director, Bicycle and Pedestrian Division at NCDOT***

***Keynote: Paula Flores: Vision Zero / Complete Streets***

- **Paula Flores** is Transportation Planning Practice Leader with Greenman-Pedersen, Inc. Her varied experience includes managing transportation projects that create transportation choices in urban environments. During her term as International President of the Institute of Transportation Engineers, Paula called on the board of directors and all members to rally behind the Vision Zero movement, a strategy to eliminate all traffic fatalities and severe injuries. The Vision Zero movement believes no loss of life on the transportation system is acceptable, pushing aggressively towards zero deaths on our nation's roadways. During her term, the board of directors adopted a formal resolution committing ITE leadership to take a stronger advocacy position in support of Vision Zero. Paula believes as transportation professionals, we have no greater responsibility than to protect the lives of the public we serve.

### **Session 4 - Saturday, 10:30 - 11:30 am**

#### **Creating Age Friendly and Livable Communities**

Many communities share the goal of becoming more "livable." What does a livable community look like? How is livability connected to economic development and age-friendly communities? Panelists from AARP and the City of

Raleigh will explore the necessary ingredients for creating livable, age-friendly communities, and all of their associated benefits

- **John Merrell, AARP Advocacy Lead from the Triad** John was Planning Director for Danville, VA, Fayetteville, AR, Missoula, MT, Yuma County, AZ, Spartanburg, SC, Lauderhill, FL, and Ottawa, KS. He also worked as a city planner for two architectural firms and was a Federal agent for U.S. DHS/FEMA. John's work in city planning was highly political and he frequently served as a political advisor to elected and appointed officials. He was responsible for preparing long-range plans, ordinances, technical guides, press releases, and speeches. John became a volunteer for Kansas AARP in 2014. John and his cat Molly moved home to Greensboro in 2015 and he has enjoyed working for Triad NC AARP which he serves as Advocacy Coordinator.
- **Ken Bowers, City of Raleigh**

## Better Together - Partnering to Advance Bicycling and Walking

Now more than ever, the need for active transportation like bicycling and walking is recognized by those in the public health, environmental, technology, and transportation sectors. This common interest and collective responsibility have created opportunities for different types of organizations and agencies to collaborate and share their resources to address barriers to active transportation. This session describes several such partnerships across the state that aim to improve conditions for bicycling and walking.

- **Ed Johnson, North Carolina Department of Transportation:** Ed Johnson is the Safe Routes to School Coordinator for the Division of Bicycle and Pedestrian Transportation at NCDOT. He has worked several years in the fields of landscape architecture, transportation engineering and grants administration. Ed is a graduate of Florida A&M University and has a master's degree in Landscape Architecture from the NC State University. He is a member of the American Society of Landscape Architects in the North Carolina Chapter.
- **Mary Bea Kolbe, North Carolina Department of Health and Human Services:** Mary Bea Kolbe is the Healthy Eating and Active Living Coordinator for the Community and Clinical Connections for Prevention and Health (CCCPH) Branch in the NC Division of Public Health. In this role, Mary provides project management and oversight to various healthy eating and active living strategies, with a focus on physical activity and the built environment. She serves as the Project Manager for Active Routes to School, a project designed to increase the number of elementary and middle school students that safely walk and bike to school.
- **Seth LaJeunesse, UNC Highway Safety Research Center:** Seth LaJeunesse joined the University of North Carolina (UNC) Highway Safety Research Center as a Research Associate in 2010. Seth evaluates behavioral interventions designed to enhance bicycle and pedestrian safety and access, and designs studies that draw from psychology, sociology, and systems science. He primarily focuses on studying youth traffic safety and discerning ways to accelerate the diffusion of effective road safety practice. Seth serves as the principal investigator of several state and federally funded research endeavors, including projects funded by the NC Department of Transportation, NC Governor's Highway Safety Program, the Collaborative Sciences Center for Road Safety—a National University Transportation Center funded by the U.S. Department of Transportation, and the U.S. Department of Agriculture. Across all research projects, he aims to advance safe, equitable access to physical activity and community life.
- **Taylor Davenport, Active Routes to School Region 10 Coordinator:** Taylor Davenport received her bachelor's degree in Public Health from East Carolina University, along with her master's degree in Health Education. Taylor has been the Region 10 Active Routes to School Coordinator for two years, serving nine counties in eastern North Carolina. This position involves working with elementary and middle schools to get more students active through walking and bicycling programs. She grew up in Pitt County and now resides in Martin County with her husband. Taylor is very passionate about improving the health of her community through health promotion and education programs.
- **Kellen Long, Active Routes to School Region 9 Coordinator:** Kellen Long received her bachelor's degree in Urban and Regional Planning from East Carolina University with a focus in Community Planning and a minor in Public Administration. During her studies, she interned for the Town of Southern Shores on the Outer Banks of North Carolina and helped established the Town's first historic district, with a focus on flat top roof houses designed by the artist Frank Stick. Kellen is currently the Region 9 Active Routes to School Coordinator for 15 counties in Northeastern, North Carolina.
- **Ritchie Rozzelle, Land of Sky Regional Council / Strive Not to Drive**

## The Many Benefits of Multi-Use Paths and Trails

Multi-use paths and trails provide communities with opportunities to improve a region's mobility, economy, identity, policies, and attitudes about active travel. In this session, learn how Rutherford County's Thermal Belt Rail Trail has resulted in health-centered partnerships, multiple jurisdictions working together to create bicycle and pedestrian connections, and increased participation in active living programs. Glimpse the future of greenways across North Carolina with an overview of the long-term greenway plans in the six major metropolitan regions and cities and how they fit into larger trail projects such as the Mountains to Sea Trail and East Coast Greenway. Finally, cycle from the mountains of Brevard to Duck's coastal boardwalk to learn about the economic benefits to businesses, community members, and trail users from a study of four trails across the state.

- **Karyl Fuller, Isothermal RPO:** Karyl Fuller has been employed with Isothermal Planning and Development Commission since August 2008 and as the Director for Isothermal RPO since November 2012. As director, she has been involved with a variety of transportation plans from the Rutherford County CTP to the recently completed Isothermal Bicycle Plan. She has also played a small role in planning and implementing the Thermal Belt Rail Trail.
- **Paul Black, Capital Area MPO:** Paul Black, AICP, GISP, is a Senior Transportation Planner at CAMPO. Previous jobs include GIS Planner in Boone, Garner, Wake County, and the Durham City/County Planning Department, private consulting in Upstate New York; Research Analyst for Lowes Inc.; Assistant Director of Planning & Development at UCPCOG in Rocky Mount; Principal Planner for TJCOG in Raleigh-Durham; and Director of FBRMPO in Asheville. His B.A. is from UNC Chapel Hill and M.A. from Appalachian State, both in Geography. He served on the Town of Cornelius Planning Board in the early 2000s. He currently serves as the Co-Chair for Communications for the APA state chapter in NC. He is also a board member of the Triangle Greenways Council and the Town of Cary Greenway Committee.
- **Sarah Searcy, Institute for Transportation Research and Education:** Sarah Searcy is the Bicycle and Pedestrian Program Manager at the Institute for Transportation Research and Education in Raleigh, North Carolina. In addition to project management, she specializes in statistical and GIS analyses for motorized and non-motorized transportation research projects. She holds a Graduate Certificate in GIS from NC State University and an M.A. in Sociology and a B.A. in Art and Anthropology from East Carolina University. Sarah currently leads or assists with several multimodal research projects at ITRE.
- **Steve Bert, Institute for Transportation Research and Education:** Steve Bert is a Research Associate with the Institute for Transportation Research and Education in Raleigh, North Carolina. He specializes in economic appraisals and quality of life assessments, including the following project research: The Economic Benefits of Transit, The Benefits of State-Supported Passenger Rail Services, and The Economic Evaluation of Shared Use Paths. He is a member of Transportation Economics (ABE20) and Transportation and Economic Development (ADD10) standing committees of the Transportation Research Board. He holds a master's degree in Transportation Policy, Operations, and Logistics from George Mason University and a bachelor's degree in Economics from University of Illinois

### Saturday noon and afternoon

Guided walk around Raleigh – details to come

Organized Bike Ride – details to come

Connect with new and old friends and fellow advocates