

An aerial photograph of a city street, likely in Raleigh, North Carolina. The street runs vertically through the center of the image, flanked by various buildings, including a prominent brick building on the left and a modern multi-story building on the right. There are many green trees scattered throughout the urban landscape. The sky is blue with some light clouds.

7th Annual NC BikeWalk Summit

Raleigh, North Carolina
Oct 19-20, 2018

An aerial photograph of a roundabout intersection. The roundabout has a central landscaped area with a circular pattern of plants. The surrounding roads are paved and have white lane markings. There are trees and greenery around the intersection.

SPONSORSHIP OVERVIEW

ABOUT BWNC & THE SUMMIT

ABOUT THE SUMMIT:

The summit brings together hundreds of stakeholders interested in advancing walking and bicycling in North Carolina. Sessions are designed to provide information and foster collaboration. We'll hear from national and statewide speakers on Complete Streets, Improving Multi-Modal Safety, Achieving Vision Zero, Health & Equity, Economic Benefits and Return on Investment in building communities that are safe and easy to walk and bicycle. For more information, visit our website at <http://www.bikewalknc.org/nc-bicycle-summit/>

ABOUT BIKEWALK NC (BWNC):

BWNC is the statewide advocacy organization for bicyclists and pedestrians. We work through education, advocacy and promotion to make it safer and more accessible to walk and bike for transportation, recreation, and health. Walkable, bicycle-friendly communities are more equitable and economically vibrant. Our stakeholders help identify issues and provide input to solutions as we work with elected officials, government agencies and other nonprofit organizations to increase access to and safety of our sidewalks, cross walks, greenways, trails, bike lanes, bike accommodations, and other active transportation infrastructure. We are a member-based, 501(c)-3 nonprofit organization.

Cover photo by Lift Aerial Marketing courtesy of City of Raleigh

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WHY SPONSOR

Connect with hundreds of attendees and BWNC partner organizations who together are working to improve livability and mobility in our state. The Summit has attendees from many fields including, but not limited to, bicycle and pedestrian advocates, transportation planners and engineers, real estate developers, elected officials, public health practitioners, environmentalist, and economic developers. By becoming a sponsor, you will be able to share about your organization through networking, social media posts, sponsorship advertising and even speaking opportunities. Demonstrate your organization's commitment to advancing healthy, prosperous, and sustainable communities through multimodal transportation. Further develop your organization's network with an influential community of public and private sector leaders. Align your brand with Bike-Walk NC!

Or more straight forward:

Reach hundreds of attendees and BWNC partner organizations who together are working to improve livability and mobility in our state. Social Media Exposure. Introduce your products and services!



SPONSORSHIP BENEFITS

Title Sponsor - \$10,000

Seven (7) Summit registration passes, logo featured on stand-alone, topmost tier of the website, on-site signage and on-site PowerPoint slideshow; first choice of the reception or lunch sponsorship; enhanced social media recognition announcements; speaking introduction opportunities and tabling opportunities

Presenting Sponsor - \$5,000

Five (5) Summit registration passes, logo featured on the top tier of the website, on-site signage and on-site PowerPoint slideshow, opportunity for recognition as sponsor of the reception or lunch, social media announcement recognition, speaking introductions and tabling opportunities.

Keynote Sponsor - \$3,500

Three (3) Summit registration passes, special recognition as Keynote Sponsor, opportunity for introduction of your organization and of the keynote speaker, logo featured on the top tier of the website, on-site signage and on-site PowerPoint slideshow, social media announcement recognition, and tabling opportunities.

Touring Level - \$2,500

Two (2) Summit registration passes, opportunity for recognition of break sponsorship, logo featured on the top tier of the website, on-site signage and on-site PowerPoint slideshow, social media announcement recognition, speaking introductions and tabling opportunities.

Racing Level - \$1,000

One (1) Summit registration pass, logo featured on the mid tier of the website, on-site signage and on-site PowerPoint slideshow, social media announcement recognition, and tabling opportunities.

Mountain Level - \$500

Logo featured on the base tier of the program, website, on-site signage and on-site PowerPoint slideshow, and tabling opportunities.

Cruiser Level - \$250

Logo featured on the base tier of the program, website, on-site signage and on-site PowerPoint slideshow.

SPONSORSHIP LEVELS

	Title Sponsor	Presenting Sponsor	Keynote Sponsor	Touring Level	Racing Level	Mountain Level	Cruiser Level
Cost	\$10,000	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$250
Availability	Exclusive	3	Unlimited	2		10	
Summit Registration Passes	7	5	3	2	1		
Logo on Program	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
Logo on Website	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
On-Site Signage	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
On-Site PowerPoint Slideshow	Top Tier	Top Tier	Top Tier	Top Tier	Mid Tier	Base Tier	Base Tier
Food and Beverage Sponsor	First Choice	Reception or Lunch	Breakfast or Coffee Break				
Social Media Announcement	✓	✓	✓	✓	✓		
Speaking Introductions	✓	✓	✓	✓			
6 ft. Table	✓	✓	✓	✓	✓	✓	

*Is there another way that you would like to partner with the 2018 BikeWalk Summit? Let us know and let's get creative with a package for you!



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READY TO COMMIT?

Please check your sponsorship level and mail BikeWalk NC.

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Cruiser Level - \$250

- Logo featured on the base tier of the program, website, on-site signage and on-site PowerPoint slideshow.



Questions?
Contact Roger Hendersen
completestreetsroger@gmail.com

All Donations are welcomed & tax deductible.

Make checks payable to: Bike Walk NC
(By 9/15/18)

Please submit your completed 2-sided form to:

BikeWalk NC
Email: bwnctreasurer@gmail.com
Mailing address: P.O. Box 531 Cary, NC 27512



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READY TO COMMIT?

Organization Name: _____

Organization Address: _____

Contact Name & Title: _____

Email: _____

Phone: _____

Please circle sponsorship level:

Title Presenting Keynote Touring Racing Mountain Cruiser

Monetary Donation Amount (if applicable): \$ _____

In-Kind Donation (if applicable): _____ **Value:** _____

Authorized Donor: _____ **Date:** ____/____/____

All Donations are welcomed & tax deductible. Make checks payable to: BikeWalk NC (By 9/15/18)

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